



Vivekananda College of Engineering & Technology

[A Unit of Vivekananda Vidyavardhaka Sangha, Puttur ®]

Affiliated to Visvesvaraya Technological University, Approved by AICTE New Delhi & Govt of Karnataka

PROJECT WORK UNDERTAKEN BY THE MBA STUDENTS **ACADEMIC YEAR 2020-21**

SL	USNo.	NAME	Title of the Project	Specialisation	Guide Name
1	4VP19MBA01	ABHIJNA K BHANDARY	A STUDY ON IMPACT OF QUALITY OF WORK LIFE ON EMPLOYEE JOB SATISFACTION AT RANE (MADRAS) LIMITED, MYSORE	HR	RESHMA PAI A
2	4VP19MBA02	AJAY S N	A STUDY ON EFFECTIVENESS OF TRAINING AND DEVELOPMENT ON EMPLOYEE PERFORMANCE WITH SPECIAL REFERENCE TO SUBRAYA ANANTHA KAMATH AND SONS, JALSOOR, SULLIA	HR	JEEVITHA B V
3	4VP19MBA03	AKSHATHA P	A COMPARATIVE STUDY ON CO-OPERATIVE BANKS WITH SPECIAL REFERENCE TO LENDING PRACTICES	FINANCE	ASHLEY DSOUZA
4	4VP19MBA04	ASHAKUMARI M L	A STUDY ON IMPACT OF WORK ENVIRONMENT ON EMPLOYEE PERFORMANCE AT FUTURE RETAIL LIMITED, BIG BAZAAR, MANGALORE	HR	RESHMA PAI A
5	4VP19MBA05	ASHWITH A	A STUDY ON SIGNIFICANCE OF INTEREST RATES AND ITS IMPACT ON BANKS PROFITABILITY	FINANCE	RAKESH M
6	4VP19MBA06	BINDUSHREE G N	A STUDY ON NON-PERFORMING ASSETS AT SCDCC BANK LTD, H.O., MANGALORE	FINANCE	RAKESH M
7	4VP19MBA07	CHANDINI G	A STUDY ON EMPLOYEE SATISFACTION TOWARDS HEALTH AND SAFETY MEASURES PROVIDED AT DECCAN PLAST INDUSTRIES, BAIKAMPADY, MANGALORE	HR	RESHMA PAI A
8	4VP19MBA08	DEEPASHREE O	A STUDY ON FINANCIAL STATEMENT ANALYSIS OF NEW MANGALORE PORT TRUST, PANAMBUR	FINANCE	ASHLEY DSOUZA
9	4VP19MBA09	DHANUSH KUMAR K	A STUDY ON TESTING OF THE WEAK FORM OF EFFICIENT MARKET HYPOTHESIS: EMPIRICAL EVIDENCE USING DAILY DATA FROM BSE	FINANCE	ASHLEY DSOUZA
10	4VP19MBA10	DHANYASHREE M	A STUDY ON SERVICE QUALITY GAP MODEL IN MANDOVI MOTORS PRIVATE LIMITED, MANGALORE	MARKETING	RESHMA PAI A

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11	4VP19MBA11	DISHA K	A STUDY ON EFFECTIVENESS OF TRAINING AND DEVELOPMENT ON EMPLOYEE PERFORMANCE IN MEGHA FRUIT PROCESSING PVT LTD, PUTTUR	HR	JEEVITHA B V
12	4VP19MBA12	GANAPATHI S RAO	PERFORMANCE EVALUATION OF SELECTED EQUITY-LINKED SAVINGS SCHEME (ELSS) WITH REFERENCE TO WAY2WEALTH MANGALORE	FINANCE	RAKESH M
13	4VP19MBA13	GANESHPRASAD S	A COMPARATIVE STUDY OF NPA IN SELECTED PUBLIC SECTOR AND PRIVATE SECTOR BANKS	FINANCE	MR. ASHLEY DSOUZA
14	4VP19MBA14	GAYATHRI M	A STUDY ON SECURITY ANALYSIS OF TOP 5 COMPANIES IN INDIA	FINANCE	MR. RAKESH M
15	4VP19MBA15	GIRISHA V S	A STUDY ON IMPACT OF WORK-LIFE BALANCE ON EMPLOYEES JOB SATISFACTION WITH SPECIAL REFERENCE TO KARNATAKA PLYWOODS, SULLIA	HR	JEEVITHA B V
16	4VP19MBA16	HEMACHANDRA K	A STUDY ON RECRUITMENT POLICY AT BIG BAGS INTERNATIONAL PRIVATE LIMITED, MANGALORE	HR	RESHMA PAI A
17	4VP19MBA17	KAVYA L M	"A STUDY ON SERVICE QUALITY GAP ANALYSIS IN SHUBHAM ELECTRONICS AT MYSORE"	MARKETING	JEEVITHA B V
18	4VP19MBA18	KRISHNA KISHOR V	A COMPARATIVE STUDY ON PERFORMANCE OF SELECTED BALANCED MUTUAL FUNDS	FINANCE	ASHLEY DSOUZA
19	4VP19MBA19	KRITHI RAI K	A STUDY ON IMPACT OF STRESS ON EMPLOYEE PERFORMANCE WITH REFERENCE TO SHYAMA JEWELS SOURCING PVT. LTD., PUTTUR	HR	JEEVITHA B V
20	4VP19MBA20	LALI S M	COMPARATIVE STUDY ON PRE & POST GST SITUATION AT BEML	FINANCE	RAKESH M
21	4VP19MBA22	MADHUSHRI A	A STUDY ON CREDIT RISK MANAGEMENT AT MAHINDRA AND MAHINDRA FINANCIAL SERVICES LTD.	FINANCE	ASHLEY DSOUZA
22	4VP19MBA23	MAHESH K S	A STUDY ON FACTORS AFFECTING EMPLOYEES' RETENTION WITH REFERENCE TO THE CAMPCO LTD., MANGALORE	HR	RESHMA PAI A
23	4VP19MBA24	MEENA	A STUDY ON FINANCIAL ANALYSIS OF PRIMACY INDUSTRIES LIMITED, MANGALORE	FINANCE	RAKESH M
24	4VP19MBA25	NIREEKSHA K R SHETTY	A STUDY ON IMPACT OF WORK LIFE BALANCE ON EMPLOYEE PERFORMANCE AT KSRTC, MYSORE.	HR	JEEVITHA B V

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25	4VP19MBA26	NIREEKSHA NAIK P	A STUDY ON PERFORMANCE OF SELECTIVE HEALTH INSURANCE COMPANIES IN INDIA WITH REFERENCE TO STAR HEALTH AND ALLIED INSURANCE COMPANY LIMITED	FINANCE	ASHLEY DSOUZA
26	4VP19MBA27	PAWAN RAO JADHAV A	A STUDY ON EMPLOYEE BENEFITS WITH REFERENCE TO K.S.R.T.C, MANGALORE	HR	RESHMA PAI A
27	4VP19MBA29	PRUTHVI ALVA B	A STUDY ON IMPACT OF TALENT MANAGEMENT PRACTICES ON EMPLOYEE PERFORMANCE IN BEML MYSORE	HR	JEEVITHA B V
28	4VP19MBA31	RANJITHA V	A STUDY ON NON PERFORMING ASSETS WITH SPECIAL REFERENCE TO REPCO BANK	FINANCE	ASHLEY DSOUZA
29	4VP19MBA32	ROSHAN N H	A STUDY ON FINANCIAL STATEMENT ANALYSIS AT MEGHA FRUIT PROCESSING PVT. LTD.	FINANCE	RAKESH M
30	4VP19MBA33	SANJANA S	A STUDY ON IMPACT OF ORGANISATIONAL CULTURE ON PRODUCTIVITY OF EMPLOYEES AT BEML,MYSORE.	HR	JEEVITHA B V
31	4VP19MBA34	SATHYASHRI A	A STUDY ON SECURITY ANALYSIS OF SELECTIVE STOCK BROKING COMPANIES IN INDIA	FINANCE	ASHLEY DSOUZA
32	4VP19MBA35	SHETTY HARSHITA LAVANAND	A STUDY ON CONCEPT OF QUANT MODEL AND UNDERSTANDING OF QUANT FUND CATEGORY IN INDIAN MUTUAL FUND INDUSTRY WITH REFERENCE TO CANARA ROBECO MUTUAL FUND AT MUMBAI	FINANCE	RAKESH M
33	4VP19MBA36	SHRADDHA PAI P	A STUDY ON IMPACT OF TQM IMPLEMENTATION ON CUSTOMER SATISFACTION AT SHREE VENKATESHWARA PROCESSORS, VITTAL	MARKETING	JEEVITHA B V
34	4VP19MBA37	SHREEDEVI K S	A STUDY ON SIMPLIFICATION OF DAILY WORK MANAGEMENT CHARTS AT TVS MOTOR COMPANY LIMITED, MYSORE	HR	RESHMA PAI A
35	4VP19MBA38	SHREEVATHSA K	A STUDY ON FINANCIAL STATEMENT ANALYSIS AT SATVIC FOODS PRIVATE LIMITED	FINANCE	ASHLEY DSOUZA

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36	4VP19MBA39	SHREYA PAI P	SALARY AND WAGE ADMINISTRATION, A STUDY TO ANALYSE WAGE DIFFERENTIALS AND ITS RELATION TO EMPLOYEE SATISFACTION AT M/S P JANARDHANA PAI, VITTAL	HR	RESHMA PAI A
37	4VP19MBA40	SMITHA K P	A STUDY ON NON-PERFORMING ASSETS (NPA) AT SULLIA CO-OPERATIVE AGRICULTURAL SOCIETY LIMITED	FINANCE	RAKESH M
38	4VP19MBA41	SNEHITH	A STUDY WORK LIFE BALANCE (WLB) OF EMPLOYEES IN STAR HOTELS	HR	RESHMA PAI A
39	4VP19MBA42	THANMAYA	A STUDY ON NON-PERFORMING ASSETS WITH SPECIAL REFERENCE TO PUTTUR CO-OPERATIVE TOWN BANK LIMITED, PUTTUR	FINANCE	ASHLEY DSOUZA
40	4VP19MBA43	VEEKSHITHA	A STUDY ON COMPARATIVE FINANCIAL ANALYSIS OF AXIS BANK WITH OTHER BANKS	FINANCE	RAKESH M
41	4VP19MBA44	VIJETHA V RAI	A STUDY ON IMPACT OF PERFORMANCE APPRAISAL ON EMPLOYEE SATISFACTION IN SUGAMA TOURIST BANGALORE	HR	JEEVITHA B V