



# Vivekananda College of Engineering & Technology

[Sponsored by Vivekananda Vidyavardhaka Sangha, Puttur ®]

Affiliated to Visvesvaraya Technological University, Approved by AICTE New Delhi & Govt of Karnataka

## PROJECT WORK UNDERTAKEN BY THE STUDENTS ACADEMIC YEAR 2018-19

SL	USNO.	STUDENT NAME	PROJECT TOPIC	NAME OF THE GUIDE
1	4VP16MBA39	SUMA I J	A STUDY ON ORGANISATION CLIMATE WITH REFERENCE TO UNITED COFFEE CURING WORKS PVT. LTD., KUSHALNAGAR	MRS. RESHMA PAI A
2	4VP17MBA01	AKSHATH B	A STUDY ON CONSUMER SATISFACTION AND QUALITY OF THE SERVICE PROVIDED BY THE ASHOK LEYLAND AT KANCHANA AUTOMOTIVE	MR. ASHLEY D'SOUZA
3	4VP17MBA02	AKSHAYA NAIKA B	STUDY ON LOANS AND ADVANCES AND THEIR MANAGEMENT AT MANAGALORE CATHOLIC CO-OPERATIVE BANK HAMPANKATTA BRANCH	MR. ASHLEY D'SOUZA
4	4VP17MBA03	ALEESHA ALEX	A STUDY ON EMPLOYEE BENEFIT WITH REFERENCE TO KARNATAKA AGENCIES, MANGALORE	MRS. JEEVITHA B.V
5	4VP17MBA04	ANUSHA A	A STUDY ON EMPLOYEE SATISFACTION TOWARDS WELFARE MEASURES PROVIDED BY ARVIND LTD., BANGALORE	MRS. RESHMA PAI A
6	4VP17MBA05	ANUSHA C	A STUDY ON TRAINING AND DEVELOPMENT AND ITS IMPACT ON EMPLOYEES PERFORMANCE WITH REFERENCE TO HOTEL PAI VISTA., MYSURU	MRS. JEEVITHA B.V
7	4VP17MBA06	APARNA S	A STUDY ON EMPLOYEE RETENTION STRATEGY WITH REFERENCE TO HARSHA, PUTTUR	MRS. RESHMA PAI A
8	4VP17MBA07	ASHWINI M	A STUDY ON TRAINING AND DEVELOPMENT IN KVR CARS, KASARAGOD	MRS. JEEVITHA B.V

9	4VP17MBA08	CHETHAN A K	A STUDY ON THE PROCESS OF BUYING IN RETAIL SECTOR WITH REFERENCE TO FOODWORLD, BANGALORE	MRS. RESHMA PAI A
10	4VP17MBA09	DHANYASHREE M	A STUDY ON EMPLOYEE HEALTH AND SAFETY WITH SPECIAL REFERENCE TO RELIABLE CASHEW, BAIKAMPADY	MRS. RESHMA PAI A
11	4VP17MBA10	DIVYA B	A STUDY ON EMPLOYEE SATISFACTION AT KARNATAKAFOREST DEVELOPMENT CORPORATION LTD., SULLIA	MR. NARAYANA NAYA A
12	4VP17MBA11	KRITHI G H	A STUDY ON CUSTOMER PERCEPTION AND EXPECTATION TOWARDS BSNL SERVICE, MANGALORE	MR. NARAYANA NAYA A
13	4VP17MBA12	LEKHASHREE A	STUDY ON EMPLOYEE JOB SATISFACTION AT MCF LTD., MANGALORE	MRS. RESHMA PAI A
14	4VP17MBA13	MADHUSODANA M	A STUDY ON PERFORMANCE EVALUATION OF SELECTED EQUITY DIVERSIFIED MUTUAL FUND SCHEMES IN INDIA AT RELIGARE SECURITIES LTD., TUMUKURU	MR. RAKESH M
15	4VP17MBA14	MANASA M	A STUDY ON SERVICE QUALITY AND CUSTOMER SATISFACTION AT MULIYA JEWELS (SHYAMA JEWELS PVT. LTD.)	MR. ASHLEY D'SOUZA
16	4VP17MBA15	MANJU M E	A STUDY ON CUSTOMER SATISFACTION AND QUALITY OF SERVICE PROVIDED BY THE DYUTHI MOTORS PVT. LTD. MYSORE	MR. RAKESH M
17	4VP17MBA16	NAVEEN KUMAR M	A COMPARATIVE STUDY ON THE PERFORMANCE OF EQUITY LINKED SAVINGS SCHEME (ELSS) WITH EQUITY MUTUAL FUND WITH REFERENCE TO BAJAJ CAPITAL LTD., MANGALORE	MR. ASHLEY D'SOUZA
18	4VP17MBA17	NIKHIL B S	A STUDY ON DEALER PREFERENCE TOWARDS BOSCH PRODUCTS, BANGALORE	MRS. JEEVITHA B.V
19	4VP17MBA18	NISHMITHA D N	A STUDY ON EMPLOYEE RETENTION WITH REFERENCE TO ESSAE DIGITRONICS PRIVATE LIMITED, BANGALORE	MRS. JEEVITHA B.V
20	4VP17MBA19	NISHMITHA K	A STUDY ON QUALITY OF WORK LIFE WITH REFERENCE TO DKMUL, MANGALORE	MR. NARAYANA NAYA A

21	4VP17MBA20	NITHYA REBELLO	A STUDY ON WORK LIFE BALANCE WITH REFERENCE TO HANGYO ICE CREAMS PVT LTD., UDUPI	MRS. JEEVITHA B.V
22	4VP17MBA21	PALLAVI	A STUDY ON FINANCIAL STATEMENT ANALYSIS AT KANCHANA AUTOMOTIVE, ASHOK LEYLAND MANGALORE	MR. RAKESH M
23	4VP17MBA22	PAVITHRA A	A STUDY ON EFFECTIVENESS OF TRAINING ON EMPLOYEE PERFORMANCE WITH REFERENCE TO MESCOM LTD., MANGALORE	MR. RAKESH M
24	4VP17MBA23	POOJA B	A STUDY ON EMPLOYEE JOB SATISFACTION AT KALBAVI CASHEW, BAIKAMPADY	MRS. RESHMA PAI A
25	4VP17MBA24	PRAJWAL RAI A	A STUDY ON COMPARATIVE STUDY ON EFFECTIVENESS OF DISTRIBUTION CHANNEL WITH REFERENCE TO PATANJALI AND AMWAY	MR. NARAYANA NAYA A
26	4VP17MBA25	PRASHANTH K	A STUDY ON LOANS AND ADVANCES AT KASARAGOD DISTRICT CO-OPERATIVE BANK, KASARAGOD	MR. ASHLEY D'SOUZA
27	4VP17MBA26	PRATHIBHA B	A STUDY ON EMPLOYEE JOB SATISFACTION IN UDYOG GRANITE, SEETHANGOLI.	MRS. JEEVITHA B.V
28	4VP17MBA27	PRAVEEN DSOUZA	A STUDY ON "EMPLOYEE ROTATION ON EMPLOYEE COMMITMENT AND PROJECT PERFORMANCE".HAPPY PERKS, BANGALORE	MR. NARAYANA NAYA A
29	4VP17MBA28	PREETHAM KOTYAN	A STUDY ON RELATIONSHIP BETWEEN EMPLOYEES AND THE MANAGEMENT AT CAMPCO CHOCOLATE FACTORY, PUTTUR	MR. ASHLEY D'SOUZA
30	4VP17MBA29	PREETHIKA RAI	A STUDY ON PERCEPTIONS AND EXPECTATIONS OF THE PEOPLE TOWARDS NANDINI AT DKMUL, MANGALORE.	MRS. JEEVITHA B.V
31	4VP17MBA30	PREKSHAK RAI	A STUDY ON CUSTOMER PREFERENCE AND QUALITY OF SERVICE BY BAJAJ CHRISTOPHER AUTOMOBILE	MRS. RESHMA PAI A
32	4VP17MBA31	PUSHPARAJ B	A STUDY ON EMPLOYEE MOTIVATION AND EMPOWERMENT AT TIMKEN, BANGALORE	MRS. RESHMA PAI A

33	4VP17MBA32	RASHMITHA R	STUDY ON EMPLOYEE SATISFACTION TOWARDS WELFARE MEASURES PROVIDED BY THE KARNATAKA PLYWOOD SRI KRISHNA NAGAR, SULLIA	MRS. JEEVITHA B.V
34	4VP17MBA33	REHAMATH BEEBI V S	A STUDY ON ORGANISATIONAL CULTURE, ETHICS, VALUES AND ITS IMPACT ON EMPLOYEE PERFORMANCE WITH SPECIAL REFERENCE TO SOLARA ACTIVE PHARMA SCIENCE LIMITED, BAIKAMPADY – MANGALORE.	MR. NARAYANA NAYA A
35	4VP17MBA34	SAUJANYA P	A STUDY ON SATISFACTION TOWARDS EMPLOYEE WELFARE MEASURES PROVIDED IN KSRTC, PUTTUR	MRS. JEEVITHA B.V
36	4VP17MBA35	SAYEEDA	A STUDY ON COST AND PROFIT BEHAVIOUR ANALYSIS AT CAMPCO CHOCOLATE FACTORY, PUTTUR	MR. RAKESH M
37	4VP17MBA36	SHAHINA	A STUDY ON EMPLOYEES MOTIVATION AND ITS EFFECT ON EMPLOYEES PERFORMANCE AT BSNL, MANGALORE	MR. ASHLEY D'SOUZA
38	4VP17MBA37	SHILPA D BANGERA	A STUDY ON EMPLOYEE SATISFACTION AT SHRI DHARMASTHALA MANJUNATHESHWARA HOSPITAL UJIRE	MR. RAKESH M
39	4VP17MBA38	SHIVAPRASAD K	FINANACIAL PERFORMANCE ANALYSIS OF BARAKA OVERSEAS TRADERS, MANAGALURU	MR. NARAYANA NAYA A
40	4VP17MBA39	SIDHI S	A STUDY ON JOB SATISFACTION OF EMPLOYEES AT ATRIA CONVERGENCE AND TECHNOLOGIES LTD., BANGALORE	MR. NARAYANA NAYA A
41	4VP17MBA40	SOWJANYA P	A STUDY ON IMPACT OF EMPLOYEE DEVELOPMENT PROGRAMME ON EMPLOYEE PERFORMANCE WITH REFERENCE TO NMPT, PANAMBUR	MR. ASHLEY D'SOUZA
42	4VP17MBA41	SUBHASHINI	A STUDY ON NON-PERFORMING ASSETS WITH SPECIAL REFERENCE TO REPCO BANK, SULLIA	MR. RAKESH M
43	4VP17MBA42	SUPRIYA J P	A STUDY ON EMPLOYEE RETENTION AT ADARSHA HOSPITAL, PUTTUR	MR. RAKESH M
44	4VP17MBA43	SUSHMITHA B	A STUDY ON PERFORMANCE MANAGEMENT SYSTEM AT RELIANCE	MRS. RESHMA PAI A

			RETAIL LIMITED BANGALORE	
45	4VP17MBA44	THEJKUMAR N	A STUDY ON SATISFACTION TOWARDS HEALTH AND SAFETY MEASURES PROVIDED AT LAMINA SUSPENSION PRODUCTS LTD., BAIKAMPADY, MANGALORE	MR. ASHLEY D'SOUZA
46	4VP17MBA45	VIDYA DSOUZA	A STUDY ON PERFORMANCE EVALUATION OF SELECTED MID-CAP MUTUAL FUND SCHEMES WITH SPECIAL REFERNCE TO ANAND RATHI SHARES AND STOCK BROKERS LIMITED, MANGALORE	MR. RAKESH M
47	4VP17MBA46	VINDYA B L	A STUDY ON CREDIT APPRAISAL ON LOANS AND ADVANCES WITH SPECIAL REFERENCE TO SCDCC BANK, SULLIA	MR. NARAYANA NAYA A
48	4VP17MBA47	VINYA T C	A STUDY ON EMPLOYEE BENEFITS PROVIDED BY THE ORIENTAL CASHEW INDUSTRY, PUTTUR	MR. RAKESH M
49	4VP17MBA48	VISHAL MELWINMONIS	A COMPARATIVE STUDY ON PAY AND SERVICE BETWEEN STATE GOVERNMENT EMPLOYEES AND PUBLIC PRIVATE PARTNERSHIP IN SPECIAL REFERENCE TO RTO, MANGALORE	MR. NARAYANA NAYA A
50	4VP17MBA49	YATHISHREE P	A STUDY ON EMPLOYEE JOB SATISFACTION AT GURUCHAN INDUSTRIES BAIKAMPADY, MANGALORE	MR. ASHLEY D'SOUZA