

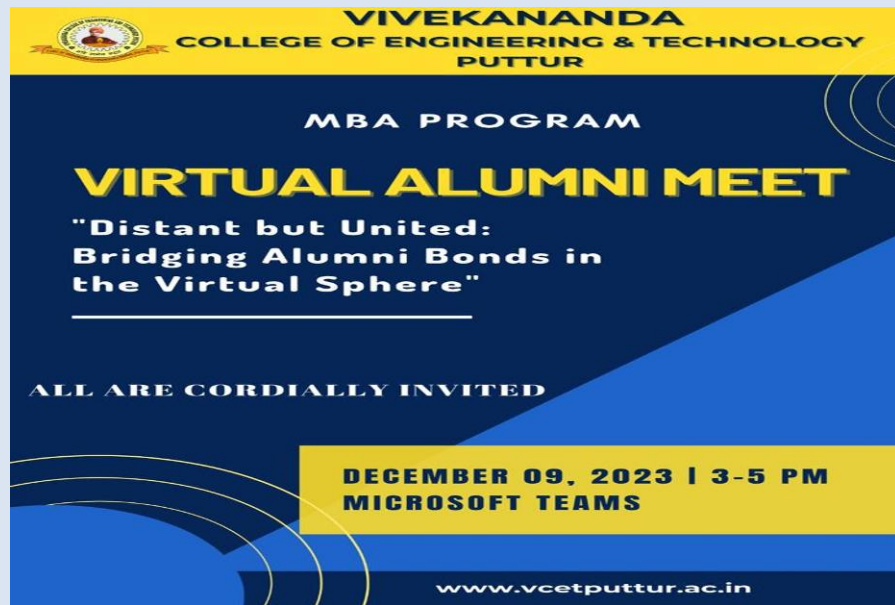


**VIVEKANANDA COLLEGE OF ENGINEERING AND TECHNOLOGY, PUTTUR**  
**MBA PROGRAM**  
**THE ACADEMIC YEAR - 2023-24**

SL No	ACTIVITIES	DATE	PARTICIPANTS	RESOURCE PERSONS/ GUEST	Pos
1	Samvidhan Divas - National Constitution Day	8 <sup>th</sup> December 2023	2nd-year MBA students	Dr. Rekha K, Vivekananda Law College, Puttur	4
					
2	Virtual Alumni Meet	9 <sup>th</sup> December 2023	Alumni	Director and Staff	----



**3 Orientation on National Disaster Management Certification Program**

**9<sup>th</sup> December 2023**

**2nd year MBA students**

**Prof. Reshma Pai A, Department of MBA**

**4**

  
**VIVEKANANDA**  
 COLLEGE OF ENGINEERING & TECHNOLOGY  
 PUTTUR  
 MBA PROGRAM  
**ORIENTATION ON NATIONAL  
 DISASTER MANAGEMENT  
 CERTIFICATE PROGRAM**

**Speaker**  
**Prof. Reshma Pai A**  
 Assistant Professor  
 Vivekananda College of Engineering & Technology, Puttur

Date: 9-12-2023  
 Time: 11:00 am  
 Venue: A305  
 (MBA Floor)

[www.vcetputtur.ac.in](http://www.vcetputtur.ac.in)



4 Viksit Bharath@2047

11<sup>th</sup> December  
2023 3rd  
Semester  
Students

An Online address by Prime Minister Narendra Modi

3





**VIVEKANANDA**  
COLLEGE OF ENGINEERING & TECHNOLOGY PUTTUR

**MBA PROGRAM**



**Ideas For The Vision**  
**VIKSIT BHARAT @2047**

LIVE ADDRESS BY: SHRI NARENDRA MODI  
PM OF INDIA  
10:30 AM  
11 DECEMBER 2023  
A305, MBA FLOOR

[www.vcetputtur.ac.in](http://www.vcetputtur.ac.in)



5	Orientation on Bank Recruitment exams	13 <sup>th</sup> December 2023	3 <sup>rd</sup> Sem MBA Students	Mr. Ashith Poojary, TIME, Mangalore	2
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**VIVEKANANDA**  
COLLEGE OF ENGINEERING & TECHNOLOGY  
PUTTUR

## "ORIENTATION ON BANK RECRUITMENT EXAMS"

Organized by MBA Department

**Mr Ashith Poojary**  
T.I.M.E, Mangalore



**DEC**  
**13**



**2:00**  
**PM**



**A305, MBA FLOOR**

[www.vcetputtur.ac.in](http://www.vcetputtur.ac.in)

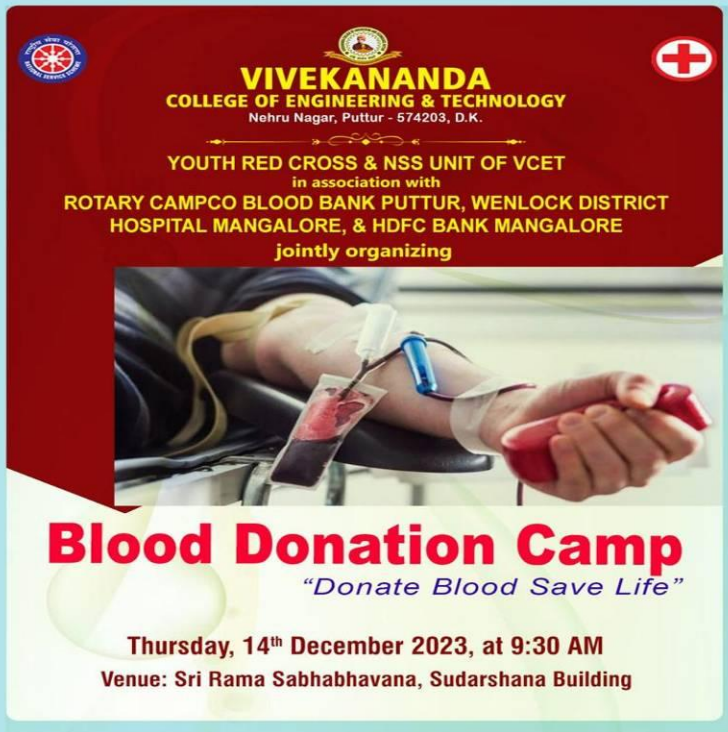


**6 Blood Donation Camp**

**14th  
December  
2023**

**5 students  
of 2nd year  
MBA  
Donated  
Blood**

**4**



**VIVEKANANDA**  
COLLEGE OF ENGINEERING & TECHNOLOGY  
Nehru Nagar, Puttur - 574203, D.K.

YOUTH RED CROSS & NSS UNIT OF VCET  
in association with  
ROTARY CAMPCO BLOOD BANK PUTTUR, WENLOCK DISTRICT  
HOSPITAL MANGALORE, & HDFC BANK MANGALORE  
jointly organizing

**Blood Donation Camp**  
"Donate Blood Save Life"

Thursday, 14<sup>th</sup> December 2023, at 9:30 AM  
Venue: Sri Rama Sabhabhavana, Sudarshana Building



7	Virtual Recruitment Drive for ESAF Small Finance Bank Executive Trainee Program 2023- 24	19 <sup>th</sup> December 2023	Second- year MBA students	6
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**VIVEKANANDA**  
COLLEGE OF ENGINEERING & TECHNOLOGY  
Nehru Nagar, Puttur - 574203

Campus  
Recruitment

**ESAF**  
SINCE 1992

MBA  
19-12-2023





8	Workshop on Navigating Corporate Recruitment	21 <sup>st</sup> December 2023	2nd Year Students	Mrs. Shribali Shetty, Founder and Director, Tricies HR Solutions, Mangalore	1
					
9	A Session on International Avenues to Study and Work	22 <sup>nd</sup> December 2023	Second-year MBA students	Ms. Asha Shanker, Management Consultant, Orion-Polaris	5



**VIVEKANANDA**  
COLLEGE OF ENGINEERING & TECHNOLOGY  
PUTTUR



DEPARTMENT OF MBA

A TALK ON

**"INTERNATIONAL AVENUES  
FOR HIGHER EDUCATION"**

**Mrs ASHA SHANKER**  
Management Consultant  
Orion Polaris  
Telangana



22 DECEMBER, 2023  
11:30AM - 1:00PM  
A305, MBA FLOOR

[www.vcetputtur.ac.in](http://www.vcetputtur.ac.in)



10	National Consumer Day	26 <sup>th</sup> December 2023	Second- year MBA and MCA students	Dr. Sekhar S Iyer, Former Director of the MBA Program	4
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VIVEKANANDA  
COLLEGE OF ENGINEERING & TECHNOLOGY  
PUTTUR



DEPARTMENT OF MBA & MCA  
NATIONAL CONSUMER DAY

A Talk by  
Dr. Sekhar S Iyer



Tuesday,  
December 26, 2023

11:30am to 1:00pm

Sri Rama Sabhabhavana

[www.vcetputtur.ac.in](http://www.vcetputtur.ac.in)



11	A Session on Talk the Talk: Nailing Pronunciation	27 <sup>th</sup> December 2023	Second- year MBA students	Mrs. Latha Mohan Shetty, Assistant Professor, Department of Basic Science VCET, Puttur	6
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**VIVEKANANDA**  
COLLEGE OF ENGINEERING & TECHNOLOGY  
PUTTUR

**DEPARTMENT OF MBA**

A SESSION ON  
**TALK THE TALK: NAILING  
PRONUNCIATION FOR  
SUCCESS**



**MRS. LATHA MOHAN SHETTY**  
Assistant Professor  
Department of Basic Science  
VCET, Puttur

27 DECEMBER, 2023  
1:45PM  
A305, MBA FLOOR

[www.vcetputtur.ac.in](http://www.vcetputtur.ac.in)



12 **MBA@VCET-Swathch** **Bharath** **28<sup>th</sup>** **MBA**  
**Abhiyan-Ek Kadam Swathchthaki** **December** **Students**  
**Ohvr** **2023**

4

**VIVEKANANDA**  
COLLEGE OF ENGINEERING & TECHNOLOGY PUTTUR

**MBA @ VCET**




**स्वच्छ भारत अभियान**  
एक कदम स्वच्छता की ओर

**26TH DECEMBER**  
**MBA FLOOR**

[www.vcetputtur.ac.in](http://www.vcetputtur.ac.in)





13	<b>MOU was signed between VENIR International Consultancy, Mangalore, and VCET Puttur</b>	<b>30<sup>th</sup> December 2023</b>			4
					
14	<b>Viveka-Utsav-Celebration of Swami Vivekananda Wisdom and Legacy on the occasion of Vivekananda Jayanthi</b>	<b>8th &amp; 10th January 2024</b>	<b>MBA Students</b>	<b>Prof. Sudharshan M L, Department of Mechanical Engineering, Latha Mohan Shetty, Department of Basic Science, Manasa P, Department of Computer Science and Engineering</b>	3



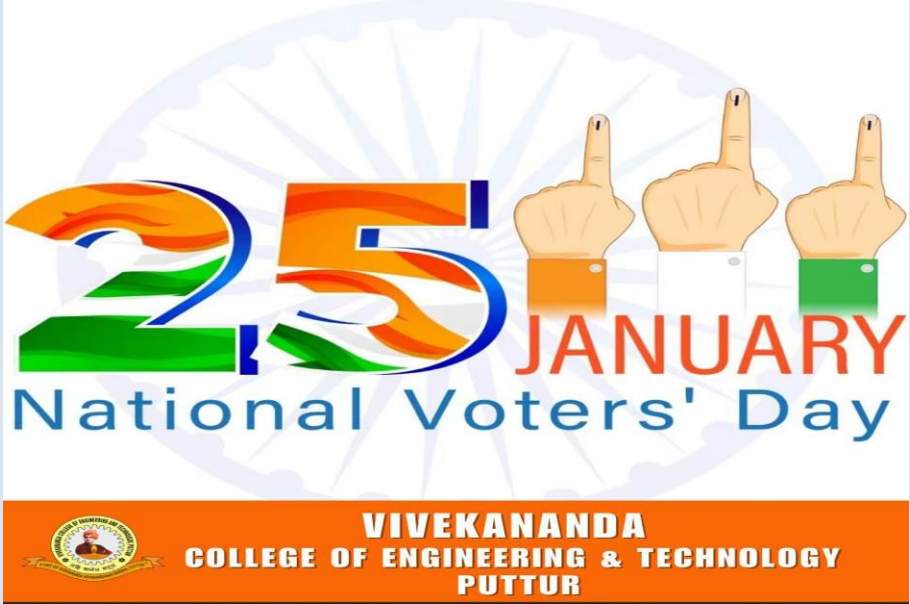

15 Management Lessons from Ramayana

19th January 2024  
2nd year MBA students

Prof. Rakesh M, Department of MBA

3



16	National Voters Day	25th January 2024	MBA Students		4
					
17	VCET Alumni Cricket League 2024	26th & 27th of January 2024	MBA Students		4



VIVEKANANDA COLLEGE OF ENGINEERING & TECHNOLOGY  
NEHRU NAGAR, PUTTUR - 574203, D.K

VCET ALUMNI LEAGUE

"THE LEGACY LIVES ON FROM PITCH TO PITCH"

**VCET ALUMNI CRICKET LEAGUE - 2024**

ORGANISED BY  
TEAM BLENDERS - 11  
(Students of 2019 Batch)

8 TEAMS MEGA BATTLE WITH

LIVE ON  
**10 MEDIA**

DATE : 26, 27 JANUARY 2024  
VENUE : VCET GROUND  
TIME : 9.30AM ONWARDS

ALL ARE WELCOME

SRI. K VISHWAS SHENOY PRESIDENT  
SRI. T S SUBRAHMANYA BHAT CORRESPONDENT  
DR. MAHESH PRASANNA K PRINCIPAL

PROF. NAVEEN KRISHNA ALUMNI CO-ORDINATOR  
SRI. BALACHANDRA GOWDA B PHYSICAL EDUCATION DIRECTOR  
MR. LOHITH R N ORGANISER OF THE TOURNAMENT

TEAM BLENDERS-11, ORGANISING COMMITTEE & ALUMNI'S, STAFF  
@team\_blendrs\_11



18	Industrial Visit to Hassan Cooperative Milk Products Union and Wonderla Bangalore	1st and 2nd February 2024	2nd year MBA Students	4
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19	Training on How to get placement in Multinational Companies	3 <sup>rd</sup> February 2024	2nd year MBA students	Mr Umesh IIT Bombay	3
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## L- Learn



- ▣ Language Skills(SQL, Python etc.) ✓
- ▣ Visualization and Analyzing Skills(Power BI, Excel, Tableau, Sales force etc.) ✓
- ▣ Analytical/Analyst Skills(Data Analyst, Financial Analyst, HR Analyst, Business Analyst etc.) ✓
- ▣ Managerial Skills (Product manager, Management consultant, Business consultant etc.) ✓
- ▣ Entrepreneurial Skills (Networking, Sales, Digital Marketing etc.) ✓

20	Session on “Universal Human Values”	06th February 2024	First-year MBA Students	Prof. Madhavi R Pai, Department of Mathematics, VCET	4
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NEHRU NAGAR, PUTTUR-574 203

**DEPARTMENT OF MBA**

**A TALK ON**  
**"UNIVERSAL HUMAN VALUES"**

**Prof. Madhavi R Pai**  
**Department of Mathematics,**  
**VCET, Puttur**



**6 February 2024**  
**10:00am-11:00am**  
**A303, MBA Floor**



21	<b>Orientation Program on India Ethos and Bhoomika Kala Sangha of VCET</b>	<b>06th February 2024</b>	<b>First-year MBA Students</b>	<b>Prof. Sudharshan M L, Department of Mechanical Engineering, VCET</b>	<b>4</b>
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DEPARTMENT OF MBA

"An Orientation Program on Indian  
Ethos and Bhoomika Kala Sangha"

**Prof. Sudarshan M L**  
Department of Mechanical  
Engineering  
VCET, Puttur



6 February 2023  
11:30 am-12:30pm  
A303, MBA Floor



22

**Inauguration and Orientation of  
MBA batch 2023-25**

**07<sup>th</sup>  
February  
2024**

**1st Year  
MBA  
Students**

**Sri. Sathish Rao P, Vice President, VVS, Puttur, Sri  
Ravikrishna D. Kallaje, Director, VCET, Governing Council**

4



  
**VIVEKANANDA**  
**COLLEGE OF ENGINEERING & TECHNOLOGY**  
[A Unit of Vivekananda Vidyavardhaka Sangha Puttur ©]  
NEHRU NAGAR, PUTTUR - 574203, D. K.

**POST GRADUATE DEPARTMENTS**  
cordially invites you to the

**INAUGURATION OF**

**MBA & MCA BATCH 2023-25**

Wednesday, 31<sup>st</sup> January 2024      11:00 am

Chief Guest  
**Sri. Sathish Rao P.**  
Vice President, Vivekananda Vidyavardhaka Sangha Puttur®

President  
**Sri Ravikrishna D. Kallaje**  
Director, VCET Governing Council

Venue  
**Sri Rama Sabhabhavana**

**KINDLY GRACE THE OCCASION**

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Sri K. Vishwas Shenoy President    Sri T. S. Subrahmanya Bhat Correspondent    Dr. Mahesh Prasanna K. Principal

Dr. Robin Manohar Shinde Director, MBA    Dr. Vandana B. S. Director, MCA

**Management, Staff, and Students**



23	Half Day Orientation on “Re-invest and Transform”	08 <sup>th</sup> February 2024	First-year MBA students	Mr. Ronald Mendonca, Principal Consultant and Career Coach, Smart Solutions, Mangalore	3
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 NEHRU NAGAR, PUTTUR-574 203

**DEPARTMENT OF MBA**

**HALF DAY ORIENTATION  
 ON “RE-INVENT AND  
 TRANSFORM”**

**Mr Ronald Mendonca**  
 Principal/Consultant and Career  
 Coach  
 Smart Solutions, Mangalore



 **8 February 2024**  
**10:00AM**  
**Sri Rama Ramasabhavana**

 [www.vcetputtur.com](http://www.vcetputtur.com)



24	Half Day Training on “Career Edge: Design Your Career”	08 <sup>th</sup> February 2024	Second Year MBA students	Mr. Ronald Mendonca, Principal Consultant and Career Coach, Smart Solutions, Mangalore	6
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 NEHRU NAGAR, PUTTUR-574 203

**DEPARTMENT OF MBA**

**HALF DAY TRAINING ON “CAREER EDGE:  
 DESIGN YOUR CAREER”**

**Mr Ronald Mendonca**

Principal/Consultant and Career  
 Coach  
 Smart Solutions, Mangalore



**8 February 2024**  
**1:30PM**  
**A305, MBA Floor**

[www.vcetputtur.com](http://www.vcetputtur.com)



25	The inauguration of the Association of Management Studies	9th February 2024	MBA Students	Sri.Muralidar Bhat, Treasurer, VCET, Governing Council, Puttur	3
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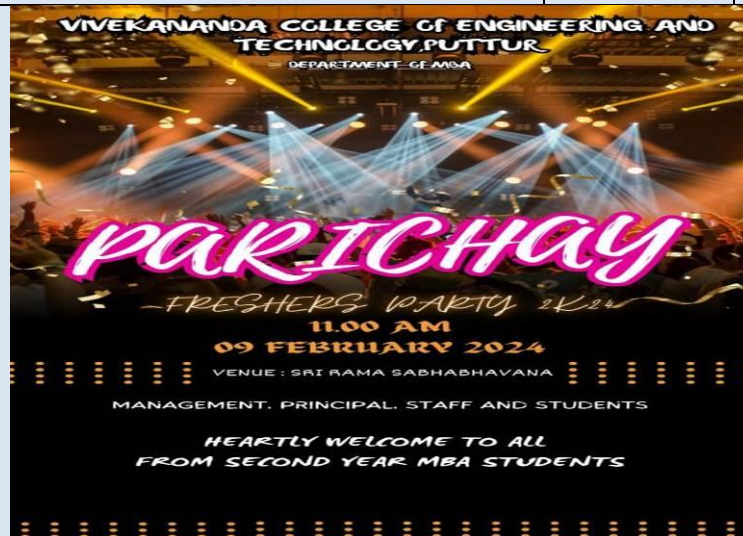


26 Parichay-Freshers' Day

9th  
February  
2024

First Year  
MBA  
Students

5





27	Industrial Visit to CAMCO, Puttur	10th February 2024	First-year MBA students	Mr. Radhesh K, HR Manager, CAMPCO Chocolate Factory, Puttur	4
					
28	Union Budget Analysis	10th February 2024	Final year MBA students	Prof. Ashley D Souza and Prof. Jeevitha B V, Department of MBA	2



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 NEHRU NAGAR, PUTTUR-574 203

**DEPARTMENT OF MBA**

**BUDGET ANALYSIS**

**INTERIM**  
**UNION** ₹ **BUDGET**  
 2024 - 2025

**10 February 2024**  
**10:00 AM**  
**A305, MBA Floor**

[www.vcetputtur.com](http://www.vcetputtur.com)



29	One Day Training on “Future-Proofing Your Career: Adapting to Change”	12 <sup>th</sup> February 2024	Second Year MBA students	Mr. Ronald Mendonca, Principal Consultant and Career Coach, Smart Solutions, Mangalore	6
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(A UNIT OF VIVEKANANDA VIDYAVARDHAKA SANGHA PUTTUR®)  
NEHRU NAGAR, PUTTUR-574 203


**DEPARTMENT OF MBA**

**ONE DAY TRAINING ON  
“FUTURE-PROOFING  
YOUR CAREER: ADAPTING  
TO CHANGE”**

**Mr Ronald Mendonca**  
Principal Consultant and Career  
Coach  
Smart Solutions, Mangalore



 **12 February 2024**  
**10:00 AM**  
**A305, MBA Floor**

 [www.vcetputtur.com](http://www.vcetputtur.com)



30	2-Day Training Program on Aptitude	13th and 14th February 2024	2nd year MBA students	Mr. Chethan Kumar, Freelance Aptitude Trainer, Puttur	2
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(A UNIT OF VIVEKANANDA VIDYAVARDHAKA SANGHA PUTTUR®)  
NEHRU NAGAR, PUTTUR-574 203

**DEPARTMENT OF MBA**

**TWO DAYS APTITUDE TRAINING**



**Mr. Chethan Kumar A**  
Freelancing Aptitude & Life skill  
Master Trainer



**13 & 14 February 2024**  
A 305, MBA Floor



[www.vcetputtur.com](http://www.vcetputtur.com)



31	Webinar on Challenges in International HRM	21st February 2024	MBA Students	Mr. Taka Miyawaki, Global Head of HR, Nikko Asset Management Group, Tokyo, Japan	4
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**VIVEKANANDA**  
COLLEGE OF ENGINEERING AND TECHNOLOGY PUTTUR

DEPARTMENT OF MBA  
'INTERNATIONAL INDUSTRY EXPERT SPEAKERS SERIES'

# WEBINAR

## 'Challenges in International HRM'

21 February 2024  
3:00PM-4:00PM



**Mr. Taka Miyawaki**  
Global Head of HR,  
Nikko Asset  
Management Group,  
Tokyo, Japan



Microsoft Teams



The image shows a hybrid webinar session. On the left, a group of students is seated in a classroom, listening attentively. On the right, two video call windows are visible. The top window shows Mr. Taka Miyawaki, and the bottom window shows Dr. Robin Manohar Shinde.

32 Alumni Talk on Unlocking Financial Independence

23rd February, 2024

MBA Students

Ms. Pruthvi Alva B, Financial Analyst-Team Lead, Investment Banking, Birmingham Industries Private Limited, Chennai

5



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DEPARTMENT OF MBA  
ALUMNI TALK SERIES

### TALK ON UNLOCKING FINANCIAL INDEPENDENCE



**Ms Pruthvi Alva B**  
Financial Analyst - Team Lead  
Investment Banking  
Birmingham Industries Private Limited, Chennai



ONLINE- MS TEAMS

23 FEBRUARY 2024  
11:00AM

[www.vcetputtur.ac.in](http://www.vcetputtur.ac.in)



The image shows a hybrid webinar session. On the left, two video call windows are visible, showing Dr. Robin Manohar Shinde (top) and Ms. Pruthvi Alva B (bottom). On the right, two separate views of the audience in a classroom are shown, with students seated at desks and listening.

33	Presentation on Business Leaders under Samanvaya Activity	24th February 2024	First-year MBA students	Prof. Rakesh M, Department of MBA	3
 <p>VIVEKANANDA COLLEGE OF ENGINEERING &amp; TECHNOLOGY PUTTUR</p> <p>Organized by DEPARTMENT OF MBA</p> <p><i>Samanvaya Activity</i></p> <p><i>"Presentation on Business Leaders"</i></p> <p>24 February 2024 10:30AM</p> <p>A303, MBA Floor</p> <p>www.vcetputtur.ac.in</p>					
34	Guest talk on "Emerging Technology in Business Decision Making"	27th February 2024	Final Year MBA students	Prof. Shivaprasad, Department of Electronics and Communication	2



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(A UNIT OF VIVEKANANDA VIDYAVARDHAKA SANGHA PUTTUR)  
NEHRU NAGAR, PUTTUR-574 203



**DEPARTMENT OF MBA**

**EMERGING TECHNOLOGIES IN BUSINESS DECISION MAKING**

**MR. SHIVAPRASAD**  
 Assistant Professor  
 Department of E & C  
 VCET, Puttur



27 FEBRUARY, 2024  
 VENUE: A305, MBA FLOOR

[www.vcetputtur.ac.in](http://www.vcetputtur.ac.in)

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**35** **Workshop on “Factors Critical to Success-Preparing to Meet the Corporate Expectations”**

**28<sup>th</sup> February 2024**

**First-year MBA Students**

**Dr. Sekhar S Iyer, Mysore**

**2, 4**


**VIVEKANANDA**  
 COLLEGE OF ENGINEERING & TECHNOLOGY  
 PUTTUR



**DEPARTMENT OF MBA**

**“FACTORS CRITICAL TO SUCCESS- PREPARING TO MEET THE CORPORATE EXPECTATIONS”**




A Talk by  
**Dr. Sekhar S Iyer**  
 Mysore



28TH FEBRUARY 2024  
 10:00AM TO 1:00PM  
 A303, MBA FLOOR

[www.vcetputtur.ac.in](http://www.vcetputtur.ac.in)



36	Fire Safety Demonstration	1 <sup>st</sup> March 2024	VCET Students	Mr. Rukmayya Gowda and Team, Puttur Fire Station	4
 <p style="text-align: center;">   <b>VIVEKANANDA</b>  <b>COLLEGE OF ENGINEERING &amp; TECHNOLOGY</b>  <small>(A UNIT OF VIVEKANANDA VIDYAVARDHAKA SANGHA PUTTUR®)</small>  <small>NEHRU NAGAR, PUTTUR-574 203</small> </p> <p style="text-align: center;"> <b>DEPARTMENT OF MBA</b>  <small>IN ASSOCIATION WITH</small>  <b>PUTTUR FIRE STATION</b> </p> <p style="text-align: center; background-color: #FFD700; padding: 10px;"> <b>FIRE SAFETY DEMONSTRATION</b> </p> <p style="text-align: center;"> 9:30AM  01 MARCH, 2024  VCET CAMPUS </p>			 <p style="font-size: small; margin-top: 5px;">2024.03.01 10:15</p>		
37	Inauguration of Sanitary Pad Burners	4th March 2024	VCET Girls Students	NSS and Youth Red Cross Unit of VCET in association with Rotary Club Puttur East	4



**VIVEKANANDA**  
COLLEGE OF ENGINEERING & TECHNOLOGY  
Nehru Nagar, Puttur - 574203, D.K.

**NSS & YOUTH RED CROSS UNIT OF VCET**  
in association with  
**ROTARY CLUB PUTTUR EAST**

cordially invites you to the  
**Inauguration of**  
**Sanitary Pad Burners**

Chief Guest : **Rtn. H.R. Keshav**  
District Governor, RID 3181

Guests of Honour : **Rtn. Dr. Sooryanarayana K.**  
DRFC-RID 3181  
**Rtn. Purandara Rai**  
Assistant Governor, Zone 5  
**Rtn. Budiya Radhakrishna Rai**  
President, Rotary Puttur East

Date: **Monday, 4<sup>th</sup> March 2024**  
Venue: **Sri Rama Sabhabhavana**  
Sudarshana Building  
Time: **11:20 AM**

President : **Sri K. Vishwas Shenoy**  
President, VCET Governing Council

All are Welcome

Sri K. Vishwas Shenoy President  
Sri T. S. Subrahmanya Bhat Correspondent  
Dr. Mahesh Prasanna K. Principal  
Prof. Thapaswini P. S. Coordinator-NSS  
Prof. Abhishek Kumar K. Chief Coordinator-YRC

**Governing Council, Principal, Staff, and Students**



**38 Orientation on “Steps to get into an MBA Program”**

**6th March 2024**

**Final Year B.Com Students**

**Prof. Ashley D'Souza, MBA Department, VCET, Puttur**

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(A UNIT OF VIVEKANANDA VIDYAVARDHAKA SANGHA PUTTUR\*)  
NEHRU NAGAR, PUTTUR-574 203

**DEPARTMENT OF MBA**  
IN ASSOCIATION WITH  
**VIVEKANANDA COLLEGE OF ARTS, SCIENCE AND COMMERCE, PUTTUR**

**CAREER PLANNING**

**Mr Ashley D Souza**  
Assistant Professor  
Dept. of MBA  
VCET, Puttur

**06 MARCH 2024**  
**2:00PM TO 4:00PM**

**GOLDEN JUBILEE HALL**





39	The webinar on "The Future of HR: Evolving Roles and Practices	7 <sup>th</sup> March 2024	First-year MBA Students	Mayumi Cox, CEO, of Team Next LLC, Japan	4
 <p><b>VIVEKANANDA COLLEGE OF ENGINEERING &amp; TECHNOLOGY</b> (A UNIT OF VIVEKANANDA VIDYAVARDHAKA SANGHA PUTTUR*) NEHRU NAGAR, PUTTUR-574 203</p> <p>DEPARTMENT OF MBA</p> <p><b>'INTERNATIONAL INDUSTRY EXPERT SPEAKERS SERIES'</b></p> <p><b>WEBINAR</b></p> <p><b>'THE FUTURE OF HR: EVOLVING ROLES AND PRACTICES'</b></p> <p><b>Mayumi Cox</b> Chief Executive Officer Team Next LLC, Japan</p> <p><b>7<sup>th</sup> March 2024</b> <b>1:00PM-2:00PM</b></p> <p>Microsoft Teams <a href="http://www.vcetputtur.ac.in">www.vcetputtur.ac.in</a></p>				 <p><b>HR Practice Themes</b></p> <ul style="list-style-type: none"> <li><b>People Growth</b> <ul style="list-style-type: none"> <li>Talent Management <ul style="list-style-type: none"> <li>Talent Review</li> <li>Successor Development</li> <li>Human Capital Development</li> </ul> </li> </ul> </li> <li><b>Organization Development</b> <ul style="list-style-type: none"> <li>Organization &amp; Culture <ul style="list-style-type: none"> <li>Organization &amp; Human Capital Planning</li> <li>Talent Acquisition Strategy &amp; Process</li> <li>Culture Transformation</li> </ul> </li> </ul> </li> <li><b>Performance Management</b> <ul style="list-style-type: none"> <li>Goal Setting &amp; Performance Evaluation</li> <li>Feedback Culture</li> <li>Evaluation Skills</li> </ul> </li> <li><b>Work Style &amp; System</b> <ul style="list-style-type: none"> <li>Work Style Reform</li> <li>Policy Design/ Change</li> <li>Transformation Leadership</li> </ul> </li> </ul>	
40	The Business Strategy Game	9th March 2024	First-year MBA students	Prof. Jeevitha B V and Prof. Rakesh M, Department of MBA	4



41 International Women's Day

9<sup>th</sup> March, 2024

VCET Female Students and Staff

Mrs. Bhavani, Police Sub Inspector, Women's Police Station, Puttur was the chief guest. Dr. Yashoda Ramachandra, Director, VCET Governing Council, Puttur was the President.

2, 4



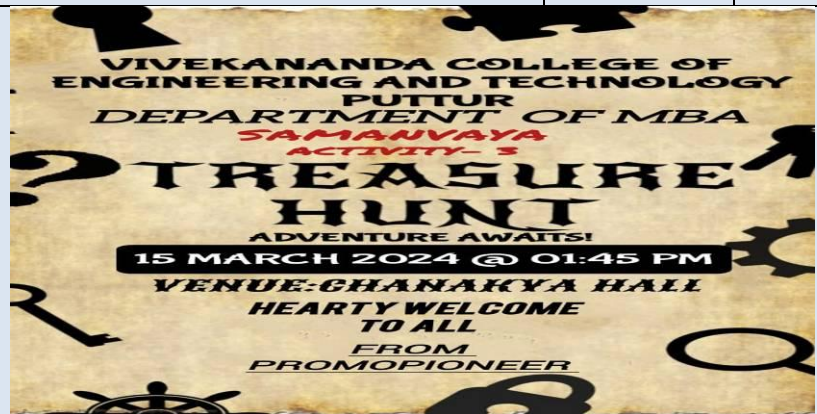


42	Career Advancement Training- The Department of MBA in association with Government First Grade College, Bettampady	9 <sup>th</sup> March, 2024	Final Year UG Students	Prof. Ashley D Souza, Department of MBA VCET, Puttur.	-----
 <p><b>VIVEKANANDA</b> <b>COLLEGE OF ENGINEERING &amp; TECHNOLOGY</b> (A UNIT OF VIVEKANANDA VIDYAVARDHAKA SANGHA PUTTUR®) NEHRU NAGAR, PUTTUR-574 203</p> <p><b>DEPARTMENT OF MBA</b> <i>in association with</i> <b>GOVERNMENT FIRST GRADE COLLEGE, BETTAMPADY</b></p> <p><b>CAREER ADVANCEMENT TRAINING</b></p> <p><b>Mr Ashley D Souza</b> Assistant Professor Dept. of MBA VCET, Puttur</p> <p><b>9 MARCH 2024</b> <b>11:30AM TO 1:30PM</b></p> <p>COLLEGE HALL, BETTAMPADY</p>					
43	MOU with the KANARA CHAMBER OF COMMERCE & INDUSTRY (KCCI), Mangalore	13 <sup>th</sup> March 2024		CA Ananthesh V. Prabhu, M/s. Aruna Industries, President, KCCI Mangalore, Anand G. Pai, Bharath Beedi Works Private Limited, Vice President, KCCI, Mangalore, Ashwin Pai Maroor, M/s. Maroor Impex, Hon. Secretary, KCCI, Mangalore, P. B. Ahmed Mudassar, M/s. P. B. Abdul Hameed & Co, Hon. Secretary, KCCI, Mangalore.	3,4





44	Treasure Hunt under Samanvaya Activity	15th March 2024	First-year MBA students	Prof. Reshma Pai A, Dr. Rakesh M and Prof. Ashley D Souza, MBA Department	3
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45	Workshop on Resume Preparation and Soft Skills	20 <sup>th</sup> March, 2024	Final Year UG Students	Prof. Ashley D Souza, Department of MBA VCET, Puttur.	-----
 <p><b>VIVEKANANDA</b>  <b>COLLEGE OF ENGINEERING &amp; TECHNOLOGY</b>  (A UNIT OF VIVEKANANDA VIDYAVARDHAKA SANGHA PUTTUR*)  NEHRU NAGAR, PUTTUR-574 203</p> <p><b>DEPARTMENT OF MBA</b></p> <p><i>IN ASSOCIATION WITH</i></p> <p><b>KSS COLLEGE, KUKKE SUBRAMANYA</b></p> <p><b>WORKSHOP ON RESUME PREPARATION AND SOFT SKILLS</b></p> <p><b>Mr Ashley D Souza</b>  Assistant Professor  Dept. of MBA  VCET, Puttur</p> <p><b>20 MARCH 2024</b>  <b>11:30AM TO 1:30PM</b></p> <p><b>COLLEGE HALL, KSS COLLEGE</b></p>				-----	
46	Free Laptop Distribution	21st March, 2024	First semester MBA students	Sri. T S Subrahmanya Bhat, Correspondent, VCET, Puttur, Sri Muralidhara Bhat B, Treasurer, VCET Governing Council, Puttur, Smt. Vidya R Gowri, Director, VCET Governing Council, Puttur, Dr. Mahesh Prasanna K, Principal, VCET, Puttur Dr. Robin Manohar Shinde, Director, MBA Department VCET Puttur.	-----





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 [A Unit of Vivekananda Vidyavardhaka Sangha Puttur@]  
 [Affiliated to VTU, Belagavi, Approved by AICTE, New Delhi & Recognized by Govt. of Karnataka]  
 Nehru Nagar, Puttur - 574203, D.K.

**MBA DEPARTMENT**

**FREE LAPTOP DISTRIBUTION**

21 March 2024



47 Workshop on "E-Commerce & E-Trading, Team Work"

27<sup>th</sup> March 2024

Final Year Degree Students

Dr. Rakesh M and Prof. Reshma Pai A, Department of MBA VCET, Puttur.

-----

**Sri Ramakunjeshwara College, Ramakunja**

**WORKSHOP ON**


**E-COMMERCE & E-TRADING**  
*A journey from "Brick & Mortar to Click & Mortar"*

**&**

**"TEAMWORK : EXCELLENCE THROUGH COLLABORATIVE EFFORT"**  
*An HR Odyssey*

By  
 Dr. Rakesh M & Prof. Reshma Pai A  
 MBA Dept. Vivekananda College of Engineering Technology  
 Puttur

On 27th March 2024 @10:30AM




48 Faculty Development Programme



3<sup>rd</sup> April

Faculty

Dr. Rakesh M and Prof. Ashley D Souza, Department of MBA

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<p><b>on Mini Project Preparation- The Department of MBA in association with KSS College</b></p>	<p><b>2024</b></p>	<p><b>Members</b></p>	<p><b>VCET, Puttur.</b></p>	
 <p><b>VIVEKANANDA COLLEGE OF ENGINEERING &amp; TECHNOLOGY</b> (A UNIT OF VIVEKANANDA VIDYAVARDHAKA SANGHA PUTTUR®) NEHRU NAGAR, PUTTUR-574 203</p> <p><b>DEPARTMENT OF MBA</b></p> <p><i>IN ASSOCIATION WITH</i></p> <p><b>KSS COLLEGE, KUKKE SUBRAMANYA</b></p> <p><b>FACULTY DEVELOPMENT PROGRAMME ON MINI PROJECT PREPARATION</b></p> <p><b>Dr Rakesh M &amp; Mr Ashley D Souza</b> Assistant Professors Dept. of MBA VCET, Puttur</p> <p><b>03 APRIL 2024</b> <b>1:30PM TO 4:00PM</b></p> <p><b>VENUE: KSS COLLEGE</b></p>				
<p><b>49</b></p>	<p><b>Business Plan Presentation</b></p>	<p><b>10<sup>th</sup> April 2024</b></p>	<p><b>First-Year MBA Students</b></p>	<p><b>Prof. Ashley D Souza, Department of MBA VCET, Puttur.</b></p>



50	Graduation Day Celebration 'Samavarthana Samarambha'	13 <sup>th</sup> April 2024	MBA and MCA Batch 2021-23	Sri K Vishwas Shenoy, President, VCET Governing Council, Puttur
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51	Collaborative MOU with First Grade Govt College, Uppinangady for Academic, Co-Academic, and Research areas	17 <sup>th</sup> April 2024
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52

The Business Quiz under the Samanvaya Activity

19<sup>th</sup> April 2024

First-year MBA students

Prof. Megha, Department of MBA, VCET Puttur

VIVEKANANDA COLLEGE OF  
ENGINEERING AND TECHNOLOGY  
PUTTUR

DEPARTMENT OF MBA  
PRESENTS

**SAMANVAYA ACTIVITY 5.0**

# BUSINESS QUIZ

*Think like a Tycoon*

11:00 AM | 19 | APRIL  
FRIDAY | 2024

VENUE : CHANAKYA HALL  
HEARTY WELCOME TO ALL

FROM  
**THE VISIONARIES**



53

Session on Career Guidance at  
NMC Sullia

23<sup>rd</sup> April  
2024

Final Year  
Students

Dr. Rakesh M, MBA Department, VCET, Puttur



54	<b>Workshop on "Crafting Your Professional Identity through MBA Programme" in association with Vivekananda Degree College, Puttur</b>	<b>24th April 2024</b>	<b>Final year BBA Students</b>	<b>Dr. Robin Manohar Shinde, Dr. Rakesh M, Prof. Vandana Shankar, Prof. Reshma Pai A &amp; Prof. Jeevitha B V</b>





**VIVEKANANDA COLLEGE**  
OF ARTS, SCIENCE AND COMMERCE  
(AUTONOMOUS) PUTTUR  
DEPARTMENT OF BUSINESS  
ADMINISTRATION & IQAC

**VIVEKANANDA COLLEGE**  
OF ENGINEERING AND TECHNOLOGY  
DEPARTMENT OF MBA



Jointly organise  
**ONE DAY WORKSHOP ON CRAFTING YOUR  
PROFESSIONAL IDENTITY THROUGH MBA PROGRAMME**

for final year BBA Students of Vivekananda College of arts,  
Science and Commerce (Autonomous) Puttur.

**Date : 24-04-2024 Wednesday, Time : 9:15 AM**  
**Venue : MBA Block VCET**

**SESSION 1 : WHY MBA?**

**Resource Person**

**Dr. ROBIN MANOHAR SHINDE**  
Director, Dept. of MBA, VCET

**SESSION 2 : MBA SPECIALISATION**

**Resource Person**

**Dr. RAKESH M**  
Assistant Professor, Dept. of MBA, VCET

**SESSION 3 : JOB PROSPECTS AFTER MBA**

**Resource Person**

**Prof. VANDANA SHANKAR**  
Head Training and Placement, VCET

**SESSION 4 : MBA @VCET**

**Resource Persons**

**Prof. Reshma Pai A and Prof. Jeevitha B V**  
Assistant Professors, Dept. of MBA, VCET

*All are cordially invited*

@vivekananda\_puttur



55

**The MPL-An Intramural Cricket  
Tournament**

**27<sup>th</sup> April  
2024**

**1<sup>st</sup> and  
Second  
Year MBA**

**Mr. Vijeth Kumar, 1<sup>st</sup> International Qualified Coach and Referee in Dodgeball, Referee Board Chairman, The Indian Dodgeball Federation and Sri T S Subrahmanya Bhat, Correspondent VCET, Governing Council, Puttur.**

**VIVEKANANDA COLLEGE OF ENGINEERING & TECHNOLOGY**  
 [A unit of Vivekananda Vidyaverdhaka Sangha Puttur ®]  
 Approved by AICTE, New Delhi & Govt. of Karnataka. Affiliated to VTU, Belagavi.  
 NEHRUNAGAR, PUTTUR - 574203, D.K.

cordially invites you for the inaugural function of

**Masters Premier League -2K24 Cricket Tournament**

on Saturday, 27<sup>th</sup> April, 2024 at 9:30 am

Venue: College Sports Ground

**Chief Guest:**  
**Mr. Vijeth Kumar**  
 1<sup>st</sup> International Qualified Coach & Referee in Dodgeball,  
 Referee Board Chairman, The Indian Dodgeball Federation

**President:**  
**Sri. T. S. Subrahmanya Bhat**  
 Correspondent, VCET, Governing Council

**All are Welcome**

**Sri K. Vishwas Shenoy** President  
**Sri T. S. Subrahmanya Bhat** Correspondent  
**Dr. Mahesh Prasanna K.** Principal  
**Mr. Balachandra Gowda B.** Physical Education Director  
**Management, Principal, Staff, and Students**



56 Collaborative MOU with Sri Rama College, Kalladka for Academic, Co-Academic, and Research areas 30<sup>th</sup> April 2024





57	Communication Games under the Samanvaya Activity	4 <sup>th</sup> May 2024	First Year MBA students	Prof. Sheethal S K, Department of MBA, VCET Puttur	
					
58	eMBark- two-day free PG CET training	15 <sup>th</sup> and 16 <sup>th</sup> May, 2024	Final Year BCom and BBA students of Vivekananda Degree College, Puttur	Mr. Chethan Kumar, a freelance trainer, Puttur, Mrs. Latha Mohan Shetty, Assistant Professor, Department of Humanities, VCET, Puttur, Mr. Ashley D Souza, Assistant Professor of MBA, VCET, Puttur, Mrs. Reshma Pai A, Assistant Professor of MBA, VCET, Puttur	





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 NEHRU NAGAR, PUTTUR-574 203

**DEPARTMENT OF MBA**

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**FREE** *Your Dreams...*  
**PGCET**  
**TRAINING**

*Excel the PGCET 2024 with  
 our "FREE Mock Test"*

*Get Mock Test scores  
 instantly*

**15 & 16 MAY, 2024**

**REGISTER**

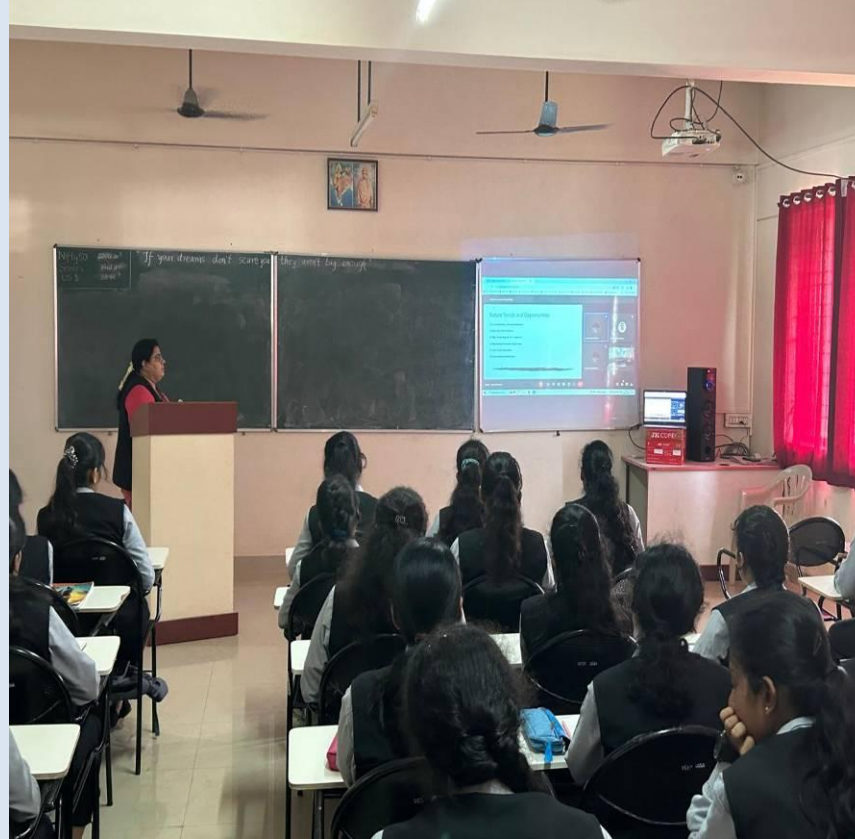


**For more details contact: 9740547365**

[www.vcetputtur.ac.in](http://www.vcetputtur.ac.in)



59	Webinar on Data Analytics and Business Analytics	20 <sup>th</sup> May 2024	First Year MBA Students	Calypso Innovations Business Consulting and Services, Mangalore
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60	<b>Workshop on Microsoft Office Essentials</b>	<b>21<sup>st</sup> May 2024</b>	<b>First Year MBA Students</b>	<b>Dr. Lokesh M R, Professor, Dept. of Computer Science VCET, Puttur</b>
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VIVEKANANDA  
COLLEGE OF ENGINEERING & TECHNOLOGY  
PUTTUR



DEPARTMENT OF MBA  
WORKSHOP ON  
MICROSOFT OFFICE ESSENTIALS

Dr. Lokesh M R

Professor  
Dept. of Computer Science  
VCET, Puttur



21 May, 2024



9:00 am



A 303, MBA Floor

[www.vcetputtur.ac.in](http://www.vcetputtur.ac.in)



GPS Map Camera

Dakshina Kannada, Karnataka, India

Vivekananda College of Engineering and Technology Internal Rd, Vivekananda Campus,

Nehru Nagar, Karnataka 574203, India

Lat 12.780904°

Long 75.184387°

21/05/24 09:10 AM GMT +05:30

Google

61 Skill Development Workshop  
on Corporate Expectations

23<sup>rd</sup> May 2024

First Year  
MBA  
Students

Dr. Jnaneshwar Pai Maroor, Assistant Professor, Department  
of Humanities, NMAM Institute of Technology, NITTE  
Deemed to be University





**VIVEKANANDA**  
COLLEGE OF ENGINEERING AND TECHNOLOGY PUTT  
**DEPARTMENT OF MBA**

**SKILL DEVELOPMENT WORKS**  
ON  
**CORPORATE EXPECTATIONS**

**Dr. Jnaneshwar Pai Maroor**  
Assistant Professor,  
Department of Humanities,  
NMAM Institute of Technology,  
NITTE Deemed to be University.



**Date: 23 MAY 2024**  
**Time: 9:30 AM-1:00 PM**  
**Venue: A303, MBA FLOOR**

[www.vcetputtur.ac.in](http://www.vcetputtur.ac.in)



62	<p>VCET has signed a collaborative MOU with Dr. P. Dayananda Pai - P. Sathisha Pai Government First Grade College Mangalore (also known as the Carstreet College) for Academics, Co-Academic and Research areas. Also an orientation session of MBA program @ VCET was given to the IIIrd Yr BCom &amp; BBA students</p>	<p>28<sup>th</sup> May 2024</p>	
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**63 A talk on the Importance of higher education to achieve the career goal**

**31<sup>st</sup> May 2024**

**Final Year Students of Uppinangady First Grade College**

**Dr. Robin Manohar Shinde, Prof and Director, MBA Department VCET Puttur.**



**64 One-Day Aptitude Training**

**4<sup>th</sup> June  
2024**

**1st Year  
MBA  
students**

**Mr. Chethan Kumar, a freelance trainer**





<b>65</b>	<b>Workshop on Financial Planning organized by Vivekananda College of Engineering and Technology in association with Beam Outsourcing Services conducted on behalf of the Bombay Stock Exchange</b>	<b>18<sup>th</sup> June 2024</b>	<b>Final Year MBA Students</b>	<b>Ms. Padmavati Selvam, Trainer</b>
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# EXCELLENCE GLOBAL SKILL TRAINING & DEVELOPMENT ORGANIZATION

## TOPIC DETAILS

Trainer will be giving that how to set goals of financial management.  
How to convert liabilities into assets.  
How they can save their self from cyber crimes.

Young professional are switching job day by day because of lack of financial management, which is loss of organization. How they can make their career more bright with success keys share by the trainer



**WEBINAR ON CAREER  
GUIDANCE ON  
FINANCIAL LITERACY  
MOTIVATIONAL AND  
EDUCATIONAL**



**VIVEKANANDA COLLEGE  
OF ENGINEERING PUTTUR,  
KARNATAKA**



**18TH JUNE 2024  
11:00 AM - 12:00 PM**

**TRAINER: MS. PADMAVATI  
SELVAM**

**ORGANIZER NAME : DR. MAHESH PRASANNA  
(PRINCIPAL HEAD )  
COORDINATOR: DR. ROBIN SHINDE  
(HOD - MBA DEPT.)**

CALL US FOR MORE INFO  
**7666105975**

**zoom**

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Dakshina Kannada, Karnataka, India  
1/90, opp. of Vivekanand College, Vivekananda Campus, Nehru Nagar, Karnataka  
574203, India  
18/06/24 11:01 AM GMT +05:30

66	<b>Orientation on Project Work</b>	<b>21<sup>st</sup> June 2024</b>	<b>Final Year MBA</b>	<b>Dr. Mahantesh R. Choudhari, Associate Professor Dept. of E &amp; C Engineering VCET, Puttur</b>
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students



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NEHRU NAGAR, PUTTUR-574 203

**DEPARTMENT OF MBA**

**ORIENTATION ON PROJECT WORK**



**Dr. Mahantesh R. Choudhari**  
Founder, MARC Edu-Tech  
Solutions, Bangalore

 **21 June 2024**  
**A 305, MBA Floor**  
**9:15AM**

 [www.vcetputtur.com](http://www.vcetputtur.com)



67 International Yoga Day

22<sup>nd</sup> June  
2024 Final Year  
MBA  
students

Sri Chandrashekhara Yoga Education Co-ordinator  
Vidyabharathi D.K.





VIVEKANANDA  
COLLEGE OF ENGINEERING & TECHNOLOGY  
PUTTUR

MBA DEPARTMENT

SAMANVAYA- WELLNESS CLUB

INTERNATIONAL

YOGA



DAY



**Resource Person**  
Sri. Chandrashekhara  
Yoga Education  
Coordinator  
Vidyabharathi, D.K.

22 June, 10:00am  
Sir M Visvesvaraya Hall

All are Cordially Invited  
Management, Principal and Staff

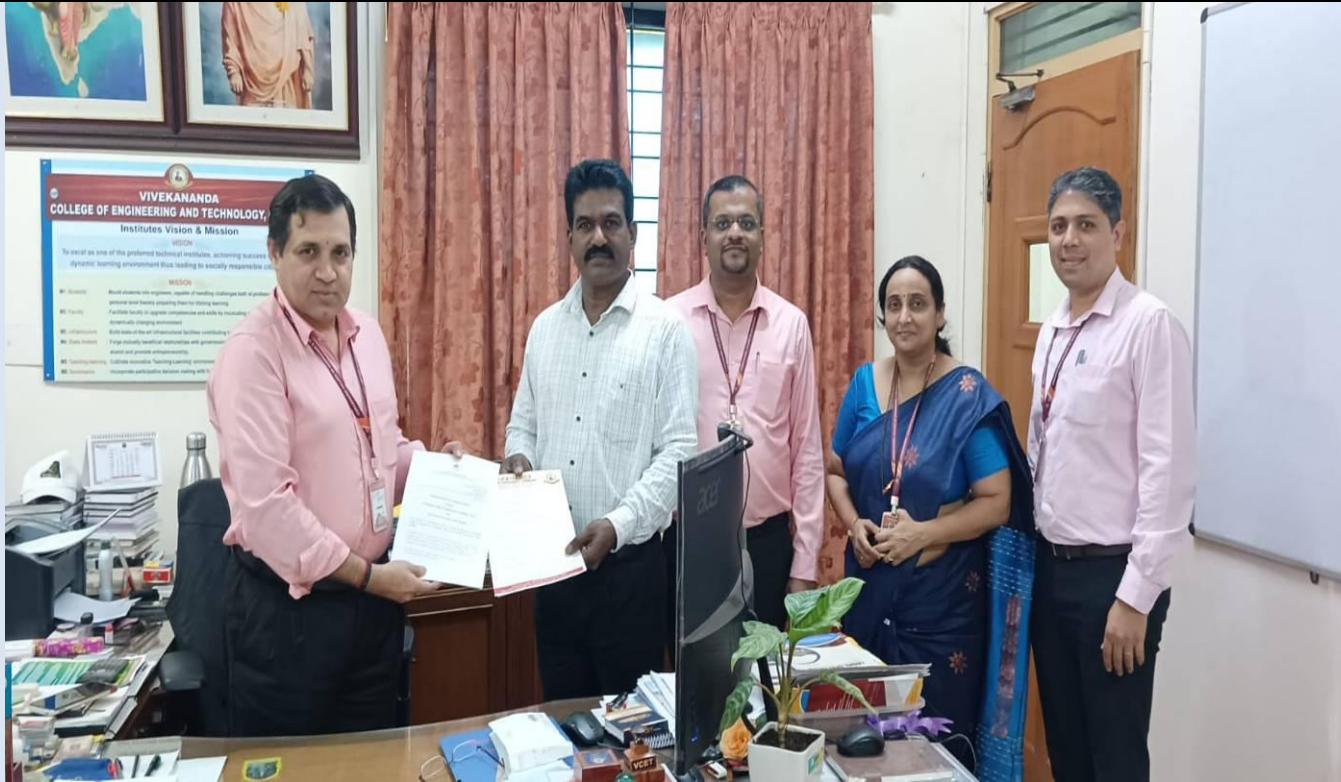


68	Analysis of Investment Alternatives using the Real-time Data	29 <sup>th</sup> June 2024	Finance Club (2nd Year MBA students)	Dr. Rakesh M, Associate Professor and Mr. Ashley D Souza, Assistant Professor, Dept of MBA, VCET, Puttur
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**69** VCET has signed a Collaborative MOU with Government First Grade College, Madikeri for Academics, Co-Academic, and Research areas for the mutual benefit of both institutions.

**1<sup>st</sup> July  
2024**




**70 Webinar on Personal Finance**

**3<sup>rd</sup>  
2024**

**July  
Final Year  
MBA  
students**

**Mr. Salman, Zerodha Broking Ltd; Bangalore**






**VIVEKANANDA**  
COLLEGE OF ENGINEERING & TECHNOLOGY, PUTTUR

**DEPARTMENT OF MBA**  
IN ASSOCIATION WITH  
**ZERODHA**

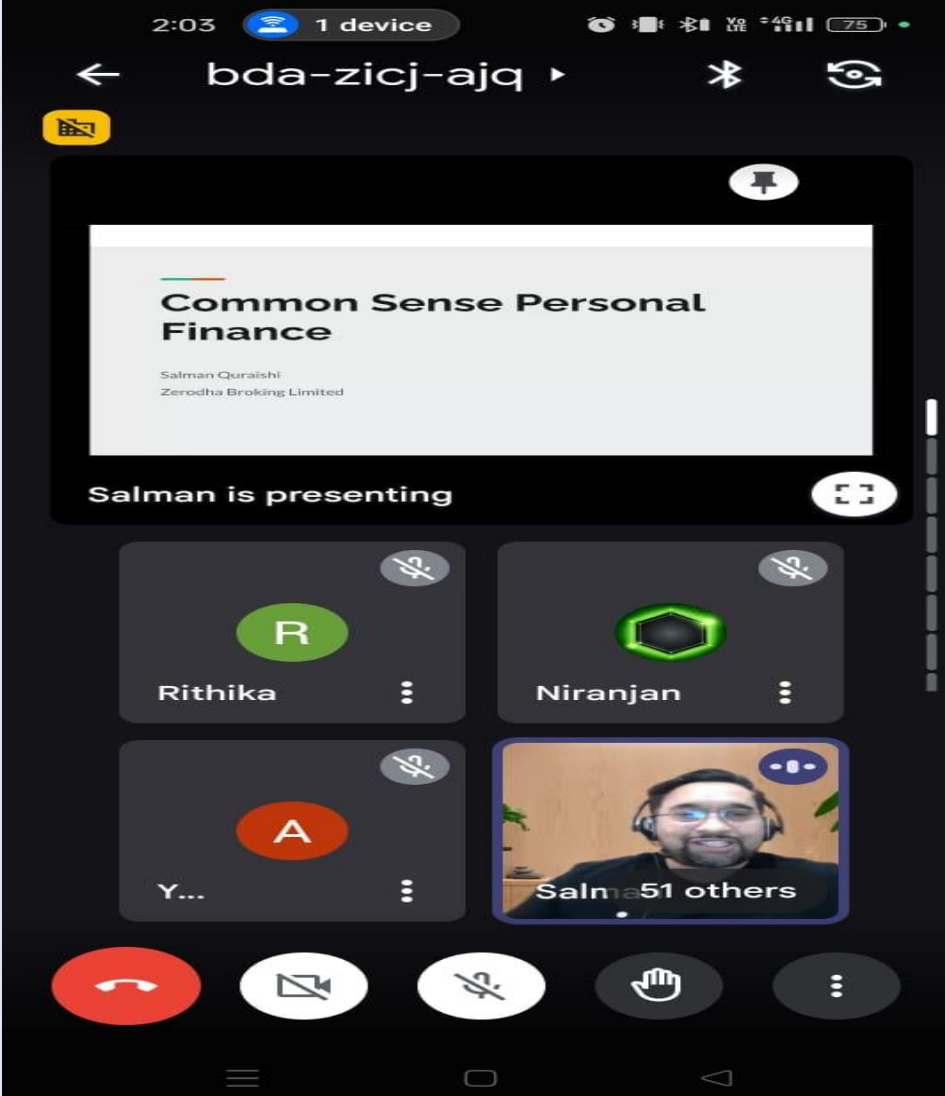
**WEBINAR ON  
PERSONAL  
FINANCE**



**Mr. Salman**  
Sales Operations  
Zerodha

**3 JULY 2024**  
**2:00pm**

[www.vcetputtur.ac.in](http://www.vcetputtur.ac.in)



2:03 1 device

bda-zicj-ajq

**Common Sense Personal Finance**

Salman Quraishi  
Zerodha Broking Limited

Salman is presenting

Rithika

Niranjana

Y...

Salma51 others

71	From News to Craft-Transforming Headlines into Hands-On Insights	4 <sup>th</sup> July 2024	Final Year MBA Students	Dr. Rakesh M, Associate Professor, Dept of MBA, VCET, Puttur
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72	<b>Voices of Vision-A Dialogue with Local Entrepreneurs-Entrepreneurship Club under the Samanavaya Forum Activities</b>	<b>13<sup>th</sup> July 2024</b>	<b>Final Year MBA Students</b>	<b>Dr. Rakesh M, Associate Professor, Dept of MBA, VCET, Puttur</b>



<b>73</b>	<b>Placement Training on “Usage of MS Excel in Data Analytics”</b>	<b>16<sup>th</sup> July 2024</b>	<b>Final Year MBA students</b>	<b>Dr. Rakesh M, Associate Professor, Department of MBA, VCET, Puttur</b>
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<b>74</b>	<b>Investor Awareness Programme</b>	<b>18<sup>th</sup> July 2024</b>	<b>For MBA Students</b>	<b>Mr. Naveen Rego, CFA and Mr. Leo Amal, Franklin Templeton, Mangalore</b>
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**VIVEKANANDA**  
**COLLEGE OF ENGINEERING & TECHNOLOGY, PUTTUR**

**DEPARTMENT OF MBA**

In Association with

**SECURITIES AND EXCHANGE BOARD OF INDIA  
(SEBI)**

Organizes

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# **INVESTOR AWARENESS PROGRAMME**

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**9:30 AM - 1:00 PM**

**THURSDAY, 18 JULY 2024 SRI RAMA SABHABHAVANA**

[www.vcetputtur.ac.in](http://www.vcetputtur.ac.in)



75

**“A Paper Fashion Episode”**

**19<sup>th</sup> July  
2024**

**Final Year  
MBA  
Students**

**Mrs. Reshma Pai A, Assistant Professor, Dept of MBA, VCET,  
Puttur**



**76**

**Session on Practical Training for  
Plagiarism and VTU Consortium**

**22<sup>nd</sup> July  
2024**

**Final Year  
MBA  
students**

**Mr. Dinesh Gowda P M. Lisc, Librarian VCET, Puttur**





77	Udhbhavana-The Newsletter of MBA@VCET Launch	25 <sup>th</sup> Jul, 2024	MBA Students	President, Sri Vishwash Shenoy, Directors Sri. Ravikrishna D Kallaje and Smt. Vidya R Gowri, Principal Dr. Mahesh Prasanna K
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**78 Farewell**

**1st August  
2024**

**Final Year  
MBA  
Students**

**T S Subrahmanya Bhat, Correspondent, VCET Governing  
Council was the Chief Guest of the Programme.**



79	Decoding Union Budget 2024-25- Poster Preparation and Presentation	2 <sup>nd</sup> August 2024 and 16 <sup>th</sup> August 2024	MBA Students	Dr. Rakesh M, Associate Professor, Department of MBA, VCET, Puttur
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# VIVEKANANDA

College of Engineering & Technology  
[A Unit of Vivekananda Vidyavardhaka Sangha, Puttur @]  
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Approved by AICTE New Delhi & Govt of Karnataka



## Samanvaya - Finance Club MBA Department

Organises



### "Decoding Union Budget 2024-25" Poster Preparation and Presentation

On  
02-08-2024 & 16-08-2024



80 Placement Training

6th, 7th, and 14th of August 2024  
Final year MBA Students

Mr. Chethan Kumar, a freelance trainer.



**81 Placement Training**

**7th,  
10th,  
12th  
August  
2024**

**8th,  
and  
of**

**First-year  
MBA  
Students**

**Mr. Chethan Kumar, a freelance trainer**



<b>82</b>	<b>Half Day Workshop</b>	<b>23rd August 2024</b>	<b>Final Year MBA Students</b>	<b>Dr. Steevan D Souza N, Assistant Professor, St Aloysius University Mangalore</b>
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**83 Investor Awareness Program**

**31st  
August  
2024**

**MBA  
Students**

**Dr. Balaji Rao D G HDFC**






It gives us immense pleasure to invite you for an

## Investor Awareness Program

**Speaker :  
Dr. Balaji Rao DG**

**Event Details :**  
**DATE : Saturday, 31 August 2024**  
**Time : 6.30 to 8.00 PM**  
**VENUE : Mahaveer Ventures, II Floor, Mahaveer Mall (Above Trends), Bolwar, Puttur**  
**Followed by Dinner**

RSVP - ASR Portfolio Management - 9449102656, 9148369616  
**We look forward to your presence. Thank You.**

Follow us on:      An Investor Education & Awareness Initiative

**MUTUAL FUND INVESTMENTS ARE SUBJECT TO MARKET RISKS.  
 READ ALL SCHEME RELATED DOCUMENTS CAREFULLY.**



84	An industrial visit to Yenepoya University, Deralakatte, Mangalore Incubator	31st August 2024	Final Year MBA Students		
					
85	Teachers' Day Celebration	5th September 2024	Staff, VCET	Sri. Vishwas Shenoy, President of the VCET Governing Council, and Dr. Mahesh Prasanna K, Principal, VCET, Puttur	



86	IIT Mumbai's Free training on How to get placement in Multinational Companies	8th September 2024	MBA students	Mr Umesh IIT Bombay
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**IIT Bombay  
Present's**

**A 2 days of Free workshop on  
How to get a Placement in MNC**

**Price  
Rs.-1999  
Free**

**What you will learn (Highlight):**

1. Why 80% of the Management students are underemployed (Paid less)
2. How to get minimum 15LPA + package
3. What are 3 criteria company uses to shortlist your profile
4. What is ATS & Why top 500 companies uses it to shortlist candidate
5. How to get a job during recession and layoff
6. Hacks for LinkedIn and other online job portals to stand ahead from competition
7. Roadmap of top Institute students like IIM, Stanford, Harvard etc. on how they get early & high paying job

**Free Bonuses:**

1. Certificate from Abhyuday IIT Bombay which can be used during placement
2. 50 companies question paper to get job
3. Free course by corporate leaders (HR of LinkedIn, Oracle, etc.) on what's working now in Industry
4. 7 E-books on communication hacks to interact with your target company
5. A session on what to do if you have a backlog or low percentage.

Saturday 7PM in Evening & Sunday 11AM in Morning :

87	<b>Drishti 2024 International Conference</b>	<b>11th September 2024</b>	<b>Research Scholars, P.G students, Faculty and Industry delegates</b>	<b>The chief guest, Dr. Annappa, Professor of Computer Science at NITK Surathkal, The guests of honors, Mr. Melwyn Sequeira, Co-Founder of Venir International Consultancy, Mangalore, Ms. Mayumi Cox, CEO of Team Next LLC, Japan; Mr. Shijomon Yesudhas, Manager of Business Management at Deakin University, Australia; and Dr. Preethi D' Souza, Head of Commerce Department at Mangalore University. Sri Muralidhara B, Treasurer of the college governing council. Dr. Ganesh Mogaveer, Professor of Civil Engineering at MITE, Moodabidri, Chief Guest for Valedictory, Sri Ravikrishna D Kallaje, Director of VCET's Governing Council</b>
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**VIVEKANANDA**  
COLLEGE OF ENGINEERING & TECHNOLOGY  
(A Unit of Vivekananda Education Trust, Sri Ramana Puttur, D.K.)

*Cordially invites you to the*  
**Inaugural function of**  
International Conference  
**DRISHTI – 2024**  
A New Era in Management, Engineering, Science & Technology

**Date: 11 September 2024 @ 9:30AM**  
**Venue: Sri Rama Sabhabhavana**

**Chief Guest:** Dr. Annappa  
Professor, NITK, Surathkal

**Guests of Honour:** Mr. Melwyn Sequeira  
Co-Founder, Venir International Consultancy, Mangalore  
Ms. Mayumi Cox  
Chief Executive Officer, Team Next LLC, Japan  
Mr. Shijomon Yesudhas  
Manager, Business Development (South Asia), Deakin University, Australia

**President:** Sri Muralidhara Bhat B.  
Treasurer, VCET Governing Council

**Valedictory function**

**Date: 11 September 2024 @ 4:00PM**  
**Venue: Sri Rama Sabhabhavana**

**Chief Guest:** Dr. Ganesh Mogaveer  
Professor, Department of Civil Engineering, MITE, Moodabidri

**President:** Sri Ravikrishna D. Kallaje  
Director, VCET Governing Council

**ALL ARE WELCOME**

Sri K. Vishwas Shenoy, President  
Sri T. S. Subrahmanya Bhat, Correspondent  
Dr. Mahesh Prasanna K., Principal  
Dr. Robin M. Shinde, Conference Convenor, Drishti-2024  
Dr. Sowmya N. J. & Dr. Jeevitha B. K., Co-Conveners, Drishti-2024

Governing Council, Faculty, Staff, and Students



88	Adieu-Farewell	14th September 2024	Final Year MBA students	MBA Director and Staff	
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89	International Democracy Day-The Human Chain Program	15th September 2024	MBA Students	MBA Director and Staff	
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90

Daan Utsav 2024

September  
26, 2024

MBA and  
MCA  
department  
s

Mr. Sadhashiva Pai, Manager, Anand Ashram, Puttur



**VIVEKANANDA**  
**COLLEGE OF ENGINEERING & TECHNOLOGY**  
Nehru Nagar, Puttur - 574203, D.K.

**PG DEPARTMENTS**

**MBA & MCA**

ಕಾಲೇಜಿನ ಪ್ರಮಾಣಮುಖ ಕಾರ್ಯಕ್ರಮ

**DaanUtsav**  
Festival of Giving



91	An industrial visit to KIOCL and The Hindu, Mangalore	1st October 2024	First-Year MBA Students	Mr. Raghu R R, Training and Safety Department, KIOCL, Limited, Mangalore, Mr. Mathew, Sales Development Manager, Business Line Hindu
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92

Swatch VCET

8<sup>th</sup> October  
2024

First-Year  
MBA  
Students



Director MBA and STAFF





**VIVEKANANDA**  
COLLEGE OF ENGINEERING & TECHNOLOGY  
(A UNIT OF VIVEKANANDA VIDYAVARDHAKA SANGHA PUTTUR®)  
NEHRU NAGAR, PUTTUR-574 203

**DEPARTMENT OF MBA**

**SWACHH VCET**



एक कदम स्वच्छता की ओर

**8TH OCTOBER 2024**  
**2:00pm to 4:00pm**  
**MBA FLOOR**

[www.vcetputtur.com](http://www.vcetputtur.com)



93 Condolence Meet to pray for the Sadgati of the departed Soul of Sri. Ratan Tata

10<sup>th</sup> October 2024

EC and MBA Students

Sri. T S Subrahmanya Bhat, Correspondent VCET Governing Council Puttur, Sri. Ravikrishna D Kallaje, Director VCET Governing Council Puttur and Dr. Mahesh Prasanna K, Principal VCET, Puttur, Dr. Srikanth Rao, HOD, ECE and Dr. Robin M Shinde, Director, MBA Department



# VIVEKANANDA

COLLEGE OF ENGINEERING & TECHNOLOGY  
[A UNIT OF VIVEKANANDA VIDYAVARDHAKA SANGHA, PUTTUR ®]  
NEHRU NAGARA, PUTTUR



**RATAN TATA**

28.12.1937 - 09.10.2024

**A great Visionary & a true Patriot; his demise is a loss to the Nation.**

**Prayers for Sadgathi**


**Date: 10th Oct 2024  
Time: 10:50am  
Venue: Room No: A317**

**Management, Principal, Faculty, Staff & Students**






94	Business Prototype Display and Presentation	9 <sup>th</sup> and 10 <sup>th</sup> October 2024	MBA students and UG students of Vivekananda College	Sri. T S Subrahmanya Bhat, Correspondent VCET Governing Council Puttur, Sri. Ravikrishna D Kallaje, Director VCET Governing Council Puttur and Dr. Mahesh Prasanna K, Principal VCET, Puttur
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**VIVEKANANDA**  
COLLEGE OF ENGINEERING & TECHNOLOGY  
PUTTUR

DEPARTMENT OF MBA

**BUSINESS  
PROTOTYPE  
DISPLAY**



Date: 10/10/2024  
Time: 11:00am-1:00pm  
Venue: A306, MBA Floor

[www.vcetputtur.ac.in](http://www.vcetputtur.ac.in)





95

Dussehra Celebration and Rangoli Competition

10<sup>th</sup>  
October  
2024

First-Year  
MBA  
Students



96	Alumni Talk on Industry Readiness	21st October 2024	MBA Students	Mr. Dhanush Kumar K, Senior Accountant (Global) Y-Not Design & Manufacturing Inc., Bangalore
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**VIVEKANANDA COLLEGE OF ENGINEERING & TECHNOLOGY PUTTUR**

**DEPARTMENT OF MBA**

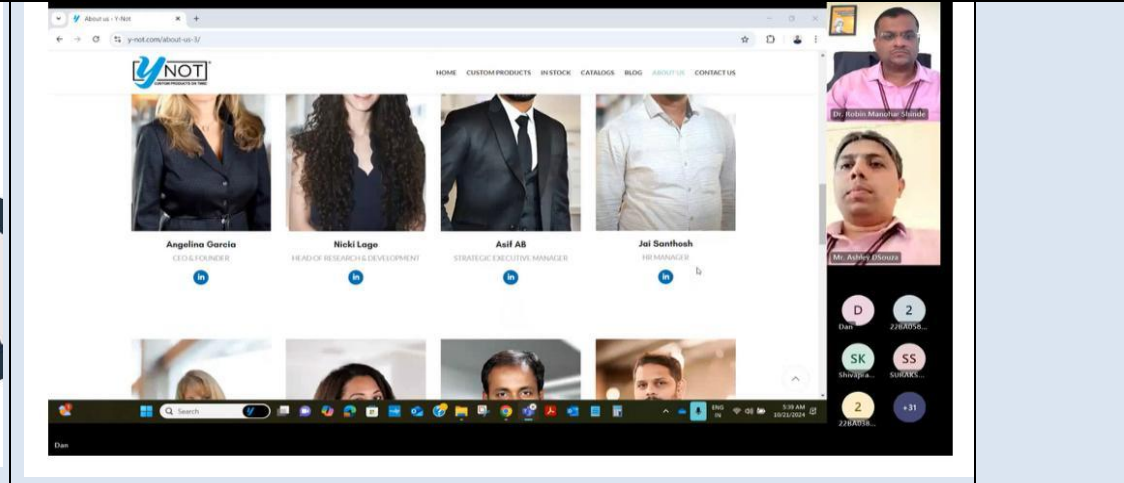
**ALUMNI TALK SERIES**

**“Talk on Industry Readiness”**

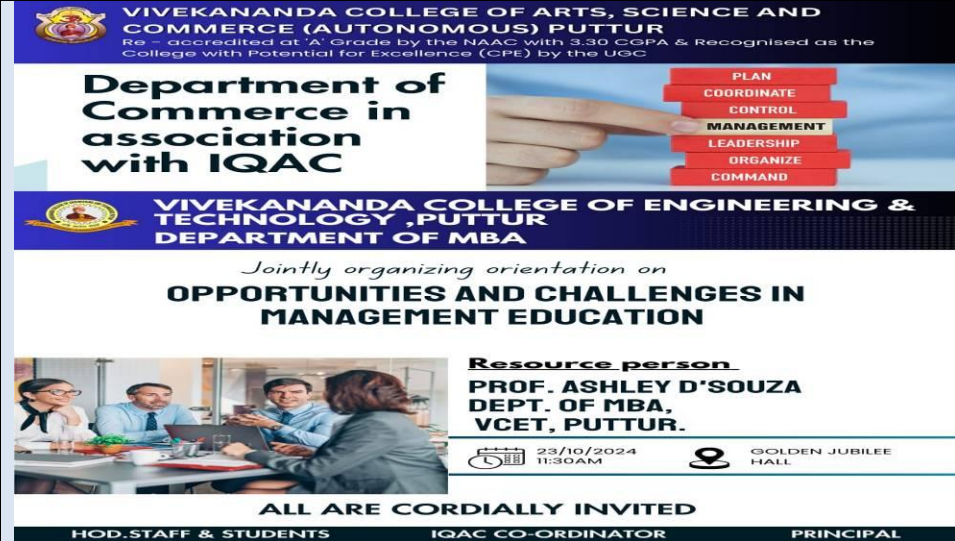
**MR DHANUSH KUMAR K**  
SENIOR ACCOUNTANT (GLOBAL)  
Y-NOT DESIGN & MANUFACTURING INC, BANGALORE

**21 OCTOBER, 2024**  
**3:00 pm**  
**MS TEAMS**

www.vcetputtur.ac.in



97	Orientation on “Opportunities and Challenges in Management Education”	23rd October 2024	Final Year B. Com Students	Prof. Ashley D'Souza, MBA Department, VCET, Puttur
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**VIVEKANANDA COLLEGE OF ARTS, SCIENCE AND COMMERCE (AUTONOMOUS) PUTTUR**  
Re-accredited at 'A' Grade by the NAAC with 330 CSPA & Recognised as the College with Potential for Excellence (CPE) by the UGC

**Department of Commerce in association with IQAC**

**VIVEKANANDA COLLEGE OF ENGINEERING & TECHNOLOGY, PUTTUR**  
**DEPARTMENT OF MBA**

Jointly organizing orientation on  
**OPPORTUNITIES AND CHALLENGES IN MANAGEMENT EDUCATION**

**Resource person**  
**PROF. ASHLEY D'SOUZA**  
DEPT. OF MBA,  
VCET, PUTTUR.

**23/10/2024**  
11:30AM

**GOLDEN JUBILEE HALL**

**ALL ARE CORDIALLY INVITED**

HOD.STAFF & STUDENTS      IQAC CO-ORDINATOR      PRINCIPAL





98	Workshop on “Mastering Technology for Success”	28 <sup>th</sup> October 2024	Final year BBA students, Vivekanand a Degree College, Puttur	Mr. Dhanyesh S N, a 2 <sup>nd</sup> Year MBA student
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**VIVEKANANDA COLLEGE**  
OF ARTS, SCIENCE & COMMERCE (AUTONOMOUS) PUTTUR

DEPARTMENT OF BUSINESS ADMINISTRATION  
MANAGEMENT ASSOCIATION & IQAC  
JOINTLY ORGANISE

WORKSHOP ON  
**“MASTERING TECHNOLOGY FOR SUCCESS”**

Resource person : **Mr. Dhanyesh S N**  
II MBA  
Vivekananda College of Engineering  
And technology, Puttur

Date : 28 -10-2024  
Monday

Venue : Baindoor Prabhakar  
Rao Sabhabhavana

Time : 2.00 PM

**All are Cordially Invited**

**Convener and Members Management Association**  
**HoD and staff Department of Business Administration.**  
**BUSINESS ADMINISTRATION**

**Principal**  
**IQAC Coordinator**

