



VIVEKANANDA

COLLEGE OF ENGINEERING & TECHNOLOGY

DEPARTMENT OF MBA

UDBHAVANA

Newsletter

2023-24



MANAGEMENT

Vivekananda Vidhyavardhaka Sangha



**Dr. Kalladka
Prabakar Bhat**
President



Dr. K.M. Krishna Bhat
Secretary



Sri Balaram Acharya G
Director

Vivekananda College of Engineering & Technology



Sri K Vishwas Shenoy
President



**Sri T.S. Subrahmanya
Bhat**
Correspondent



**Sri Muralidhara
Bhat B**
Treasurer



**Sri Ravikrishna
D Kallaje**
Director



Dr. Suresh Putturaya
Director



**Sri Santhosh
Kuthamotte**
Director



Sri Sathyanarayana B
Director



**Dr. Yashoda
Ramachandra**
Director



Smt. Vidhya Gowri
Director

PRINCIPAL



Dr. Mahesh Prasanna K
B.E., M.Tech, Ph.D

DIRECTOR MBA



Dr. Robin Manohar Shinde
B.Sc, MBA, MHRM, MPhil, Ph.D, NET



MBA FACULTY

Dr. Rakesh M
BBM MBA, Ph.D
Assistant Professor
Teaching Experience 15 years
Published 5 Journal Articles



Mr. Ashley D Souza
B.COM, MBA, KSET, (Ph.D)
Assistant Professor
Teaching Experience 11 years
Industry Experience 6 years
Published 4 Journal Articles

MBA FACULTY



Mr. Guyton Lobo

BBM, MBA

Assistant Professor and Placement Officer

Teaching Experience 15 years

Industry Experience 6 years

Published 2 Journal Articles

Ms. Reshma Pai A

BBM MBA M.Com, (Ph.D)

Assistant Professor

Teaching Experience 12 years

Published 4 Journal Articles



Ms. Jeevitha B V

B.Sc, MBA, M.Com, (Ph.D)

Assistant Professor

Teaching Experience 11 years

Published 4 Journal Articles



PLACEMENT & TRAINING



Ms. Vandana Shankar

B.COM, MBA, MA

Head-Admissions and Placements

Teaching Experience 20 years

Ms Megha

MBA

Assistant Professor

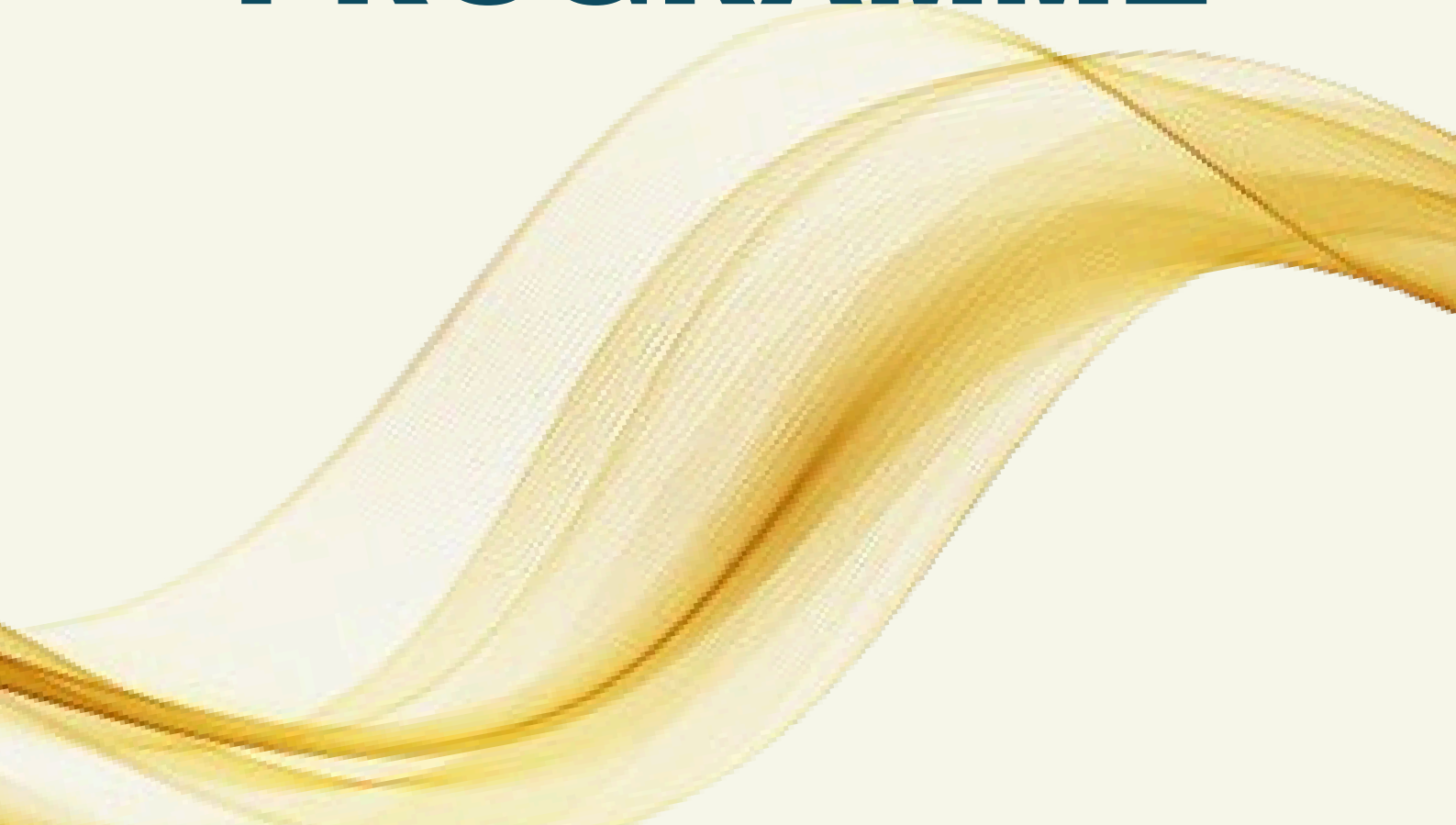


Ms Sheethal S K

MBA

Assistant Professor

ORIENTATION PROGRAMME



DEPARTMENT OF BUSINESS ADMINISTRATION (MBA PROGRAM)

**INAUGURATION AND ORIENTATION OF MBA BATCH
2023-25**

07TH FEBRUARY 2024 – 1ST YEAR MBA STUDENTS

**Sri. Sathish Rao P, Vice President, VVS, Puttur,
Sri Ravikrishna D. Kallaje, Director, VCET,
Governing Council**



**THE INAUGURATION OF THE ASSOCIATION OF
MANAGEMENT STUDIES**

9TH FEBRUARY 2024 – MBA STUDENTS

**Sri.Muralidar Bhat, Treasurer, VCET, Governing
Council, Puttur**



DEPARTMENT OF BUSINESS ADMINISTRATION (MBA PROGRAM)

**PARICHAY-FRESHERS' DAY
9TH FEBRUARY 2024 – FIRST YEAR MBA
STUDENTS**



**ORIENTATION PROGRAM ON INDIA ETHOS AND
BHOOMIKA KALA SANGHA OF VCET
6TH FEBRUARY 2024 – FIRST YEAR MBA STUDENTS**



DEPARTMENT OF BUSINESS ADMINISTRATION (MBA PROGRAM)

LAPTOP DISTRIBUTION PROGRAMME

Sri. T S Subrahmanya Bhat, Correspondent, VCET, Puttur, Sri Muralidhara Bhat B, Treasurer, VCET Governing Council, Puttur, Smt. Vidya R Gowri, Director, VCET Governing Council, Puttur, Dr. Mahesh Prasanna K, Principal, VCET, Puttur Dr. Robin Manohar Shinde, Director, MBA Department VCET Puttur



GRADUATION DAY CELEBRATION 'SAMAVARTHANA SAMARAMBHA'

Sri K Vishwas Shenoy, President, VCET Governing Council, Puttur
13TH APRIL 2024



DEPARTMENT OF BUSINESS ADMINISTRATION (MBA PROGRAM)
UDHBHAVANA–THE NEWSLETTER OF MBA@VCET
LAUNCH
25th Jul, 2024

President, Sri Vishwash Shenoy, Directors Sri. Ravikrishna D Kallaje and Smt. Vidya R Gowri, Principal Dr. Mahesh Prasanna K



FAREWELL PROGRAMME
1ST AUGUST 2024
FINAL YEAR MBA STUDENTS

T S Subrahmanya Bhat, Correspondent, VCET Governing Council was the Chief Guest of the Programme.



DEPARTMENT OF BUSINESS ADMINISTRATION (MBA PROGRAM)

**TEACHERS' DAY CELEBRATION
5TH SEPTEMBER 2024**

Sri. Vishwas Shenoy, President of the VCET Governing Council, and Dr. Mahesh Prasanna K, Principal, VCET, Puttur



ADIEU-FAREWELL

14TH SEPTEMBER 2024

**Final Year MBA students
MBA Director and Staff**





VIVEKANANDA COLLEGE OF ENGINEERING & TECHNOLOGY, PUTTUR

[A Unit of Vivekananda Vidyavardhaka Sangha Puttur ®]
[Affiliated to VTU, Approved by AICTE & Govt. of Karnataka]
Estd: 2001

DEPARTMENT OF BUSINESS ADMINISTRATION (MBA PROGRAM)

PLACEMENT TRAINING

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DEPARTMENT OF BUSINESS ADMINISTRATION (MBA PROGRAM)

**ORIENTATION ON BANK RECRUITMENT EXAMS
13TH DECEMBER 2023 – 3RD SEM MBA STUDENTS**

Mr. Ashith Poojary, TIME, Mangalore



**VIRTUAL RECRUITMENT DRIVE FOR ESAF SMALL FINANCE
BANK EXECUTIVE TRAINEE PROGRAM 2023-24
19TH DECEMBER 2023 FOR SECOND-YEAR MBA
STUDENTS**



DEPARTMENT OF BUSINESS ADMINISTRATION (MBA PROGRAM)

**WORKSHOP ON NAVIGATING CORPORATE RECRUITMENT
21ST DECEMBER 2023 FOR 2ND YEAR STUDENTS**

**Mrs. Shribali Shetty, Founder and Director, Tricies HR
Solutions, Mangalore**



**TRAINING ON HOW TO GET PLACEMENT IN
MULTINATIONAL COMPANIES
3RD FEBRUARY 2024 – 2ND YEAR MBA STUDENTS**
Mr Umesh IIT Bombay

L- Learn

- ▣ **Language Skills**(SQL, Python etc.)
- ▣ **Visualization and Analyzing Skills**(Power BI, Excel, Tableau, Sales force etc.)
- ▣ **Analytical/Analyst Skills**(Data Analyst, Financial Analyst, HR Analyst, Business Analyst etc.)
- ▣ **Managerial Skills** (Product manager, Management consultant, Business consultant etc.)
- ▣ **Entrepreneurial Skills** (Networking, Sales, Digital Marketing etc.)



Umesh Yadav

DEPARTMENT OF BUSINESS ADMINISTRATION (MBA PROGRAM)

HALF DAY ORIENTATION ON "RE-INVEST AND TRANSFORM"

8TH FEBRUARY 2024 – FIRST-YEAR MBA STUDENTS

Mr. Ronald Mendonca, Principal Consultant and Career Coach, Smart Solutions, Mangalore



HALF DAY TRAINING ON "CAREER EDGE: DESIGN YOUR CAREER"

8TH FEBRUARY 2024 – SECOND YEAR MBA STUDENTS

Mr. Ronald Mendonca, Principal Consultant and Career Coach, Smart Solutions, Mangalore



DEPARTMENT OF BUSINESS ADMINISTRATION (MBA PROGRAM)

**ONE DAY TRAINING ON "FUTURE-PROOFING YOUR CAREER:
ADAPTING TO CHANGE"**

12TH FEBRUARY 2024 – SECOND YEAR MBA STUDENTS

**Mr. Ronald Mendonca, Principal Consultant and Career
Coach, Smart Solutions, Mangalore**



**2-DAY TRAINING PROGRAM ON APTITUDE
13TH AND 14TH FEBRUARY 2024 – 2ND YEAR MBA
STUDENTS**

Mr. Chethan Kumar, Freelance Aptitude Trainer, Puttur



DEPARTMENT OF BUSINESS ADMINISTRATION (MBA PROGRAM)

SKILL DEVELOPMENT WORKSHOP ON CORPORATE EXPECTATIONS

23RD MAY 2024 – FIRST-YEAR MBA STUDENTS

**Dr. Jnaneshwar Pai Maroor, Assistant Professor,
Department of Humanities, NMAM Institute of
Technology, NITTE Deemed to be University**



ONE DAY APTITUDE TRAINING

4TH JUNE 2024 – 1ST YEAR MBA STUDENTS

Mr. Chethan Kumar, a freelance trainer



DEPARTMENT OF BUSINESS ADMINISTRATION (MBA PROGRAM)

**PLACEMENT TRAINING
FINAL YEAR MBA STUDENTS**

6TH, 7TH, AND 14TH OF AUGUST 2024

Mr. Chethan Kumar, Freelance Trainer



**PLACEMENT TRAINING
7TH, 8TH, 10TH, AND 12TH OF AUGUST 2024
FIRST-YEAR MBA STUDENTS**

Mr. Chethan Kumar, Freelance Trainer



DEPARTMENT OF BUSINESS ADMINISTRATION (MBA PROGRAM)

IIT MUMBAI'S FREE TRAINING ON HOW TO GET PLACEMENT IN MULTINATIONAL COMPANIES

Mr Umesh IIT Bombay

8th September 2024

How to get a Placement in MNC



**Price
Rs.1999
Free**

What you will learn (Highlight):

- 1. Why 80% of the Management students are underemployed (Paid less)
- 2. How to get minimum 15LPA + package
- 3. What are 3 criteria company uses to shortlist your profile
- 4. What is ATS & Why top 500 companies uses it to shortlist candidate
- 5. How to get a job during recession and layoff
- 6. Hacks for LinkedIn and other online job portals to stand ahead from competition
- 7. Roadmap of top Institute students like IIM, Stanford, Harvard etc. on how they get early & high paying job

Free Bonuses:



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Estd: 2001

DEPARTMENT OF BUSINESS ADMINISTRATION (MBA PROGRAM)

INDUSTRIAL VISIT

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DEPARTMENT OF BUSINESS ADMINISTRATION (MBA PROGRAM)

**INDUSTRIAL VISIT TO HASSAN COOPERATIVE MILK PRODUCTS UNION AND WONDERLA, BANGALORE
1ST AND 2ND FEBRUARY 2024 – 2ND YEAR MBA STUDENTS**



INDUSTRIAL VISIT TO CAMPCO, PUTTUR 10TH FEBRUARY 2024 – FIRST YEAR MBA STUDENTS

**Mr. Radhesh K, HR Manager, CAMPCO Chocolate
Factory, Puttur**



DEPARTMENT OF BUSINESS ADMINISTRATION (MBA PROGRAM)

**AN INDUSTRIAL VISIT TO KIOCL AND THE HINDU,
MANGALORE**

**Mr. Raghu R R, Training and Safety Department, KIOCL,
Limited, Mangalore, Mr. Mathew, Sales Development
Manager, Business Line Hindu**

1ST OCTOBER 2024



DEPARTMENT OF BUSINESS ADMINISTRATION (MBA PROGRAM)

**AN INDUSTRIAL VISIT TO YENEPOYA UNIVERSITY,
DERALAKATTE, MANGALORE INCUBATOR**

FINAL YEAR MBA STUDENTS

31ST AUGUST 2024



SAMANVAYA ACTIVITIES



DEPARTMENT OF BUSINESS ADMINISTRATION (MBA PROGRAM)

VIKSIT BHARATH@2047
11TH DECEMBER 2023 – 3RD SEMESTER STUDENTS



UNION BUDGET ANALYSIS
10TH FEBRUARY 2024 – FOR FINAL YEAR MBA
STUDENTS

Prof. Ashley D'Souza and Prof. Jeevitha B V,
Department of MBA



DEPARTMENT OF BUSINESS ADMINISTRATION (MBA PROGRAM)

**PRESENTATION ON BUSINESS LEADERS
24TH FEBRUARY 2024 – FIRST-YEAR MBA STUDENTS**

Prof. Rakesh M, Department of MBA



**THE BUSINESS STRATEGY GAME
9TH MARCH 2024 – FIRST-YEAR MBA STUDENTS
Prof. Jeevitha B V and Prof. Rakesh M, Department of
MBA**



DEPARTMENT OF BUSINESS ADMINISTRATION (MBA PROGRAM)

**TREASURE HUNT UNDER SAMANVAYA ACTIVITY
15TH MARCH 2024 – FIRST-YEAR MBA STUDENTS**

**Prof. Reshma Pai A, Dr. Rakesh M and
Prof. Ashley D'Souza, MBA Department**



**BUSINESS PLAN PRESENTATION
10TH APRIL 2024 FIRST-YEAR MBA STUDENTS**

Prof. Ashley D'Souza, Department of MBA VCET, Puttur.





DEPARTMENT OF BUSINESS ADMINISTRATION (MBA PROGRAM)

THE BUSINESS QUIZ

19TH APRIL 2024 – FIRST-YEAR MBA STUDENTS

Prof. Megha, Department of MBA, VCET Puttur



COMMUNICATION GAMES

4TH MAY 2024 – FIRST-YEAR MBA STUDENTS

Prof. Sheethal S K, Department of MBA, VCET Puttur



DEPARTMENT OF BUSINESS ADMINISTRATION (MBA PROGRAM)

**ANALYSIS OF INVESTMENT ALTERNATIVES USING THE
REAL-TIME DATA**

**Dr. Rakesh M, Associate Professor and Mr. Ashley D
Souza, Assistant Professor, Dept of MBA, VCET, Puttur**
29th June 2024



“A PAPER FASHION EPISODE”

**Mrs. Reshma Pai A, Assistant Professor, Dept of MBA,
VCET, Puttur**
19th July 2024



DEPARTMENT OF BUSINESS ADMINISTRATION (MBA PROGRAM)

**FROM NEWS TO CRAFT-TRANSFORMING HEADLINES
INTO HANDS-ON INSIGHTS**

Final Year MBA Students

4th July 2024



**VOICES OF VISION-A DIALOGUE WITH LOCAL
ENTREPRENEURS- ENTREPRENEURSHIP CLUB UNDER THE
SAMANAVAYA FORUM ACTIVITIES**

13th July 2024

Final Year MBA Students



DEPARTMENT OF BUSINESS ADMINISTRATION (MBA PROGRAM)

**DECODING UNION BUDGET 2024-25-POSTER
PREPARATION AND PRESENTATION**

MBA Students

2nd August 2024 and 16th August 2024



DUSSEHRA CELEBRATION AND RANGOLI COMPETITION

First Year MBA Students

10th October 2024



LIFE SKILL TRAININGS



DEPARTMENT OF BUSINESS ADMINISTRATION (MBA PROGRAM)

**SAMVIDHAN DIVAS – NATIONAL CONSTITUTION DAY
8th December 2023**

Dr. Rekha K, Vivekananda Law College, Puttur



**ORIENTATION ON NATIONAL DISASTER MANAGEMENT
CERTIFICATION PROGRAM**

9 December 2023

Prof. Reshma Pai A, Department of MBA



DEPARTMENT OF BUSINESS ADMINISTRATION (MBA PROGRAM)

BLOOD DONATION CAMP

14TH DECEMBER 2023

5 STUDENTS OF 2ND YEAR MBA DONATED BLOOD



NATIONAL CONSUMER DAY

26TH DECEMBER 2023

SECOND-YEAR MBA AND MCA STUDENTS

**Dr. Sekhar S Iyer, Former Director, MBA
Program.VCET Puttur**

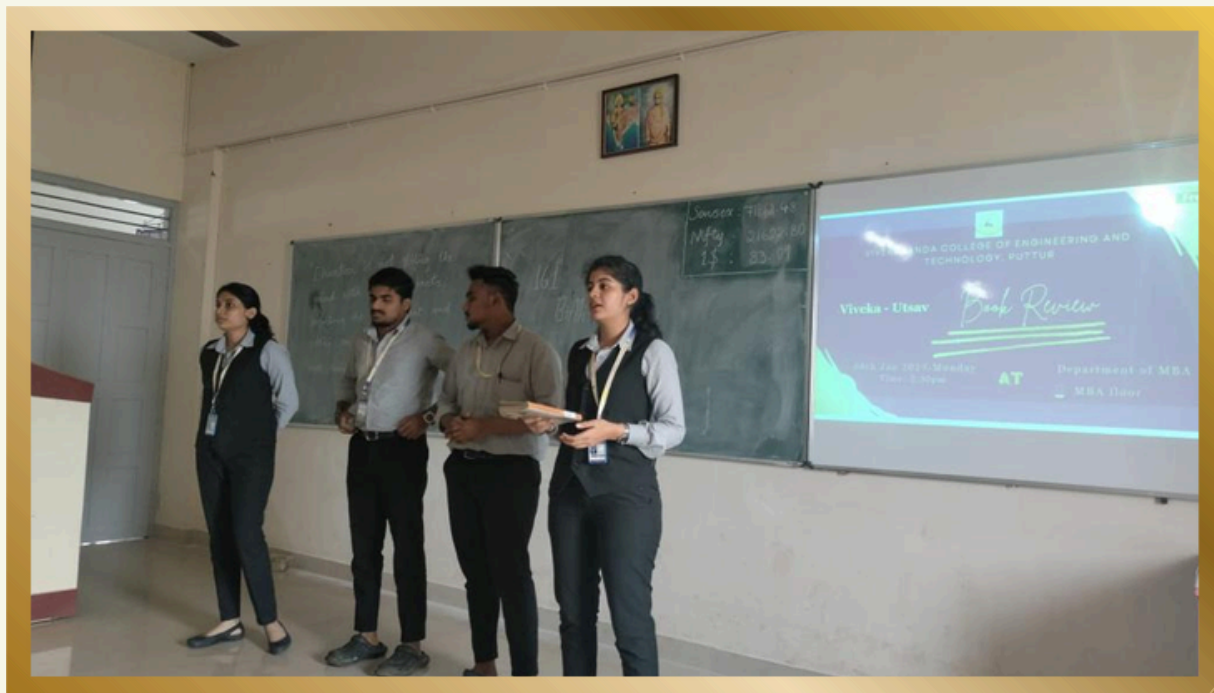


DEPARTMENT OF BUSINESS ADMINISTRATION (MBA PROGRAM)

**MBA@VCET-SWATCH BHARATH ABHIYAN
EK KADAM SWATCHTHAKI OHVR
28TH DECEMBER 2023 - MBA STUDENTS**



**VIVEKA-UTSAV-CELEBRATION OF SWAMI VIVEKANANDA
WISDOM AND LEGACY ON THE OCCASION OF
VIVEKANANDA JAYANTHI - MBA STUDENTS**



DEPARTMENT OF BUSINESS ADMINISTRATION (MBA PROGRAM)

NATIONAL VOTERS DAY
25th January 2024 – MBA Students



SESSION ON “UNIVERSAL HUMAN VALUES”
6TH FEBRUARY 2024 – FIRST-YEAR MBA STUDENTS
Prof. Madhavi R Pai, Department of
Mathematics, VCET



DEPARTMENT OF BUSINESS ADMINISTRATION (MBA PROGRAM)

**FIRE SAFETY DEMONSTRATION
1ST MARCH 2024 – VCET STUDENTS
Mr. Rukmayya Gowda and Team, Puttur Fire
Station**



**INAUGURATION OF SANITARY PAD BURNERS
4TH MARCH 2024 – VCET GIRLS STUDENTS
NSS and Youth Red Cross Unit of VCET in
association with Rotary Club Puttur East**



DEPARTMENT OF BUSINESS ADMINISTRATION (MBA PROGRAM)

INTERNATIONAL WOMEN'S DAY

9TH MARCH, 2024

VCET FEMALE STUDENTS AND STAFF

Mrs. Bhavani, Police Sub Inspector, Women's Police Station, Puttur was the chief guest. Dr. Yashoda Ramachandra, Director, VCET Governing Council, Puttur was the President



INTERNATIONAL YOGA DAY

22ND JUNE 2024

FINAL YEAR MBA STUDENTS

**Sri Chandrashekhara Yoga Education Co-ordinator
Vidyabharathi D.K.**



DEPARTMENT OF BUSINESS ADMINISTRATION (MBA PROGRAM)

SWATCH VCET

8th October 2024

First-Year MBA Students



BUSINESS PROTOTYPE DISPLAY AND PRESENTATION

9th and 10th October 2024

Sri. T S Subrahmanya Bhat, Correspondent VCET Governing Council Puttur, Sri. Ravikrishna D Kallaje, Director VCET Governing Council Puttur and Dr. Mahesh Prasanna K, Principal VCET, Puttur



CURRICULUM ENRICHMENT PROGRAMMES



DEPARTMENT OF BUSINESS ADMINISTRATION (MBA PROGRAM)

**A SESSION ON TALK THE TALK: NAILING PRONUNCIATION
27TH DECEMBER 2023 – SECOND-YEAR MBA STUDENTS**

**Mrs. Latha Mohan Shetty, Assistant Professor,
Department of Basic Science VCET, Puttur**



**MANAGEMENT LESSONS FROM RAMAYANA
19TH JANUARY 2024 – 2ND YEAR MBA STUDENTS**

Prof. Rakesh M, Department of MBA



DEPARTMENT OF BUSINESS ADMINISTRATION (MBA PROGRAM)

**GUEST TALK ON “EMERGING TECHNOLOGY IN
BUSINESS DECISION MAKING”**

27TH FEBRUARY 2024 – FINAL YEAR MBA STUDENTS

**Prof. Shivaprasad, Department of Electronics and
Communication**



**WORKSHOP ON “FACTORS CRITICAL TO
SUCCESSPREPARING TO MEET THE CORPORATE
EXPECTATIONS”**

28TH FEBRUARY 2024 – FIRST-YEAR MBA STUDENTS

Dr. Sekhar S Iyer, Mysore

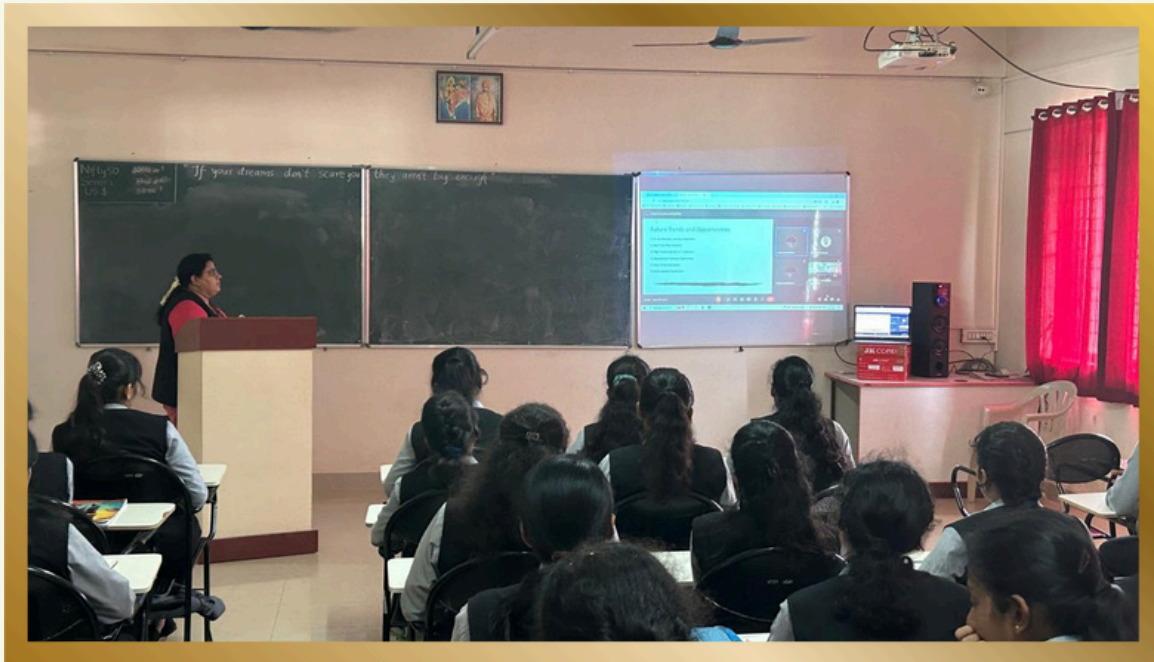


DEPARTMENT OF BUSINESS ADMINISTRATION (MBA PROGRAM)

WEBINAR ON DATA ANALYTICS AND BUSINESS ANALYTICS

20TH MAY 2024 – FIRST YEAR MBA STUDENTS

**Dr. Lokesh M R, Professor, Dept. of Computer Science
VCET, Puttur**



**WORKSHOP ON MICROSOFT OFFICE ESSENTIALS
21ST MAY 2024 – FIRST-YEAR MBA STUDENTS**



Dakshina Kannada, Karnataka, India

Vivekananda College of Engineering and Technology Internal Rd, Vivekananda Campus,
Nehru Nagar, Karnataka 574203, India

DEPARTMENT OF BUSINESS ADMINISTRATION (MBA PROGRAM)
WORKSHOP ON FINANCIAL PLANNING ORGANIZED BY
VIVEKANANDA COLLEGE OF ENGINEERING AND
TECHNOLOGY IN ASSOCIATION WITH BEAM OUTSOURCING
SERVICES CONDUCTED ON BEHALF OF THE BOMBAY STOCK
EXCHANGE
Ms. Padmavati Selvam, Trainer
18th June 2024



ORIENTATION ON PROJECT WORK

Dr. Mahantesh R. Choudhari, Associate Professor Dept. of
E & C Engineering VCET, Puttur
21st June 2024



DEPARTMENT OF BUSINESS ADMINISTRATION (MBA PROGRAM)

WEBINAR ON PERSONAL FINANCE

Mr. Salman, Zerodha Broking Ltd; Bangalore

3rd July 2024

Final Year MBA students



PLACEMENT TRAINING ON "USAGE OF MS EXCEL IN DATA ANALYTICS"

**Dr. Rakesh M, Associate Professor,
Department of MBA, VCET, Puttur**

16th July 2024



DEPARTMENT OF BUSINESS ADMINISTRATION (MBA PROGRAM)

INVESTOR AWARENESS PROGRAMME

18TH JULY 2024

**MR. NAVEEN REGO, CFA AND MR. LEO AMAL, FRANKLIN
TEMPLETON, MANGALORE**



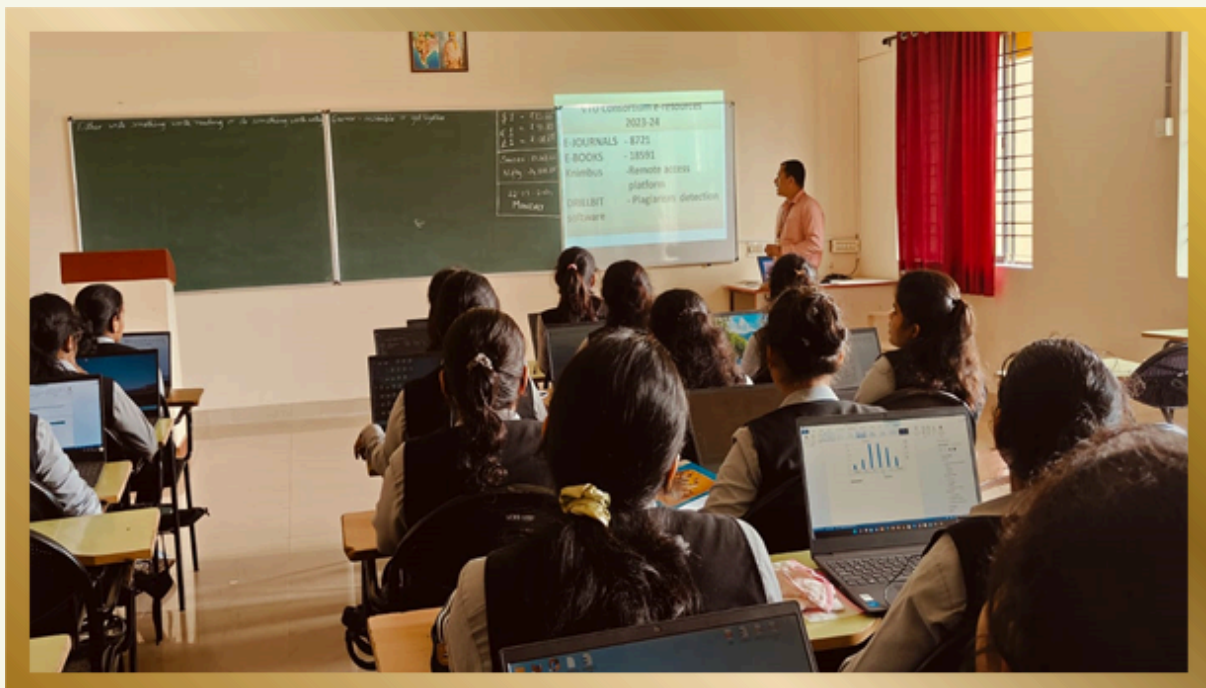
**SESSION ON PRACTICAL TRAINING FOR PLAGIARISM
AND VTU CONSORTIUM**

Final Year MBA students

22ND JULY 2024

“A Paper Fashion Episode”

MR. DINESH GOWDA P M. LISC, LIBRARIAN VCET, PUTTUR



DEPARTMENT OF BUSINESS ADMINISTRATION (MBA PROGRAM)

HALF DAY WORKSHOP

Dr. Steevan D Souza N, Assistant Professor, St Aloysius University Mangalore

Final Year MBA Students

23rd August 2024



INVESTOR AWARENESS PROGRAM

Dr. Balaji Rao D G , HDFC

31st August 2024



DEPARTMENT OF BUSINESS ADMINISTRATION (MBA PROGRAM)

MINI PROJECTS



A MINI PROJECT ON NANDINI MILK PRODUCTS

By
Jithesh Kumar N D
USN: 4VP23BA024

Submitted to
VISVESVARAYA TECHNOLOGICAL UNIVERSITY,
BELAGAVI

In partial fulfillment of the requirements for the award of the degree of
MASTER OF BUSINESS ADMINISTRATION

Under the guidance of
Dr. Rakesh M
Assistant Professor,
Department of MBA
VCET, Puttur (D.K)



Department of MBA
VIVEKANANDA COLLEGE OF ENGINEERING AND TECHNOLOGY
Nehru Nagar, Puttur (D.K) - 574 203
MAY 2024

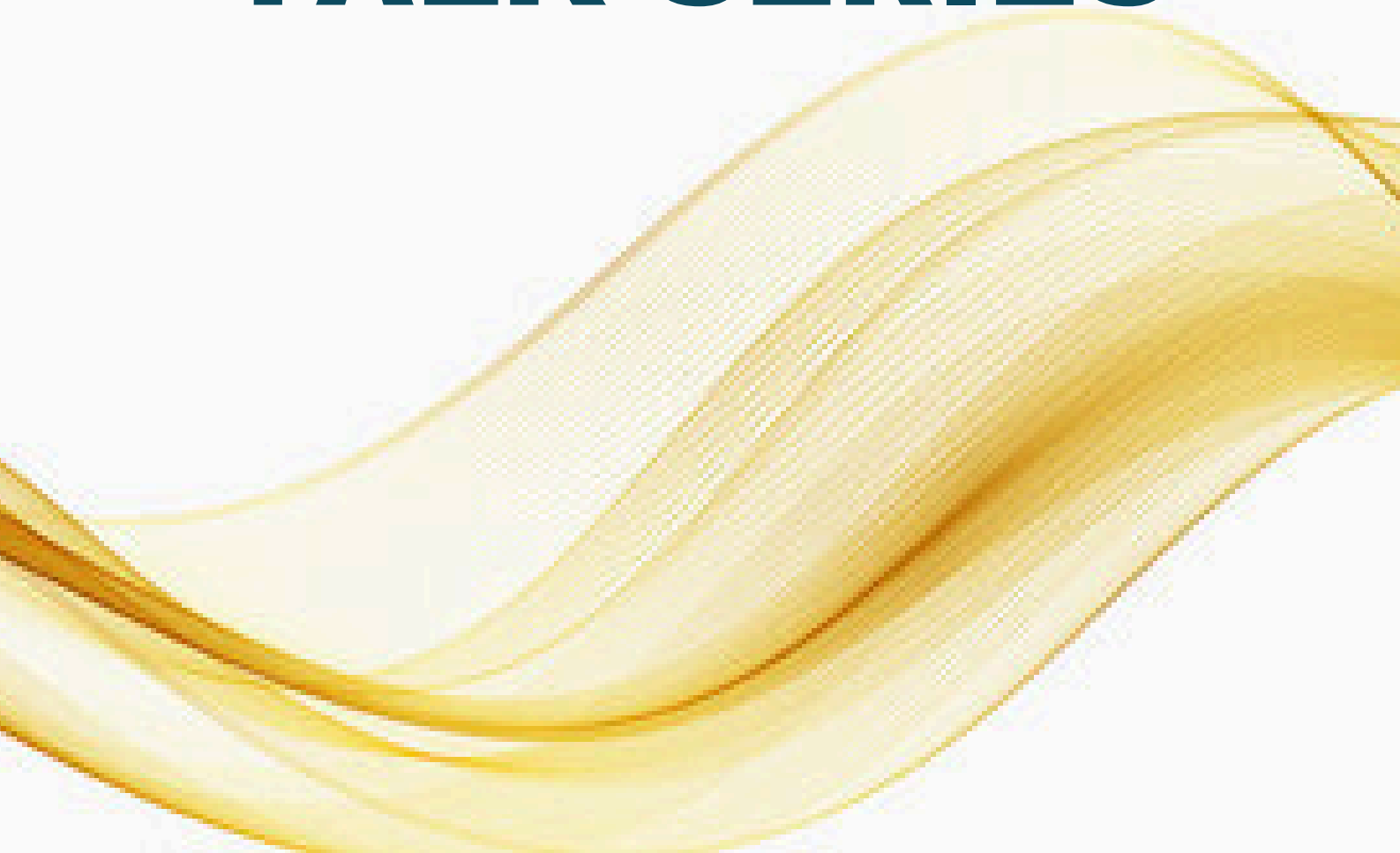


DEPARTMENT OF BUSINESS ADMINISTRATION (MBA PROGRAM)

MICRO INCUBATION



INTERNATIONAL TALK SERIES



DEPARTMENT OF BUSINESS ADMINISTRATION (MBA PROGRAM)

**WEBINAR ON CHALLENGES IN INTERNATIONAL HRM
21ST FEBRUARY 2024 – MBA STUDENTS**

Mr. Taka Miyawaki, Global Head of HR, Nikko Asset Management Group, Tokyo, Japan



**THE WEBINAR ON "THE FUTURE OF HR: EVOLVING
ROLES AND PRACTICES**

7TH MARCH 2024 – FIRST YEAR MBA STUDENTS

Mayumi Cox, CEO, of Team Next LLC, Japan

HR Practice Themes

People Growth	Organization Development
Talent Management - Talent Review - Successor Development - Human Capital Development	Organization & Culture - Organization & Human Capital Planning - Talent Acquisition Strategy & Process - Culture Transformation
Performance Management - Goal Setting & Performance Evaluation - Feedback Culture - Evaluation Skills	Work Style & System - Work Style Reform - Policy Design/ Change - Transformation Leadership



DEPARTMENT OF BUSINESS ADMINISTRATION (MBA PROGRAM)

DRISHTI 2024 INTERNATIONAL CONFERENCE
11th September 2024

Research Scholars, P.G students, Faculty and Industry delegates

The chief guest, Dr. Annappa, Professor of Computer Science at NITK Surathkal, The guests of honors, Mr. Melwyn Sequeira, Co-Founder of Venir International Consultancy, Mangalore, Ms. Mayumi Cox, CEO of Team Next LLC, Japan; Mr. Shijomon Yesudhas, Manager of Business Management at Deakin University, Australia; and Dr. Preethi D' Souza, Head of Commerce Department at Mangalore University. Sri Muralidhara B, Treasurer of the college governing council. Dr. Ganesh Mogaveer, Professor of Civil Engineering at MITE, Moodabidri, Chief Guest for Valedictory, Sri Ravikrishna D Kallaje, Director of VCET's Governing Council



OUT REACH PROGRAMMES



DEPARTMENT OF BUSINESS ADMINISTRATION (MBA PROGRAM)

**A SESSION ON INTERNATIONAL AVENUES TO STUDY
AND WORK**

22ND DECEMBER 2023 – SECOND YEAR MBA STUDENTS

**Ms. Asha Shanker, Management Consultant,
Orion-Polaris**



**WORKSHOP ON RESUME PREPARATION AND SOFT
SKILLS AT KSS COLLEGE, KUKKE SUBRAMANYA
20TH MARCH, 2024 FINAL YEAR UG STUDENTS**

**Prof. Ashley D Souza, Department of MBA VCET,
Puttur**





DEPARTMENT OF BUSINESS ADMINISTRATION (MBA PROGRAM)

ORIENTATION ON "STEPS TO GET INTO AN MBA PROGRAM"

6TH MARCH 2024 – FINAL YEAR B.COM STUDENTS

Prof. Ashley D'Souza, MBA Department, VCET, Puttur



CAREER ADVANCEMENT TRAINING- THE DEPARTMENT OF MBA IN ASSOCIATION WITH GOVERNMENT FIRST GRADE COLLEGE, BETTAMPADY

9TH MARCH, 2024 – FINAL YEAR UG STUDENTS

Prof. Ashley D'Souza, MBA Department, VCET, Puttur

Prof. Ashley D Souza, Department of MBA VCET, Puttur





DEPARTMENT OF BUSINESS ADMINISTRATION (MBA PROGRAM)

**WORKSHOP ON "E-COMMERCE & E-TRADING, TEAM WORK",
27TH MARCH 2024 – FINAL YEAR DEGREE STUDENTS**

**Dr. Rakesh M and Prof. Reshma Pai A, Department of MBA
VCET, Puttur.**



**FACULTY DEVELOPMENT PROGRAMME ON MINI PROJECT
PREPARATION- THE DEPARTMENT OF MBA IN
ASSOCIATION WITH KSS COLLEGE
3RD APRIL 2024**

**Dr. Rakesh M and Prof. Ashley D Souza, Department of
MBA VCET, Puttur.**



DEPARTMENT OF BUSINESS ADMINISTRATION (MBA PROGRAM)

**SESSION ON CAREER GUIDANCE AT NMC SULLIA
23RD APRIL 2024 – FINAL YEAR STUDENTS**



**WORKSHOP ON "CRAFTING YOUR PROFESSIONAL IDENTITY
THROUGH MBA PROGRAMME" IN ASSOCIATION WITH
VIVEKANANDA DEGREE COLLEGE, PUTTUR
24TH APRIL 2024 – FINAL YEAR BBA STUDENTS**

**Dr. Robin Manohar Shinde, Dr. Rakesh M, Prof. Vandana
Shankar, Prof. Reshma Pai A & Prof. Jeevitha B V**



DEPARTMENT OF BUSINESS ADMINISTRATION (MBA PROGRAM)

ORIENTATION SESSION ON MBA PROGRAM AT SRI RAMA COLLEGE, KALLADKA ON 30TH APRIL 2024 FOR THE FINAL YEAR B.COM STUDENT BY DR. ROBIN MANOHAR SHINDE



**EMBARK- TWO-DAY FREE PGCET TRAINING
15TH AND 16TH MAY, 2024 FINAL YEAR BCOM AND BBA
STUDENTS OF VIVEKANANDA DEGREE COLLEGE, PUTTUR**

Mr. Chethan Kumar, a freelance trainer, Puttur, Mrs. Latha Mohan Shetty, Assistant Professor, Department of Humanities, VCET, Puttur, Mr. Ashley D Souza, Assistant Professor of MBA, VCET, Puttur, Mrs. Reshma Pai A, Assistant Professor of MBA, VCET, Puttur



DEPARTMENT OF BUSINESS ADMINISTRATION (MBA PROGRAM)

AN ORIENTATION SESSION OF MBA PROGRAM @ VCET WAS GIVEN TO OF DR. P. DAYANANDA PAI – P. SATHISHA PAI GOVERNMENT FIRST GRADE COLLEGE MANGALORE (ALSO KNOWN AS THE CARSTREET COLLEGE) TO THE 3RD YR BCOM & BBA STUDENTS ON 28TH MAY 2024



**A TALK ON THE IMPORTANCE OF HIGHER EDUCATION TO ACHIEVE THE CAREER GOAL
31ST MAY 2024 – FINAL YEAR STUDENTS OF UPPINANGADY FIRST GRADE COLLEGE**

Dr. Robin Manohar Shinde, Prof and Director, MBA Department VCET Puttur.



DEPARTMENT OF BUSINESS ADMINISTRATION (MBA PROGRAM)

DAAN UTSAV 2024

MBA and MCA Departments

September 26, 2024

Mr. Sadhashiva Pai, Manager, Anand Ashram, Puttur



ORIENTATION ON "OPPORTUNITIES AND CHALLENGES IN MANAGEMENT EDUCATION"

23rd October 2024

Final Year B. Com Students



DEPARTMENT OF BUSINESS ADMINISTRATION (MBA PROGRAM)

WORKSHOP ON "MASTERING TECHNOLOGY FOR SUCCESS"

28th October 2024

Final year BBA students, Vivekananda Degree College, Puttur



INTERNATIONAL DEMOCRACY DAY-THE HUMAN CHAIN PROGRAM

15th September 2024

MBA Director and Staff



MEMORANDUM OF UNDERSTANDING



DEPARTMENT OF BUSINESS ADMINISTRATION (MBA PROGRAM)

**MOU WAS SIGNED BETWEEN VENIR INTERNATIONAL
CONSULTANCY, MANGALORE, AND VCET PUTTUR
30TH DECEMBER 2023**



**MOU WITH THE KANARA CHAMBER OF COMMERCE &
INDUSTRY (KCCI), MANGALORE
13TH MARCH 2024**



DEPARTMENT OF BUSINESS ADMINISTRATION (MBA PROGRAM)

**COLLABORATIVE MOU WITH FIRST GRADE GOVT
COLLEGE, UPPINANGADY FOR ACADEMIC,
CO-ACADEMIC, AND RESEARCH AREAS
17TH APRIL 2024**



**COLLABORATIVE MOU WITH SRI RAMA COLLEGE,
KALLADKA FOR ACADEMIC, CO-ACADEMIC, AND
RESEARCH AREAS
30TH APRIL 2024**

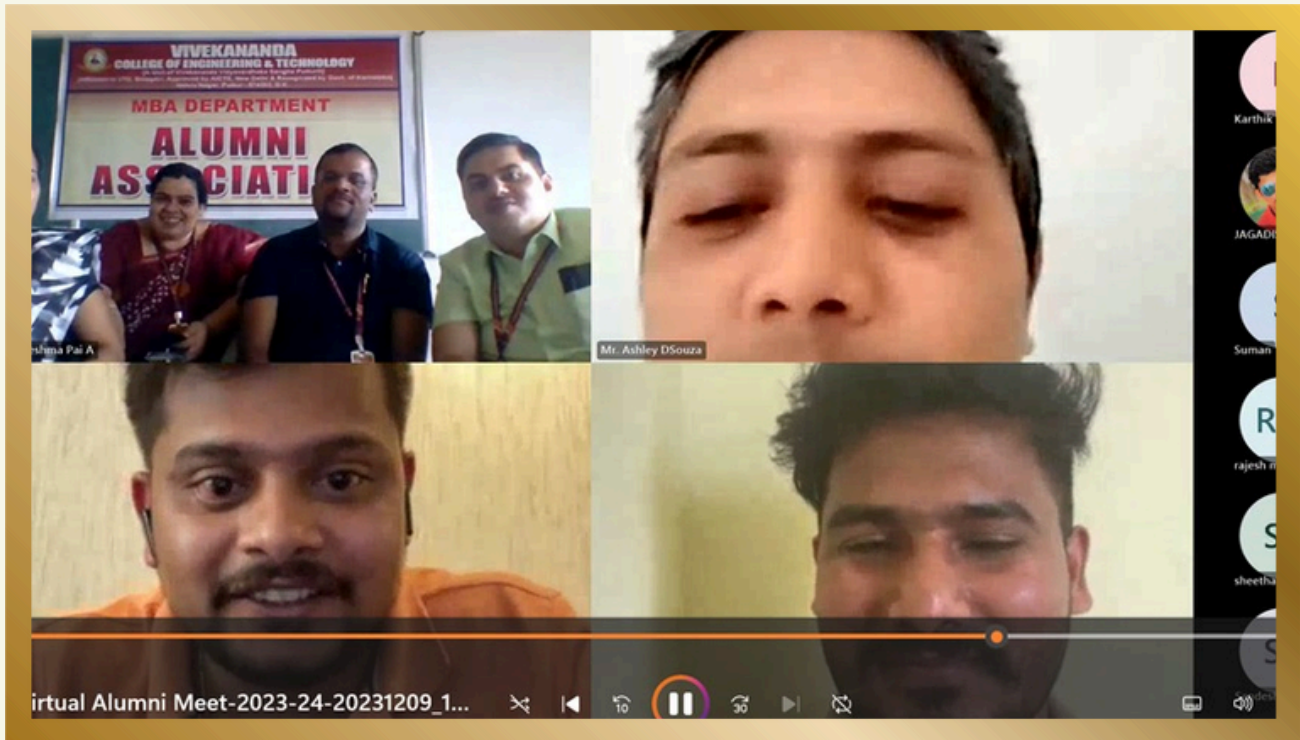




ALUMNI ASSOCIATION PROGRAMMES

DEPARTMENT OF BUSINESS ADMINISTRATION (MBA PROGRAM)

VIRTUAL ALUMNI MEET
9TH DECEMBER 2023
Director and Staff



VCET ALUMNI CRICKET LEAGUE 2024
26TH & 27TH OF JANUARY 2024 – MBA
STUDENTS



DEPARTMENT OF BUSINESS ADMINISTRATION (MBA PROGRAM)

**ALUMNI TALK ON UNLOCKING FINANCIAL INDEPENDENCE
23RD FEBRUARY, 2024 – MBA STUDENTS**

Ms. Pruthvi Alva B, Financial Analyst-Team Lead, Investment Banking, Birmingham Industries Private Limited, Chennai



THE MPL-AN INTRAMURAL CRICKET TOURNAMENT

Mr. Vijeth Kumar, 1st International Qualified Coach and Referee in Dodgeball, Referee Board Chairman, The Indian Dodgeball Federation and Sri T S Subrahmanya Bhat, Correspondent VCET, Governing Council, Puttur.



DEPARTMENT OF BUSINESS ADMINISTRATION (MBA PROGRAM)

ALUMNI TALK ON INDUSTRY READINES

21st October 2024

Mr. Dhanush Kumar K, Senior Accountant (Global)
Y-Not Design & Manufacturing Inc., Bangalore



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PUTTUR

DEPARTMENT OF MBA

ALUMNI TALK SERIES

"Talk on Industry Readiness"

MR DHANUSH KUMAR K
SENIOR ACCOUNTANT (GLOBAL)
Y-NOT DESIGN & MANUFACTURING
INC, BANGALORE

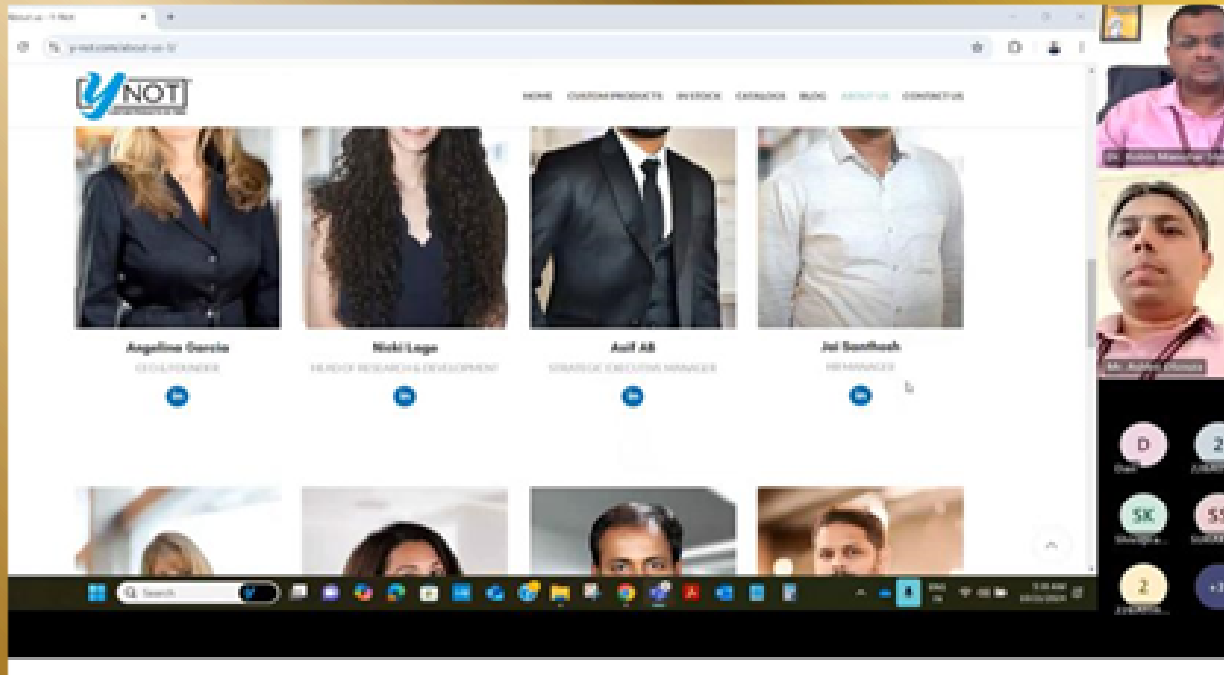


 **21 OCTOBER, 2024**

 **3:00 pm**

 **MS TEAMS**

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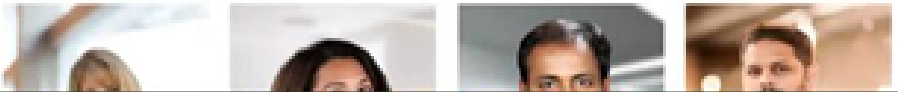


Angeline Garcia
CO-FOUNDER

Nicki Lago
HEAD OF RESEARCH & DEVELOPMENT

Aulil Ali
GRAND CHIEF FINANCIAL MANAGER

Jai Senthush
HR MANAGER







DEPARTMENT OF BUSINESS ADMINISTRATION (MBA PROGRAM)

**CONDOLENCE MEET TO PRAY FOR THE SADGATI OF THE
DEPARTED SOUL OF SRI. RATAN TATA**

10th October 2024



RATAN TATA

28.12.1937 - 09. 10. 2024

**A great Visionary & a true Patriot; his demise is a loss to the
Nation.**

Prayers for Sadgathi



CAMPUS PLACEMENTS





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Hearty

Congratulations.....



ANUJNA

Department of
**Masters of Business
Administration**



SHRAVYA K B

for being placed in



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ALLSEC



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KARANTHA
ALLSEC



KAVYA
ALLSEC



NISHA
ALLSEC



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ESAF



ZUVAIRIYA T
ESAF
ACMEGRADE



NEHA D ANILADE
TAJ MADIKERI



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RAMYA



SUSHANTH H



VISHAGH K V

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Ms Sneha Pai K

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AKSHAY GOWDA



M B MUDDAPPA



SANTHOSHA I



SPARSHITH I SHETTY



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DEPARTMENT OF TRAINING & PLACEMENTS

Hearty **Congratulations**

MBA



HARSHITHA K K



SNEHA PAI K

for getting placed at



ACADEMIC ACHIEVEMENTS





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for 100% Results*

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100% of Students Secured Distinction

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Distinction**

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COLLEGE OF ENGINEERING & TECHNOLOGY, PUTTUR**

DEPARTMENT OF MBA

Congratulations



**Congratulations to our Students for Securing KSCST Projects for the 4th
Consecutive Year and Achieving Selection for the State Level
Presentation and Exhibition for the 2nd Time!**

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ACHIEVEMENTS IN SPORTS





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NEEKSHITHA
VILAS
YASHITHA



CONGRATULATIONS
MBA STUDENTS

FOR WINNING GOLD, SILVER AND BRONZE MEDALS
IN HIGH JUMP, HEPTATHLON, HURDLES, HAMMER
THROW, POLE VOLT IN
VTU STATE LEVEL ATHLETIC MEET

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