

Track 1: Contemporary Management Practices

- Recent Trends in Finance, HR & Marketing
- Business Analytics
- IT & Business
- Emerging concerns in E-Business
- Globalisation impact on Business Ecosystem
- Changes in Business Taxation and Laws
- Sustainable Green Business Practices

Track Coordinator

Mrs. Reshma Pai A., Asst. Professor, Dept. of MBA,
Mob: 9844379977

Track 2: Advanced Technologies in Computing and Communication

- Communication Systems, VLSI, Embedded System, IoT and Signal Processing
- Computer Vision and Image Processing
- Artificial Intelligence and Machine Learning
- Parallel and Distributed Computing
- Computer Architecture and High-Performance Computing

Track Coordinator

Dr. Arun Anoop M., Asso. Professor, Dept. of CSE
Mob: 9497394076

Track 3: Sustainable Practices in Engineering & Science

- Sustainable Energy-Efficient Production Technologies
- Waste Heat Recovery and Utilization
- Renewable Energy Integration in Manufacturing
- Lean and Green Manufacturing Practices in Civil Engineering
- Environmental Science and Remote Sensing
- Mathematic Analysis, Modelling and Graph Theory
- Sustainable Innovation in Material Technology

Track Coordinator

Dr. Rajesha R., Asst. Professor, Dept. of Civil Engg.
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VIVEKANANDA
COLLEGE OF ENGINEERING & TECHNOLOGY

(A unit of Vivekananda Vidyavardhaka Sangha Puttur (R))
Nehrunagar, Puttur, D.K., 574203.

organizes

International Conference



DRISHTI - 2024

A New Era in Management, Engineering, Science & Technology

Hybrid Mode (Offline/Online)

 **11 SEPTEMBER 2024**



ORGANIZING PARTNERS





DRISHTI - 2024

A New Era in Management, Engineering, Science & Technology

About the College:

Vivekananda College of Engineering & Technology (VCET), Puttur, is one of the reputed engineering colleges in the coastal region of Karnataka. It was established in the year 2001 by Vivekananda Vidyavardhaka Sangha Puttur (R.) with the vision of providing quality technical education to the rural parts of coastal Karnataka. The institute has excellent infrastructure facilities that include spacious classrooms, state-of-the-art laboratories, well furnished hostels, transportation facility, library, disciplined and ragging free learning environment. Today the Institute has been identified as a centre for excellence in imparting engineering education to aspiring students from all over the country and is bringing out best academic performance from the students.

VCET offers 6 UG programs which include, Artificial Intelligence & Machine Learning, Computer Science & Engineering, Computer Science & Engineering (Data Science), Electronics & Communication Engineering, Mechanical Engineering, Civil Engineering and 2 PG programs such as Master of Business Administration (MBA) and Master of Computer Application (MCA).

Vision:

To excel as one of preferred technical institutes, achieving success through a dynamic learning environment; thus leading to socially responsible citizens.

Mission:

M1. Students: Mould students into engineers, capable of handling challenges both at professional and personal level thereby preparing them for life long learning.

M2. Faculty: Facilitate faculty to upgrade competencies and skills by inculcating professional values in the dynamically changing environment.

M3. Infrastructure: Build state-of-the-art infrastructural facilities contributing to students achieving success.

M4. Stake holders: Forge mutually beneficial relationships with government, industry, society, alumni and promote entrepreneurship.

M5. Teaching-learning: Cultivate innovative 'Teaching - Learning' environment with a student centric approach.

M6. Governance: Incorporate participative decision making with focus on transparent governance system.

Drishti-2024:

The International Conference Drishti 2024 - A New Era in Management, Engineering, Science and Technology which is scheduled to take place on the 11th September 2024 in the beautiful pearl city of Puttur will empower academicians and researchers to showcase their work to a global audience. Drishti conference series at VCET intends to bring together specialist both academia and industry to review a progressive path for innovation and changes in management and technology leading to sustainable future for mankind.

Objectives of the Conference:

- ❖ To foster collaboration and knowledge exchange for advancing management and technology practices on a global scale.
- ❖ To prepare faculty and students to synthesize, analyze, and integrate their knowledge of business disciplines to provide innovative and credible solutions to organizational problems and opportunities.
- ❖ To identify best practices for managing innovation and technology in different industries.

Call for Papers:

- ❑ We solicit papers from academicians, industry practitioners, research scholars and students with an abstract not exceeding 500 words.
- ❑ Full length paper should be double spaced with 1.5inch margin on all sides and font should be 12-point Times New Roman.
- ❑ The paper will be peer reviewed by a technical review committee. The accepted papers with full registration fees paid will be published in the conference proceedings with ISBN.
- ❑ This conference has tie-ups with few publication houses which will be intimated later.
- ❑ All abstract and full papers should be send to the following Email id: vcetdrishticonference@gmail.com
- ❑ Please confirm your participation upon acceptance of your paper by paying the registration fees through NEFT by 11th September 2024.

Registration fee:

Student – ₹ 200/-	Research Scholar – ₹ 500/-
Faculty – ₹ 750/-	Industry Participant – ₹ 1000/-

For Online Payment:

A/c Name : Principal, Vivekananda College of Engineering & Technology, Puttur.
 SB A/c No : 8613101000066
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Note:

Each Author and Co-Authors (if any) should register separately for participation certificate.

Important Dates:

Abstract Submission	: 31 st July 2024
Full Paper Submission	: 21 st August 2024
Intimation of Acceptance	: 31 st August 2024
Registration and Confirmation	: 4 th September 2024
Date of the Conference	: 11 th September 2024

Useful Links:

Registration Link



Whatsapp Group Link



Website Link

