

MBA



Vivekananda

College of Engineering & Technology, Puttur

Department of Business Administration(MBA)

Department of Business Administration(MBA) is a constituent academic unit of Vivekananda College of Engineering & Technology (VCET) and was established in the year 2007. VCET is affiliated with Visvesvaraya Technological University, Belagavi and approved by AICTE, New Delhi and the Government of Karnataka.

Vision

To be the most preferred business school in this region.

ACTIVITIES REPORT ACADEMIC YEAR 2022-23





MBA RESULTS

FIRST SEMESTER -100%

SECOND SEMESTER - 100%

ACADEMIC YEAR 2022-23

THIRD SEMESTER-100%


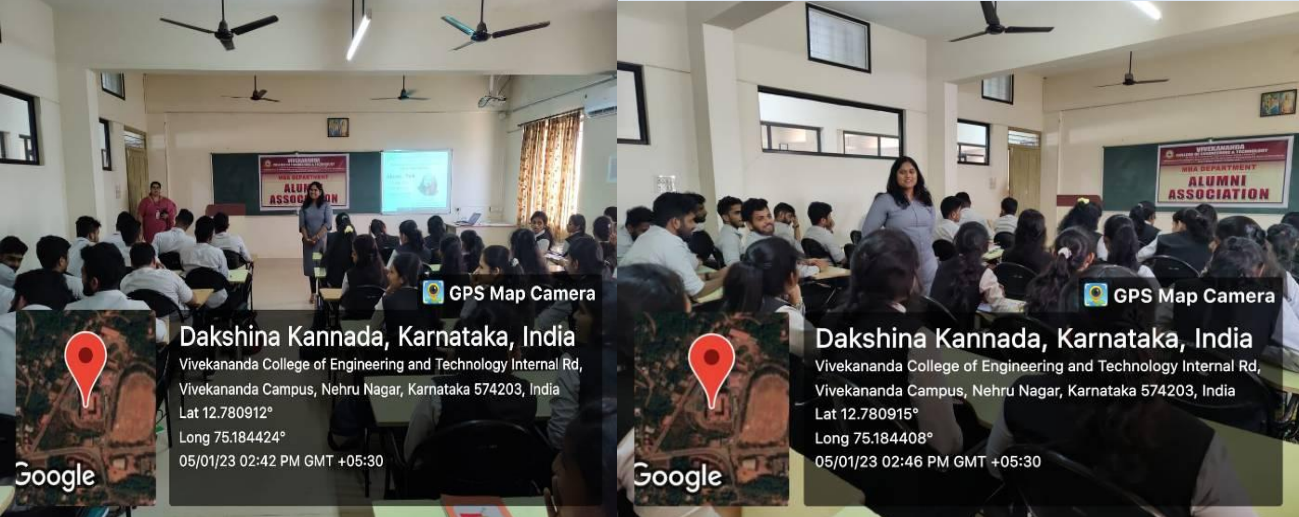
FOURTH SEMESTER -96.66%




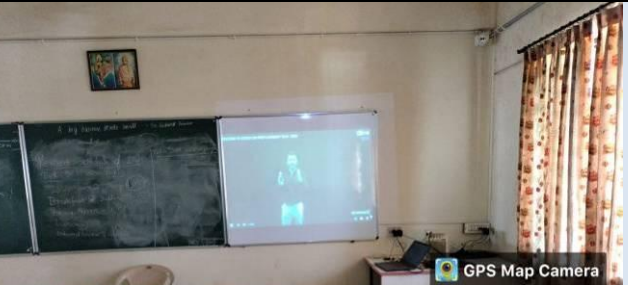




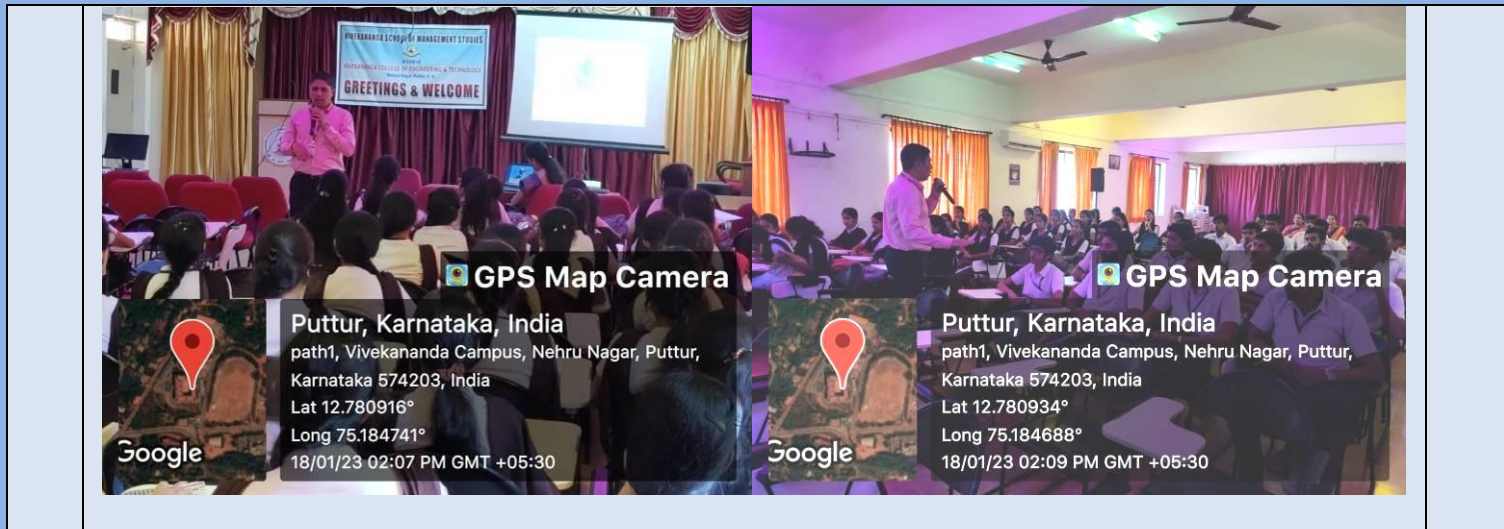
VIVEKANANDA COLLEGE OF ENGINEERING AND TECHNOLOGY, PUTTUR
MBA PROGRAM
THE ACADEMIC YEAR - 2022-23

SL No.	ACTIVITIES	DATE	PARTICIPANTS	RESOURCE PERSONS/ GUEST	POs
1	A Half-day workshop on Career Development was organized by Sri Ramakunjeshwara College, Ramakunja in association with the MBA Program, Vivekananda College of Engineering and Technology.	25 th November 2022	Final Year B.Com students, of Vivekananda College, Puttur	Mr Ashley D'Souza and Mr Rakesh M, Assistant Professors of MBA, VCET Puttur	----
					
2	Talk on Financial Literacy and Career Planning.	2 nd December 2022	3 rd Semester MBA Students	Mr Shreesh K M, Master Mind Enterprises, Mangaluru	1,2, 3,4
					
3	A Webinar on "People Analytics" by Ms. Sneha Advani, People Insights and Analytics, British Petroleum, London, UK on	7 th December 2022	Third semester MBA Students	Ms. Sneha Advani, People Insights and Analytics, British Petroleum, London, UK	1,2, 3,4, 5

	 <p>Dakshina Kannada, Karnataka, India Vivekananda College of Engineering and Technology Internal Rd, Vivekananda Campus, Nehru Nagar, Karnataka 574203, India Lat 12.780912° Long 75.184382° 07/12/22 03:02 PM GMT +05:30</p>	 <p>Dakshina Kannada, Karnataka, India Vivekananda College of Engineering and Technology Internal Rd, Vivekananda Campus, Nehru Nagar, Karnataka 574203, India Lat 12.780939° Long 75.184409° 07/12/22 03:01 PM GMT +05:30</p>			
4	Workshop on E-HRM by Mrs Laveena Rai organized on 16th December 2022 for the third semester MBA Students.	16th December 2022	Third semester MBA Students	Mrs Laveena Rai Professional Trainer ACCA-UK Chartered Certified Accountant Post Graduate	1,2, 4,5
	 <p>Dakshina Kannada, Karnataka, India Vivekananda College of Engineering and Technology Internal Rd, Vivekananda Campus, Nehru Nagar, Karnataka 574203, India Lat 12.780923° Long 75.184353° 16/12/22 09:17 AM GMT +05:30</p>			 <p>Dakshina Kannada, Karnataka, India Vivekananda College of Engineering and Technology Internal Rd, Vivekananda Campus, Nehru Nagar, Karnataka 574203, India Lat 12.780849° Long 75.184362° 16/12/22 09:22 AM GMT +05:30</p>	
5	Samanvaya-Business Plan Presentation	17th December 2022	Third semester MBA Students	Dr. Deepak K B and Harish S R, Mechanical Engineering Department, VCET, Puttur	1,2, 3,4, 5,6
	 <p>Dakshina Kannada, Karnataka, India Vivekananda College of Engineering and Technology Internal Rd, Vivekananda Campus, Nehru Nagar, Karnataka 574203, India Lat 12.781206° Long 75.184351° 17/12/22 10:13 AM GMT +05:30</p>			 <p>Dakshina Kannada, Karnataka, India Vivekananda College of Engineering and Technology Internal Rd, Vivekananda Campus, Nehru Nagar, Karnataka 574203, India Lat 12.781263° Long 75.184104° 17/12/22 10:07 AM GMT +05:30</p>	

6	Samanvaya- Poster Presentation on the theme of National consumers Day.	24 th December 2022	Third semester MBA Students	Prof. Shrikanth Rao S K from Electronics and Communication Engineering and Prof. Naveenakrishna P V Mechanical Engineering Department, VCET, Puttur	1,2,4
					
7	Alumni Talk on “Corporate Governance” under the banner Alumni Association.	5 th January 2023	Third semester MBA Students	Mrs. Rahani G. IT Analyst, Enterprise Technology Shell India Markets Pvt. Ltd., Bengaluru	1,2,4
					
8	Training Workshop on “The Sales Mindset”.	7 th January 2023	Third semester MBA Students	Mr. Venu G, Behavioural Training Facilitator, People Development Consultant	2,3,5

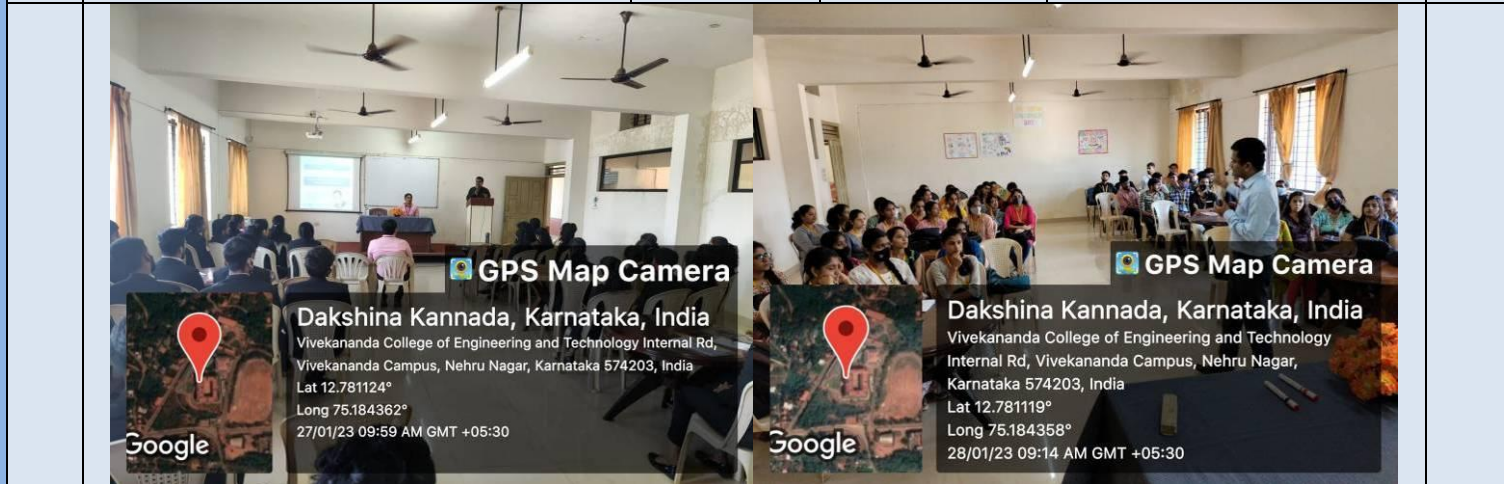
	 <p>GPS Map Camera</p> <p>Dakshina Kannada, Karnataka, India Vivekananda College of Engineering and Technology Internal Rd, Vivekananda Campus, Nehru Nagar, Karnataka 574203, India Lat 12.781144° Long 75.184378° 07/01/23 10:06 AM GMT +05:30</p>	 <p>GPS Map Camera</p> <p>Dakshina Kannada, Karnataka, India Vivekananda College of Engineering and Technology Internal Rd, Vivekananda Campus, Nehru Nagar, Karnataka 574203, India Lat 12.781144° Long 75.184381° 07/01/23 10:17 AM GMT +05:30</p>			
9	Webinar on Digital Marketing and Pre-Placement Talk.	9 th January 2023	Third semester MBA Students	Mr Madhusudhan H, Co-Founder & VP Campus, EdRed	2,3, 5,6
	 <p>GPS Map Camera</p> <p>Dakshina Kannada, Karnataka, India Vivekananda College of Engineering and Technology Internal Rd, Vivekananda Campus, Nehru Nagar, Karnataka 574203, India Lat 12.780902° Long 75.184409° 09/01/23 10:49 AM GMT +05:30</p>	 <p>GPS Map Camera</p> <p>Dakshina Kannada, Karnataka, India Vivekananda College of Engineering and Technology Internal Rd, Vivekananda Campus, Nehru Nagar, Karnataka 574203, India Lat 12.780954° Long 75.184442° 09/01/23 10:48 AM GMT +05:30</p>			
10	A talk on 'How to Crack Aptitude Test?'	10 th January 2023	Third semester MBA Students	Mr. Ganesh Hebbar, TIME, Mangalore	1,2
	 <p>GPS Map Camera</p> <p>Dakshina Kannada, Karnataka, India Vivekananda College of Engineering and Technology Internal Rd, Vivekananda Campus, Nehru Nagar, Karnataka 574203, India Lat 12.780948° Long 75.184452° 10/01/23 11:08 AM GMT +05:30</p>	 <p>GPS Map Camera</p> <p>Dakshina Kannada, Karnataka, India Vivekananda College of Engineering and Technology Internal Rd, Vivekananda Campus, Nehru Nagar, Karnataka 574203, India Lat 12.780944° Long 75.184432° 10/01/23 10:47 AM GMT +05:30</p>			
11	Workshop on "Steps to get into an MBA Program"	18 th January 2023	B.Com students Vivekananda College	Prof. Ashley D'Souza, Assistant Professor, MBA, VCET Puttur	----



12	Talk on the Application of IoT and Cloud Computing in Business.	21 st January 2023	Third semester MBA Students	Prof. Shreyas H, ECE Dept. VCET Puttur	1,2, 3,4
----	---	-------------------------------------	-----------------------------------	---	-------------




13	Two-Day Training and Certification Program on Indian Securities Market in association with the National Institute of Securities Market, and Kotak Securities, Mumbai.	27 th and 28 th January 2023	Third semester MBA Students	Mr Vinod Tantri, Knowledge Bell, Bangalore	1,2, 3,5
----	---	---	-----------------------------------	--	-------------



14	Samanvaya-Viveka Krishi Anveshana-Project Exhibition.	4 th February 2023	Third semester MBA Students	-----	2,4, 5,6
 <p data-bbox="842 622 1422 667"> GPS Map Camera</p> <p data-bbox="528 689 1374 734">Dakshina Kannada, Karnataka, India</p> <p data-bbox="528 734 1390 792">Vivekananda College of Engineering and Technology Internal Rd, Vivekananda Campus, Nehru Nagar, Karnataka 574203, India</p> <p data-bbox="528 792 719 815">Lat 12.781127°</p> <p data-bbox="528 815 751 837">Long 75.184362°</p> <p data-bbox="528 837 970 860">04/02/23 10:48 AM GMT +05:30</p> 					
15	A workshop on “Soft skill Training”.	6 th February 2023	First Semester MBA students	Mr. Venu G, Behavioural Training Facilitator, People Development	3,4, 5
 <p data-bbox="882 1480 1382 1525"> GPS Map Camera</p> <p data-bbox="560 1547 1366 1592">Dakshina Kannada, Karnataka, India</p> <p data-bbox="560 1592 1302 1688">Vivekananda College of Engineering and Technology Internal Rd, Vivekananda Campus, Nehru Nagar, Karnataka 574203, India</p> <p data-bbox="560 1688 767 1711">Lat 12.781134°</p> <p data-bbox="560 1711 799 1733">Long 75.184368°</p> 					
16	Orientation on MBA Program.	7 th February 2023	First Semester MBA students	Dr. Joy Mukyopadhyaya, Educationalist, Retd. Professor & Educationalist, Bengaluru	1,3, 5

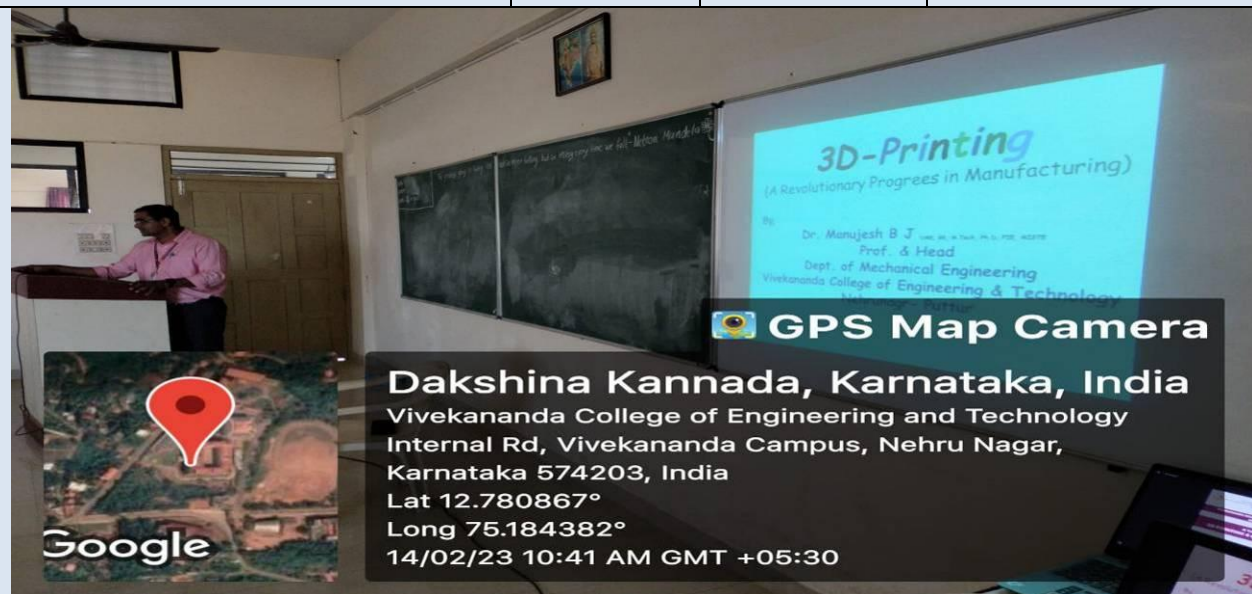


 **GPS Map Camera**

Dakshina Kannada, Karnataka, India

Vivekananda College of Engineering and Technology Internal Rd,
Vivekananda Campus, Nehru Nagar, Karnataka 574203, India
Lat 12.780899°
Long 75.184413°

17	A talk on 3D Printing and Cyber Security.	14 th February 2023	Third semester MBA Students	Dr. Manujesh B J, Professor and Head, Dept. of Mechanical Engineering, VCET, Puttur	2,5
----	---	--------------------------------------	-----------------------------------	---	-----



 **GPS Map Camera**

Dakshina Kannada, Karnataka, India

Vivekananda College of Engineering and Technology
Internal Rd, Vivekananda Campus, Nehru Nagar,
Karnataka 574203, India
Lat 12.780867°
Long 75.184382°
14/02/23 10:41 AM GMT +05:30

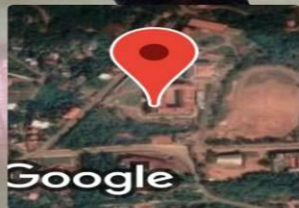
18	Industrial Visit to Autoliv India Private Limited and KSIC Silk Weaving Factory, Mysore.	16 th & 17 th February 2023	Third semester MBA Students	-----	1,2, 3,6
----	--	---	-----------------------------------	-------	-------------



19	An Orientation Program on Indian Ethos and Bhoomika Kala Sangha	17 th February 2023	First Semester MBA students	Prof. Sudarshan M L, Dept. of Mechanical Engineering, VCET, Puttur.	3,4
----	---	--------------------------------	-----------------------------	---	-----



20	A talk on Universal Human Values.	17 th February 2023	First Semester MBA students	Prof. Madhavi R Pai, Department of Mathematics, VCET, Puttur	2,3, 5
----	-----------------------------------	--------------------------------	-----------------------------	--	--------



GPS Map Camera
Dakshina Kannada, Karnataka, India
 Vivekananda Vidyavardhaka Sangh Rd, Vivekananda
 Campus, Nehru Nagar, Karnataka 574203, India
 Lat 12.780845°
 Long 75.184398°
 17/02/23 02:06 PM GMT +05:30

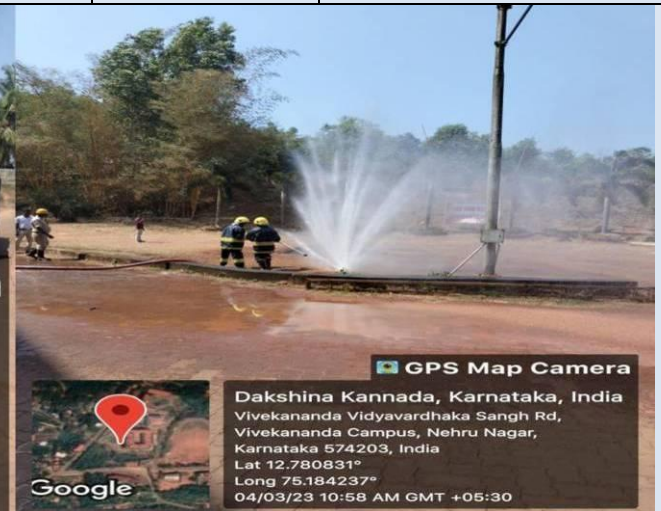
21	Inauguration and Orientation programme and Fresher's Day MBA Batch 2022-24.	22nd February 2023	First Semester MBA students	Sri Balarama Acharya G, Director VVS	1,3,5
----	--	--------------------------------------	------------------------------------	---	--------------






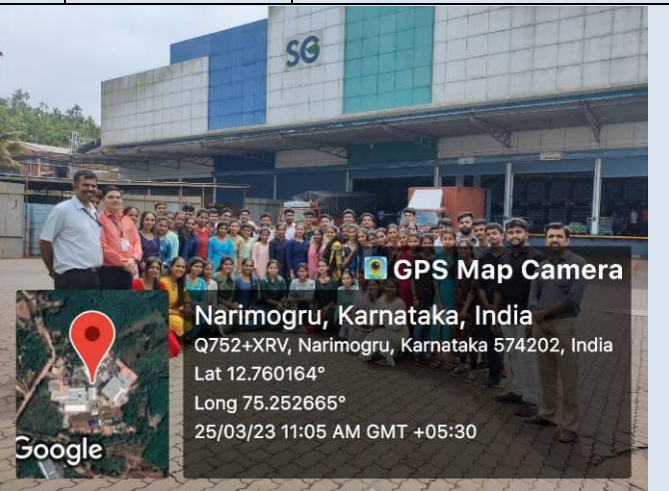


22	Career Fair for MBA.	25th February 2023	Third semester MBA Students	-----	2,3
----	-----------------------------	--------------------------------------	------------------------------------	-------	------------



23	Fire and Safety Demonstration.	4th March 2023	Students of all UG and PG VCET, Puttur		5
----	---------------------------------------	----------------------------------	---	--	----------



24	Three Days Placement Training by J V Global, Bangalore	6 th to 8 th March 2023	First and Third semester MBA Students	Mr Shashank and Ms Meghana, J V Global, Bangalore	3
 <p>Dakshina Kannada, Karnataka, India Vivekananda College of Engineering and Technology Internal Rd, Vivekananda Campus, Nehru Nagar, Karnataka 574203, India Lat 12.780912° Long 75.184394° 06/03/23 09:46 AM GMT +05:30</p> <p>Dakshina Kannada, Karnataka, India Vivekananda Vidyavardhaka Sangh Rd, Vivekananda Campus, Nehru Nagar, Karnataka 574203, India Lat 12.780835° Long 75.184366° 07/03/23 09:17 AM GMT +05:30</p>					
25	Talk on Women's Safety had been organized on the occasion of International Women's Day.	10 th March 2023	First and Third semester MBA Students	Ms. Saraswathi BT, PSI, Puttur Town Police Station	5
 <p>Dakshina Kannada, Karnataka, India Vivekananda College of Engineering and Technology Internal Rd, Vivekananda Campus, Nehru Nagar, Karnataka 574203, India Lat 12.780945° Long 75.184415°</p>					
26	Demonstration and hands-on experience in Workshop and Machine Shop Lab in Collaboration with Mechanical Department VCET.	10 th March 2023	First and Third semester MBA Students	Dr Deepak, Prof. Naveenkrishna and Prof. Raghavendra, Dept. of Mechanical Engineering, VCET, Puttur.	1,2, 4,5

					
27	Industrial Visit to Shanker Group (Bindu) and CAMPCO Puttur.	25th March 2023	First Semester MBA students	<p style="text-align: center;">-----</p>	1,2, 3,6
					
28	A workshop on Grooming for MBA Program on 5th April 2023 at MBA Floor held for final year BBA students of Vivekananda College, Puttur	5th April 2023	Final year BBA students	Dr Sekhar S Iyer, Director Dr Robin Manohar Shinde, Associate Professor and Mr Ashley D'Souza, Assistant Professor, MBA Program	---
					
29	Special Talk on Weapon Leads to Success.	7th April 2023	First Semester MBA students	Padmashri Dr. V Prakash, Former Director, CFTRI, Mysore, Distinguished	2,3, 4,5

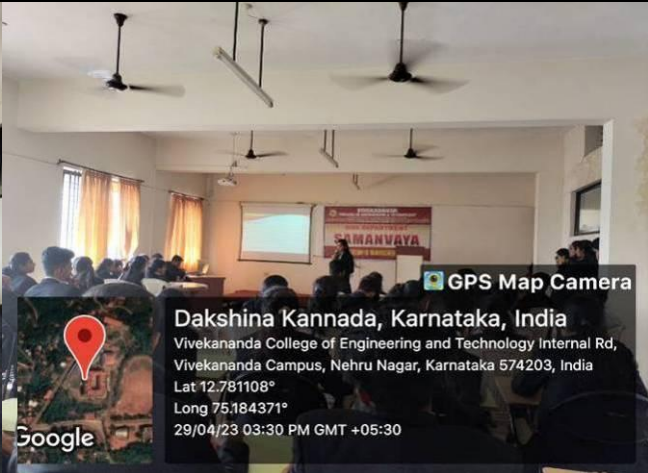
				Scientist Council of Scientific and Industrial Research CSIR India	
--	--	--	--	--	--



30	Special Talk on “Leadership Lessons from Epics” under Samanvaya Activity.	20th April 2023	First Semester MBA students	Sri. Venkatasubrahmanian P Academic Board Member of Vivekananda Degree College, Puttur	2,3, 4,5
----	---	-----------------	-----------------------------	--	----------



31	Budget Analysis Presentation under Samanvaya Activities by first year MBA students.	29th April 2023	First semester MBA Students	-----	2,4, 5
----	---	-----------------	-----------------------------	-------	--------



32	Free Laptop Distribution programme for first year MBA students held on 4 th May 2023.	4 th May 2023	First Semester MBA students	Mr Bharath Pai, correspondent, Vivekanand Central school and Sri T Subramanya Bhat, Correspondent, VCET Puttur	----
		 <p>GPS Map Camera Dakshina Kannada, Karnataka, India Vivekananda Vidyavardhaka Sangh Rd, Vivekananda Campus, Nehru Nagar, Karnataka 574203, India Lat 12.780844° Long 75.18443° 04/05/23 03:05 PM GMT +05:30</p>			
33	A talk on Capital Market by Mr Ramchandra Bhat K Lotus Knowlwealth Pvt. Ltd.	5 th May 2023	First Semester MBA students	Mr Ramchandra Bhat K Lotus Knowlwealth Pvt. Ltd	1,2,4
 <p>GPS Map Camera Dakshina Kannada, Karnataka, India Vivekananda Vidyavardhaka Sangh Rd, Vivekananda Campus, Nehru Nagar, Karnataka 574203, India Lat 12.780845° Long 75.184413° 05/05/23 10:51 AM GMT +05:30</p>					
34	Final semester MBA students attended a Webinar on How to get a Placement in Multinational Companies organized by IIT Bombay.	19 th and 20 th May, 2023	Final semester MBA students	Mr Umesh IIT Bombay	
				5	

35	Ethnic Day Celebration held under Samanvaya Activities.	27th May 2023	First and Fourth Semester MBA students	Mr Ramchandra Bhat K Lotus Knowlwealth Pvt. Ltd	-
----	---	---------------	--	---	---




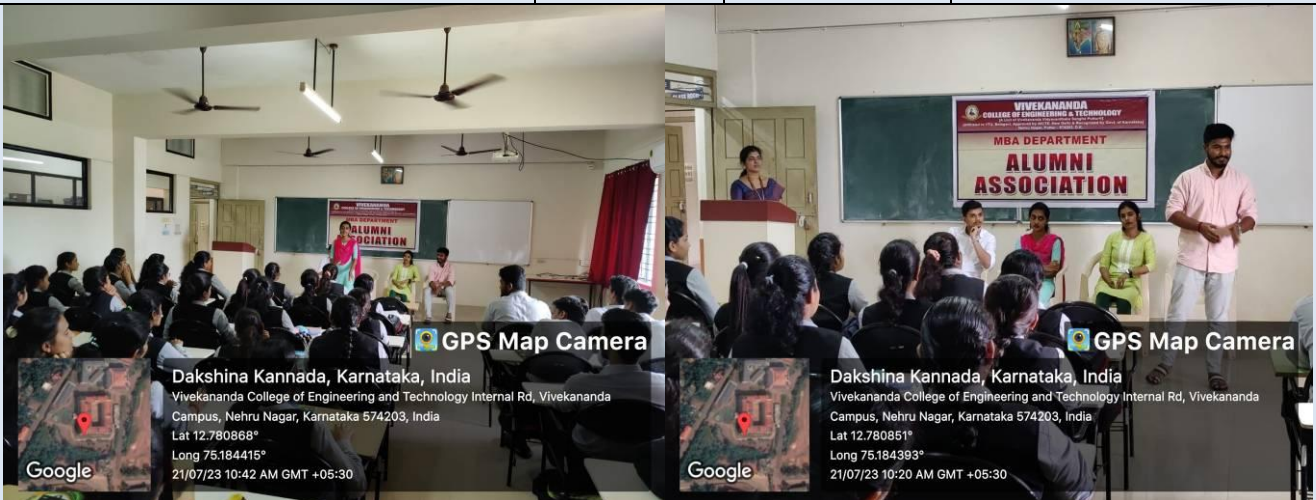
36	International Yoga Day celebrated on 10 June 2023. The event was organized by MBA Program. Sri Chandrashekhara, the Yoga Education Coordinator of Vidyabharathi, D.K	10th June 2023	Final semester MBA Students	Sri Chandrashekhara, the Yoga Education Coordinator of Vidyabharathi, D.K	-
----	--	----------------	-----------------------------	---	---








37	A Talk session on Cyber Security was organized by the Rotaract Club Puttur and VCET Puttur, for MBA students.	21st June 2023	Final year MBA Students	Ms. Pranitha , Certified "Cyber Crime Intervention Officer" Part of the National Security Database ISAC "Cyber Crime Intervention Officer group	2.4
----	---	----------------	-------------------------	---	-----



38	Workshop on the topic “Microsoft Office Essentials”.	8th, 10 th and 11 th July 2023	First year MBA students.	Mr. Giridhar C P, Assistant Professor, MCA Department, VCET, Puttur	1
					
39	The event Daan Utsav and Viveka Sanjeevini 2023 was held on 13th July 2023 in Ojala Higher Primary School, KULA GRAMA organized by departments of MBA.	13 th July 2023	Second year MBA students.	---	-
					
40	Placement Training organized for MBA Students by J V Global, Bengaluru.	17 th to 19 th July 2023	First and second year MBA students	Ms Amala and Mr Shashank, J V Global, Bangalore	1,5
					
41	Five Days UNDP Entrepreneurship Development Training Programme.	6 th , 22 nd , 25 th , 26 th and 29 th July, 2023	First year MBA students	Ms. Sheethal S K, District Community Mobiliser EDP Trainer Seventh Sense People	6

				development Solutions Pvt. Ltd.	
					
42	Alumni Talk on Corporate Expectations and preparedness.	21st July, 2023	First Year MBA Students.	Ms. Ankitha S, Ms. Deeksha Shetty, Mr. Kruthan B K and Manjunath H M	1, 5
					
43	DRISHTI - 2023, The International Conference on A New Era in Management and Technology.	26th July 2023	Research Scholars, P.G students, Faculty and Industry delegates.	Dr. Mohith P. Tahiliani, Assistant Professor, Department of Computer Science and Engineering, (NITK), Surathkal, Dr. Anand Suryanarayana, Director, Post Graduate Studies and Research Department, College of Banking and Financial Studies, Muscat, Sultanate of Oman and Ms. Shashirekha, Regional Manager of The University of Western Australia.	1,3

					
44	Farewell Programme for final year MBA students.	31st July 2023	Final year MBA students.	Sri. Krishna Narayana Muliya, CEO Muliya Jewels, Puttur.	-
45	Session on "Awareness of Medicinal Plants and its uses-Under Viveka Sanjeevini" by Prof. Ashley D Souza.	4th August, 2023.	First year MBA Students	Prof. Ashley D Souza Assistant Professor, MBA Program, VCET Puttur.	-
46	A Panel Talk on Entrepreneurship-Challenges and Opportunities by Sri. Krishna Narayana Muliya and Team organised for the second year MBA students on 10th August 2023.	10th August 2023	Second year MBA students	Sri. Krishna Narayana Muliya, CEO Muliya Jewels, Puttur.	6

					
47	<p>Session on Impact of Artificial Intelligence on Business Management by Dr. Govindaraj P, Associate Professor and Head, Department of Artificial Intelligence and Machine Learning, VCET, Puttur on 11th August 2023 for the First Year MBA Students.</p>	<p>11th August 2023</p>	<p>First Year MBA Students</p>	<p>Dr. Govindaraj P, Associate Professor and Head, Department of Artificial Intelligence and Machine Learning, VCET, Puttur</p>	2
					
48	<p>Industrial Visit to Mangalore, Hindu Press, and Deccan Plast Industries Pvt. Ltd. for the First Year MBA students was held on 22nd August 2023.</p>	<p>22nd August 2023</p>	<p>First Year MBA Students</p>	<p>-----</p>	1,4
					
49	<p>Webinar on Mutual Fund Awareness, MBA Program, VCET in collaboration with DSP Mutual Fund.</p>	<p>11th September, 2023</p>	<p>Second semester MBA students</p>	<p>Mr Rahul Dhawan, DSP Mutual Fund, Mumbai</p>	1,4



Dakshina Kannada, Karnataka, India
 Vivekananda College of Engineering and Technology Internal Rd, Vivekananda
 Campus, Nehru Nagar, Karnataka 574203, India
 11/09/23 11:12 AM GMT +05:30

50	Business Prototype Model Exhibition under Corporate Interface Cell.	27th September 2023.	First Year Students	-----	1
----	--	--	----------------------------	-------	----------



Dakshina Kannada, Karnataka, India
 Vivekananda College of Engineering and Technology Internal Rd, Vivekananda
 Campus, Nehru Nagar, Karnataka 574203, India
 27/09/23 11:44 AM GMT +05:30



Dakshina Kannada, Karnataka, India
 Vivekananda College of Engineering and Technology Internal Rd, Vivekananda
 Campus, Nehru Nagar, Karnataka 574203, India
 27/09/23 11:45 AM GMT +05:30