



Vivekananda College of Engineering & Technology

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PROJECT WORK ACADEMIC YEAR 2017-18

SL	USNO.	NAME	TOPIC	BRANCH	NAME OF THE GUIDE
1	4VP16MBA01	AAJNAADHITHI A	A STUDY ON WORKING CAPITAL MANAGEMENT WITH REFERENCE TO MEGHA FRUIT PROCESSING PRIVATE LIMITED, PUTTUR	FINANCE	MR. ASHLEY D'SOUZA
2	4VP16MBA02	ABHILASH P	A STUDY ON EFFECTIVENESS OF RECRUITMENT AND SELECTION PROCESS WITH REFERENCE TO RUCHI SOYA INDUSTRIES LTD., MANGALORE	HUMAN RESOURCE	MRS. RESHMA PAI A
3	4VP16MBA03	AKSHITHA K G	A STUDY ON EMPLOYEE JOB SATISFACTION AT NAAVINYA CAD SOFT PVT. LTD. BANGALORE	HUMAN RESOURCE	MRS. JEEVITHA B V
4	4VP16MBA04	ANISH KUMAR M B	A STUDY ON HEALTH AND SAFETY MEASURES OF DOCKWORKERS WITH REFERENCE TO NMPT, PANAMBURU	HUMAN RESOURCE	MRS. RESHMA PAI A
5	4VP16MBA05	BHAVYA P	A STUDY ON QUALITY OF WORK LIFE AT RANE MADRAS LTD., MYSORE	HUMAN RESOURCE	DR. SEKHAR S IYER
6	4VP16MBA06	BLESSY JOHNSON	A STUDY ON EMPLOYEE BENEFITS PROVIDED BY THE ORIENTAL CASHEW INDUSTRIES, PUTTUR	HUMAN RESOURCE	MRS. RESHMA PAI A
7	4VP16MBA07	CHAITHRA	A STUDY ON MANAGEMENT AND EMPLOYEE RELATIONSHIP AT BHARATH AGROVET INDUSTRIES, MANGALORE	HUMAN RESOURCE	DR. SEKHAR S IYER
8	4VP16MBA08	DAYANANDA K	A STUDY ON MANAGEMENT AND EMPLOYEE RELATIONSHIP AT BHARATH AGROVET INDUSTRIES, MANGALORE	MARKETING	MR. NARAYANA NAYAK A

9	4VP16MBA09	DEEPIKA K	A STUDY ON SATISFACTION OF EMPLOYEES TOWARDS EXCELSIOR AUTOMOBILES PVT. LTD., MANGALORE	HUMAN RESOURCE	MRS. RESHMA PAI A
10	4VP16MBA10	DHANUJA	A STUDY ON DEPOSITS SCHEMES AND LOAN PRODUCTS AT SYNDICATE BANK REGIONAL OFFICE, MANGALURU	FINANCE	MR. RAKESH M
11	4VP16MBA11	DIVYA A	A STUDY ON SATISFACTION TOWARDS EMPLOYEE TRAINING AND DEVELOPMENT IN BASF INDIA LTD., SURATHKAL, MANGALORE	HUMAN RESOURCE	MRS. JEEVITHA B V
12	4VP16MBA12	DIVYASHREE RAI P	"A STUDY ON TALENT MANAGEMENT SYSTEM AT JK TIRES, MYSORE"	HUMAN RESOURCE	DR. SEKHAR S IYER
13	4VP16MBA13	HEENA KOUSER	A STUDY ON PERFORMANCE APPRAISAL OF LECTURERS AT MES MSPS COLLEGE FOR WOMEN, RATHNAGIRI ROAD CHIKMAGALUR	HUMAN RESOURCE	MRS. JEEVITHA B V
14	4VP16MBA14	JAYASHREE N H	A STUDY ON EMPLOYEE WELFARE MEASURES AT K.S.A KAMATH AND SONS, JALSOOR	HUMAN RESOURCE	MRS. RESHMA PAI A
15	4VP16MBA15	JITRESH K	A STUDY ON COST MANAGEMENT WITH REFERENCE TO NMPT, MANGALORE	FINANCE	MR. ASHLEY D'SOUZA
16	4VP16MBA16	KOWSHIK K	A STUDY ON CUSTOMER SATISFACTION ABOUT MILKING MACHINES OF KSHEERA ENTERPRISES, MURULYA	MARKETING	MR. RAKESH M
17	4VP16MBA17	LATHEESH K	"A STUDY ON IMPACT OF BRANDING ON CONSUMER PURCHASE DECISION AT SAMSUNG PLAZA MANGALORE"	MARKETING	MR. NARAYANA NAYAK A
18	4VP16MBA18	MADHUSHREE K M	A STUDY ON IMPACT OF NON-PERFORMING ASSETS ON PROFITABILITY OF STATE BANK OF INDIA	FINANCE	MR. RAKESH M
19	4VP16MBA20	NAVYA	A STUDY ON INVENTORY MANAGEMENT WITH REFERENCE TO DKMUL, MANGALORE	FINANCE	MR. ASHLEY D'SOUZA
20	4VP16MBA21	NIREEKSHA Y RAI	A STUDY ON HEALTH AND SAFETY OF WORKERS AT SHREE VENKATESHWARA PROCESSORS CHANDALIKE, VITTAL	HUMAN RESOURCE	DR. SEKHAR S IYER

21	4VP16MBA22	NITHISH RAI R	A STUDY ON TECHNICAL ANALYSIS OF TOP FIVE IT COMPANIES IN INDIA AT KOTAK SECURITIES MANGALORE	FINANCE	MR. RAKESH M
22	4VP16MBA23	NITHYASHREE I J	A STUDY ON SATISFACTION TOWARDS LABOUR WELFARE MEASURES AT KFDC LTD., SULLIA (D.K)	HUMAN RESOURCE	MRS. JEEVITHA B V
23	4VP16MBA24	PALLAVI K	A STUDY ON EFFECTIVENESS OF PERFORMANCE APPRAISAL SYSTEM AT TRITON VALVES LTD., MYSORE	HUMAN RESOURCE	DR. SEKHAR S IYER
24	4VP16MBA25	PAVITHRA S	A STUDY ON EMPLOYEES MOTIVATION AND IT'S EFFECT ON EMPLOYEES PERFORMANCE AT BSNL, MANGALORE	HUMAN RESOURCE	MRS. JEEVITHA B V
25	4VP16MBA26	RAHANI G	A STUDY OF BUSINESS ARCHITECTURE, SUPPLY-DEMAND-LOGISTICS & OPERATIONAL DNA IN ORGANIC FARMING	MARKETING	MR. NARAYANA NAYAK A
26	4VP16MBA27	RAKSHA I S	A STUDY ON TRAINING AND DEVELOPMENT AND ITS IMPACT ON EMPLOYEES PERFORMANCE WITH REFERENCE TO MESCOM LTD., MANGALORE	HUMAN RESOURCE	DR. SEKHAR S IYER
27	4VP16MBA28	RAMAKISHAN M	A STUDY ON COMMERCIAL VEHICLE LOAN AT SHRIRAM TRANSPORT FINANCE COMPANY PVT. LTD., MANGALORE	FINANCE	MR. ASHLEY D'SOUZA
28	4VP16MBA29	RAMYA K PAI	A STUDY ON CUSTOMER PREFERENCES AND SATISFACTION TOWARDS MARUTHI SUZUKI CARS AT MANDOVI MOTORS	MARKETING	MR. NARAYANA NAYAK A
29	4VP16MBA30	RAMYA M	A STUDY ON RELATIONSHIP BETWEEN EMPLOYEES AND THE MANAGEMENT AT CAMPCO CHOCOLATE FACTORY, PUTTUR	HUMAN RESOURCE	MRS. JEEVITHA B V
30	4VP16MBA31	RANJITH SHETTY	A STUDY ON RETAILER SATISFACTION TOWARDS PRODUCTS AND SERVICES AT SOMAYAJI PRODUCT BOARD, B.C.ROAD	MARKETING	MR. NARAYANA NAYAK A
31	4VP16MBA32	RANJITHA N	A STUDY ON EFFECTIVENESS OF TRAINING AND DEVELOPMENT IN THE MANIPAL TECHNOLOGIES, LIMITED	HUMAN RESOURCE	MRS. RESHMA PAI A
32	4VP16MBA33	SAMHITHA B	A STUDY ON CUSTOMER RELATIONSHIP MANAGEMENT WITH REFERENCE TO HARSHA, PUTTUR	MARKETING	MR. NARAYANA NAYAK A

33	4VP16MBA34	SANDESH SHARMA P	A STUDY ON CUSTOMER SATISFACTION AND EXPECTATION OF SERVICE PROVIDED BY ASHOK LEYLAND AT KANCHANA AUTOMOTIVE MANGALORE	MARKETING	MR. NARAYANA NAYAK A
34	4VP16MBA35	SANDHYA S C	A STUDY ON SATISFACTION TOWARDS SAFETY AND HEALTH MEASURES PROVIDED AT LAMINA SUSPENSION PRODUCTS LTD., BAIKAMPADY	HUMAN RESOURCE	MRS. JEEVITHA B V
35	4VP16MBA36	SHILPA K	A STUDY ON LOANS AND ADVANCES AT SCDCC BANK LTD., MANGALORE	FINANCE	MR. RAKESH M
36	4VP16MBA37	SHWETHA A	A STUDY ON IMPACT OF MICROFINANCE ON LIVELIHOOD OF WOMEN MEMBERS OF SELF HELP GROUPS WITH REFERENCE TO SKDRDP ® PUTTUR	FINANCE	MR. ASHLEY D'SOUZA
37	4VP16MBA38	SREEJINA C K	A STUDY ON CUSTOMER PERCEPTION TOWARDS BIG BAZAAR, KASARGOD	MARKETING	MR. RAKESH M
38	4VP16MBA40	SUMANA M	A STUDY ON FINANCIAL ANALYSIS AT CORPORATION BANK, MANGALURU.	FINANCE	MR. RAKESH M
39	4VP16MBA41	SUSHMITHA K	A STUDY ON EMPLOYEE RETENTION AT ADARSHA HOSPITAL, PUTTUR	HUMAN RESOURCE	MRS. RESHMA PAI A
40	4VP16MBA42	SUSHMITHA S RAO	A STUDY ON EMPLOYEE WELFARE AT MANDOVI MOTORS PVT. LTD., MANGALORE (D.K.)	HUMAN RESOURCE	MRS. JEEVITHA B V
41	4VP16MBA43	SWATHI A	A COMPARATIVE STUDY OF SELECTED ULIPS OF MAX LIFE INSURANCE COMPANY WITH OTHER SELECTIVE PRIVATE LIFE INSURANCE COMPANY ULIPS	FINANCE	MR. ASHLEY D'SOUZA
42	4VP16MBA45	VAIBHAV O S	A STUDY ON EMPLOYEE WELFARE MEASURES PROVIDED IN KSRTC, PUTTUR	HUMAN RESOURCE	MRS. RESHMA PAI A
43	4VP16MBA46	VISHWAJITH K	A STUDY ON CASH MANAGEMENT AT MAHINDRA FINANCE, MANGALORE	FINANCE	MR. RAKESH M
44	4VP16MBA47	YOGESHA M	A STUDY ON EMPLOYEE WELFARE MEASURES PROVIDED AT MILMA, MRCMPU LTD., KASARAGOD DAIRY	HUMAN RESOURCE	MRS. JEEVITHA B V

