Vivekananda College of Engineering & Technology
[A unit of Vivekananda VidyavardhakaSanghaPuttur ®]
Affiliated to Visvesvaraya Technological University
Approved by AICTE New Delhi &Govt of Karnataka

Report on Financial Awareness Programme

Date: 13-11-2026

Session Timings: 10:00 AM – 03:00 PM

Venue: Sri Rama Sabhabhavana, Sudarshana Block

Resource Person: Dr. Prashanth, SEBI Empanelled Trainer

Title: Financial Awareness Programme

Target Audience: 1st year AI, EC, CS & CV students
2nd year CV & CD students and
1st year & 2nd year MCA students

Report

The Department of Basic Science, in association with the Departments of Civil Engineering, Data Science and MCA, organized a guest talk on Financial Awareness for the students. The session was conducted by Dr. Prashanth, SEBI Empanelled Trainer. The formal programme was inaugurated in the presence of First Year coordinators Dr. Shwethambika P and Prof. Thejaswini L P, along with HoDs and staff of all other departments. The presidential address was delivered by the Principal, Dr.Purushothama Chippar, who appreciated the initiative and encouraged the students to develop financial discipline.

The main objective of the programme was to create awareness among students about financial planning, savings and safe investments. After the formal function, the resource person, Dr. Prashanth explained the basic concepts of finance in a simple and interesting way. He spoke about the difference between saving and investing, importance of budgeting, power of compounding, and various investment options like Mutual Funds, SIP, Stocks, PPF and Fixed Deposits. He also educated the students about the role of SEBI in protecting investors and warned them about online financial frauds & schemes. The programme concluded with a vote of thanks, expressing sincere gratitude to the resource person for sharing valuable knowledge and

practical insights. Thanks were also extended to the management, Principal, faculty members, and students for their support and active participation.



Outcome of the Programme:

- Created awareness about the importance of financial literacy and financial planning.
- Familiarized students with banking services, savings, and investment options.
- Promoted awareness about digital banking and secure online transactions.
- Educated students about cyber frauds and safe financial practices.
- Encouraged responsible money management and informed financial decision-making.

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As an appreciation for organizing the programme, Vivekananda College of Engineering and Technology has received a Certificate of Appreciation from UTI Mutual Fund for its partnership in the 'UTI Financial Literacy for Youth (UTI FLY)' initiative for promoting financial literacy and awareness about Mutual Funds among students. The programme was successful in achieving its objectives and provided valuable financial knowledge to the students.



Dr. Raveesha P M

Programme Coordinator