



Vivekananda College of Engineering & Technology

[A unit of Vivekananda Vidyavardhaka Sangha, Puttur ®]

Affiliated to Visvesvaraya Technological University, Approved by AICTE New Delhi & Govt of Karnataka

IVth SEMESTER MBA - PROJECT WORK (22MBAPR407) - 2023-24

SL. No.	USNo.	NAME	Company Name & Place
1	4VP22BA001	AKHILASHREE	A STUDY ON EMPLOYEE BENEFITS AND ITS IMPACT ON EMPLOYEES' PERFORMANCE AT K.S.R.T.C, DIVISIONAL OFFICE, PUTTUR
2	4VP22BA002	AKSHATHA	A STUDY ON REVIEW OF FINANCIAL PERFORMANCE AND IMPACT OF SALES ON PROFITABILITY AT DAKSHINA KANNADA CO-OPERATIVE MILK PRODUCERS' UNION LIMITED, MANGALORE
3	4VP22BA003	AKSHAY GOWDA	A STUDY ON THE FINANCIAL PERFORMANCE ANALYSIS OF THE STATE BANK OF INDIA
4	4VP22BA004	ANKITHA	EMPLOYEE ENGAGEMENT PRACTICES: A COMPARATIVE STUDY ON TWO-WHEELER SEGMENT IN DAKSHINA KANNADA
5	4VP22BA005	ANUJNA	A STUDY ON PERFORMANCE EVALUATION OF SELECTED EQUITY INDEX FUNDS
6	4VP22BA006	ANUSHA R	A STUDY ON INVENTORY MANAGEMENT AT BALAJI METAL TECH, BENGALURU
7	4VP22BA007	ASHRITHA S	A STUDY ON IMPACT OF WORK LIFE BALANCE ON THE JOB SATISFACTION AND WELL BEING OF NURSES IN JUSTICE K.S HEGDE CHARITABLE HOSPITAL DERALAKATTE, MANGALORE
8	4VP22BA008	BRINDA RAI	A STUDY ON PERFORMANCE EVALUATION OF MAX LIFE INSURANCE ULIP FUNDS, MANGALORE
9	4VP22BA009	CHARAN K	A STUDY ON REMOTE WORK AND ITS IMPACT ON HR POLICY IN IT INDUSTRIES
10	4VP22BA010	DEEKSHA D	A STUDY ON EMPLOYEE HEALTH AND SAFETY MEASURES IN AUTOMOBILE SECTOR
11	4VP22BA011	DEEKSHA RAI	A STUDY ON NON-PERFORMING ASSETS WITH REFERENCE TO CANARA BANK, PUTTUR
12	4VP22BA012	DEEPA A	A STUDY ON IMPACT OF NON PERFORMING ASSETS ON PROFITABILITY AT SHRI SARASWATHI CREDIT SAHAKARI SOUHARDA LTD, BELLARE
13	4VP22BA013	DEEPASHREE A B	A STUDY ON CREDIT RECOVERY MANAGEMENT AT SHREE VENKATARAMANA CREDIT CO-OPERATIVE SOCIETY LTD., SULLIA
14	4VP22BA014	DHANYASHREE G	A STUDY ON FINANCIAL ANALYSIS AT IDKIDU SERVICE CO-OPERATIVE SOCIETY LTD., URIMAJALU
15	4VP22BA015	DHANYESH S N	A CRITICAL REVIEW OF PROMINENT TECHNICAL ANALYSIS TECHNIQUES: AN EMPIRICAL STUDY
16	4VP22BA016	DHEERAJ K	A STUDY ON IMPACT OF BRAND AWARENESS AND CUSTOMER SATISFACTION TOWARDS KAMILA CHEMICAL INDUSTRIES, SULLIA

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17	4VP22BA017	DIVYA	A STUDY ON IMPACT OF EMPLOYEE WELFARE FACILITIES ON EMPLOYEES PRODUCTIVITY WITH REFERENCE TO KSHEERA ENTERPRISES, MURULYA, SULLIA
18	4VP22BA018	GAGAN	A STUDY ON HR POLICIES AND THEIR IMPLEMENTATION AT ACE FOODS PVT. LTD.
19	4VP22BA019	GANESHA R R	A STUDY ON THE IMPACT OF MARKETING STRATEGIES ON CONSUMER PERCEPTION AT KARNATAKA SOAPS & DETERGENT LIMITED, BANGALURU
20	4VP22BA020	HARSHITHA K K	A STUDY ON CREDIT RISK MANAGEMENT AT KODAGU DISTRICT CO-OPERATIVE CENTRAL BANK LTD, MADIKERI
21	4VP22BA021	HRITHIK ALVA	A STUDY ON CASH MANAGEMENT AT GWASF QUALITY CASTING PVT. LTD., BAIKAMPADY MANGALORE
22	4VP22BA022	JYOTHIKA K B	A STUDY ON IMPACT OF PERFORMANCE MANAGEMENT ON EMPLOYEE MOTIVATION IN AXIS BANK, SULLIA
23	4VP22BA023	KAVYA	A STUDY ON EMPLOYEE'S COMMITMENT AND ITS IMPACT ON ORGANIZATIONAL PERFORMANCE AT MULIYA JEWELS, PUTTUR
24	4VP22BA024	KAVYA	A STUDY ON BUDGET AND BUDGETARY CONTROL SYSTEM AT NEW MANGALORE PORT AUTHORITY (NMPA), MANGALORE
25	4VP22BA025	KRITHIKA KEMMINJE	A STUDY EFFECT OF HUMAN RELATIONS ON ORGANIZATIONAL PRODUCTIVITY AT CAMPCO CHOCOLATE FACTORY, PUTTUR
26	4VP22BA026	M B MUDDAPPA	A STUDY ON IMPACT OF SUSTAINABILITY PRACTICES ON BRAND IMAGE AND CONSUMER PERCEPTION WITH REFERENCE TO SHAHI EXPORT PVT. LTD., BENGALURU
27	4VP22BA027	M S DHYAN DEVAIAH	A STUDY ON FUNDAMENTAL ANALYSIS OF FEW CHOSEN BANKING SECTOR STOCKS OF INDIA
28	4VP22BA028	NAVYASHREE D H	A STUDY ON LEADERSHIP STYLE AND ITS IMPACT ON ORGANIZATIONAL PROCESS IMPROVEMENT WITH REFERENCE TO RMX CONCRETE INDIA LTD., BAIKAMPADY MANGALORE
29	4VP22BA029	NEEKSHITHA SHETTY	A STUDY ON IMPACT OF GRIEVANCE REDRESSAL PRACTICE ON EMPLOYEE PRODUCTIVITY PERFORMED IN SACHIN'S BAKES AND ICECREAM, UPPINANGADY
30	4VP22BA030	NEHA D ANILADE	A STUDY ON IMPACT OF PROMOTIONAL MIX STRATEGIES ON CUSTOMER LOYALTY AND GROWTH OF SALES AT NUTFLIX DRY FRUITS AND CHOCOLATE HOUSE, PUTTUR
31	4VP22BA031	NISHA	A STUDY ON IMPACT OF EMPLOYEE MOTIVATION ON JOB SATISFACTION AT JALAGANGA IRRIGATION, PUNACHA
32	4VP22BA033	PALLAVI U R	A STUDY ON IMPACT OF EMPLOYER-EMPLOYEE RELATIONSHIP ON EMPLOYEE PERFORMANCE AT MASTER PLANNERY, PUTTUR

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33	4VP22BA034	PRAJNESH N	A STUDY ON IMPACT OF INTEREST RATES ON LENDING AT CHOLAMANDALAM INVESTMENT AND FINANCE COMPANY LTD., MANGALORE
34	4VP22BA035	PRATHEEKSHA N	A STUDY ON LOANS AND ADVANCES AT SHREE SUBRAHMANYA SAHAKARA SANGHA LTD., MANGALORE
35	4VP22BA036	RAKSHITHA	A STUDY ON INVENTORY MANAGEMENT AT MUGRODY CONSTRUCTION KAVOOR, MANGALORE
36	4VP22BA037	RAMYA	A STUDY ON NON-PERFORMING ASSETS WITH SPECIAL REFERENCE TO PUTTUR CO-OPERATIVE TOWN BANK LTD., PUTTUR
37	4VP22BA038	RITHIKA RAI	A STUDY ON IMPACT OF EMPLOYEE BENEFITS ON WORK MOTIVATION AT ECO BLISS, VITTAL
38	4VP22BA039	SANTHOSHA I	A STUDY ON COST REDUCTION AT CONFIDENT DENTAL EQUIPMENTS PVT. LTD., BENGALURU
39	4VP22BA040	SATHWIKA	A STUDY ON CUSTOMERS SATISFACTION TOWARDS THE SERVICES PROVIDED BY THE VIJAYA CREDIT CO-OPERATIVE SOCIETY, UJIRE
40	4VP22BA041	SHANMUKHAPRASAD K	A STUDY ON INVESTORS BEHAVIOUR TOWARDS MUTUAL FUND SCHEME WITH REFERENCE TO ADITYA BIRLA CAPITAL LIMITED, PUTTUR
41	4VP22BA042	SHANTHALA V KARANTHA	A STUDY ON RECRUITMENT AND SELECTION PROCESS AT KIOCL LTD., PANAMBUR, MANGALURU
42	4VP22BA043	SHIVU A V	A STUDY ON COMPARATIVE FINANCIAL ANALYSIS OF EVERBLUE APPAREL LTD. WITH BOMBAY RAYON FASHION LTD. & KG DENIM LTD., BENGALURU
43	4VP22BA044	SHRAVYA K B	A STUDY ON PERFORMANCE APPRAISAL MANAGEMENT AT MANAGLORE ELECTRICITY SUPPLY COMPANY LIMITED, PUTTUR
44	4VP22BA045	SHRESHTHA RAI	A STUDY ON EMPLOYEE SAFETY AND WELFARE MEASURES AT SOLARA ACTIVE PHARMA SCIENCES, BAIKAMPADY, NEW MANGALORE
45	4VP22BA046	SINCHANA B N	A STUDY ON THE IMPACT OF RECOGNITION AND REWARDS ON JOB SATISFACTION WITH REFERENCE TO GURUCHARAN INDUSTRIES BYKAMPADY, MANGALORE
46	4VP22BA047	SNEHA PAI K	A STUDY ON EMPLOYEE WORK - LIFE BALANCE AND EMPLOYEE ENGAGEMENT AT GLOWTOUCH TECHNOLOGIES PVT. LTD., MANGALURU
47	4VP22BA048	SOWJANYA	A STUDY ON EMPLOYEE SATISFACTION TOWARDS HEALTH, SAFETY AND ENVIRONMENT MANAGEMENT MEASURES AT MANGALORE CHEMICALS AND FERTILIZERS LIMITED, MANGALORE
48	4VP22BA049	SPARSHITH I SHETTY	A STUDY ON FUNDAMENTAL ANALYSIS OF SELECTED FMCG COMPANIES WITH REFERENCE TO KOTAK SECURITIES LTD, MANGALORE

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49	4VP22BA050	SUSHANTH H P	A COMPARATIVE STUDY OF MOTILAL OSWAL BALANCED ADVANTAGE FUND WITH SELECTIVE OTHER MUTUAL FUND SCHEMES
50	4VP22BA051	SUSHMITHA P	A STUDY ON CREDIT RISK MANAGEMENT AT THE PERLA SERVICE CO-OPERATIVE BANK LTD NO. C3377, PERLA
51	4VP22BA052	ULLAS C M	A STUDY ON FINANCIAL STATEMENT ANALYSIS AT SKANDA PLASTICS INDUSTRIES, KASARAGOD
52	4VP22BA053	VARASHREE	A STUDY ON LOANS AND ADVANCES AT UPPINANGADY CO-OPERATIVE AGRICULTURAL SOCIETY LTD., UPPINANGADY
53	4VP22BA054	VIDYALAKSHMI SHENOY	TO STUDY THE EFFECT OF PROMOTIONAL STRATEGY ON CUSTOMER SATISFACTION IN MAHINDRA & MAHINDRA FINANCE, MANGALORE
54	4VP22BA055	VILAS CHOUTA B	A COMPARATIVE STUDY ON PERFORMANCE OF AXIS SMALL CAP MUTUAL FUND WITH SELECTED PEER GROUPS
55	4VP22BA056	VINUTHA B	A STUDY ON PERFORMANCE MANAGEMENT SYSTEM AT SHREE KSHETRA DHARMASTHALA RURAL DEVELOPMENT PROJECT B.C TRUST, DHARMASTHALA
56	4VP22BA057	VISHAGH K V	A STUDY ON RECEIVABLES MANAGEMENT WITH REFERENCE TO COCOGURU COCONUT INDUSTRIES PRIVATE LIMITED, PUTTUR
57	4VP22BA058	VRANDA	A STUDY ON FINANCIAL PERFORMANCE ANALYSIS AT SAMAJA SEVA SAHAKARI SANGHA NIYAMITH, BANTWAL
58	4VP22BA059	YASHITHA N	A STUDY ON RISK RETURN ANALYSIS OF SELECTIVE EQUITY LINKED SAVINGS SCHEME WITH REFERENCE TO MOTILAL OSWAL FINANCIAL SERVICES LTD., PUTTUR
59	4VP22BA060	ZUVAIRIYA T	A STUDY ON HR POLICIES AND PRACTICES AT HITHA MULTISPECIALITY HOSPITAL, PUTTUR